

Wherever children are in need, UNICEF is there.

UNICEF has saved more young lives than any humanitarian organization in the world.

UNICEF overcomes obstacles like politics, war, and poverty to bring health and hope to children everywhere.

And we are making significant progress. The number of children under age five dying each day has dropped considerably: **from 25,500 four years ago to 22,000 today.**

But the fact remains that every day, 22,000 children die — and they don't have to.

UNICEF will not stop working until the number of children dying from preventable causes is zero.

Help UNICEF do whatever it takes to get to zero.

~~25,500~~
22,000

Go to unicefusa.org today.



Whatever it takes to save a child.

UNICEF was founded in 1946 to help children in postwar Europe, China, and the Middle East and is sustained completely by voluntary contributions. Now operating in over 150 countries, it has saved more young lives than any other humanitarian organization.

The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy, and education in the United States. Our mission is to reach a day when zero children die from preventable causes by doing whatever it takes to give them the basics for a healthy childhood.

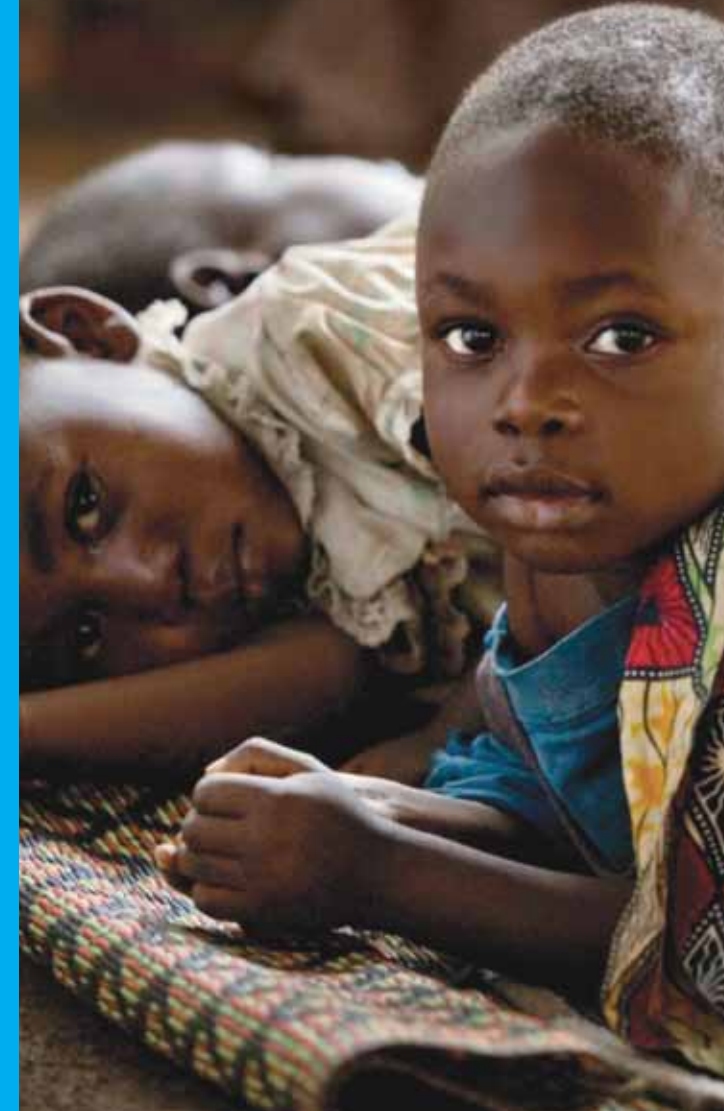
- **The U.S. Fund for UNICEF has earned 6 consecutive 4-star ratings from Charity Navigator. Only 3% of charities evaluated by this trusted organization have received its highest ranking for at least 6 straight years.**
- **We meet all 20 of the Better Business Bureau's Wise Giving Alliance Standards for Charity Accountability.**

Join us.

To donate or learn more:
call **1.800.FOR.KIDS**
visit unicefusa.org

U.S. Fund for UNICEF
125 Maiden Lane
New York, NY 10038

Whatever it takes to save a **child.**





Immunizations. Medicines. Better nutrition. We do whatever it takes.

UNICEF's mission is simple yet urgent: take on any challenge to reach a day when zero children die from preventable causes.

We help negotiate cease-fires so that children can be immunized. To aid children in remote regions, we distribute medicines via train, truck, plane, boat, donkey, motorcycle, and on foot. We respond immediately when a disaster strikes, extending a crucial lifeline to those who are struggling to survive.

Working with governments, local grassroots organizations, and community leaders in over 150 countries, UNICEF delivers comprehensive health services, including:

- Immunization against measles, maternal and neonatal tetanus, and other killer diseases.
- Provision of high-protein therapeutic foods and vitamins to combat malnutrition.
- Vital care for newborns and mothers.

UNICEF is the global leader in vaccine supply and has saved an estimated 20 million lives through immunization over the last two decades.

Yet as many as 20% of the world's children remain unvaccinated. And malnutrition plays a major role in more than a third of all under-five child deaths.

Clean, safe water to millions.

Every year, over 1 million children under age five die because they lack clean drinking water and adequate sanitation. UNICEF works in more than 100 countries to help provide children and families with these health and survival essentials by:

- Building pipelines and installing water pumps.
- Distributing filtration systems and other water treatment devices.
- Supplying latrines and educating communities about lifesaving hygiene practices.

Since 1990, thanks to the work of UNICEF and its partners, more than 1.6 billion people have gained access to clean drinking water.

Stemming the tide of HIV/AIDS.

UNICEF strives to prevent children from becoming the next generation to fall prey to HIV/AIDS by:

- Providing food, medicines, and education to children orphaned by AIDS.
- Giving HIV-positive mothers antiretrovirals to prevent transmission to children and halt progression of HIV/AIDS.
- Teaching healthy behavior through life-skills education.

Safe havens in a dangerous world.

UNICEF provides support for victims of violence, trafficking, sexual abuse, and trauma by:

- Enabling child soldiers to reunite with their families and to receive counseling and job training.
- Providing medical treatment for survivors of sexual assault.
- Giving health workers the skills they need to identify, treat, and support exploited children.

Education: A path to the future.

UNICEF provides children the opportunity for a better life through education by:

- Helping girls from Afghanistan to Ethiopia attend school for the first time.
- Delivering school supplies to millions of children each year.
- Rebuilding schools destroyed during emergencies in places like Haiti and Sudan, and creating transitional schools so children can continue to learn.

With UNICEF's help, more than 84% of the world's children now have access to education. But 101 million still don't have the opportunity to attend school.

More than 60 years of lifesaving results.

What makes UNICEF unique —

Reach: UNICEF works in more than 150 countries and has developed one of the world's most extensive supply networks.

Expertise: UNICEF's staff of 10,000 is highly skilled in responding to public health, child survival, and education needs, and to emergencies of all kinds.

Access and influence: UNICEF takes a leadership role with governments and communities to make sure children are given top priority.

Innovation: UNICEF provides cutting-edge, cost-efficient solutions that get results — everything from easy-to-use birthing kits to solar-powered cold-storage units that safely transport vaccines.

Efficiency: UNICEF is trusted as one of the most effective humanitarian organizations in the world; more than 90% of the contributions UNICEF receives go directly to lifesaving programs for children.

Resolve: UNICEF will not be daunted by war or conflict, disaster or disease, geography or logistical complexity. Every day, 22,000 children die from preventable causes. We believe that number should be zero. And we will not rest until it is.

Believe in zero. Go to unicefusa.org today.