BELIEVE IN
ZERO
unicefusa.org

UNICEF
FOR EVERY CHILD.
EVERYWHERE.
Want to make a better world for children? That’s what UNICEF does.

Sometimes it’s simple. Put a well in a remote Nicaraguan village and 35 families no longer fear cholera.

Sometimes it’s not. Negotiate a cease-fire in a war zone so millions of children can be immunized against polio.

It’s thinking big… Set up a rudimentary school — anywhere — and its students develop a lifelong resistance to poverty, hunger, violence, and disease.

And creating change that sticks. Collaborate with local partners and achieve meaningful, measurable progress.
UNICEF BELIEVES IN A WORLD WHERE:
- Zero preventable child deaths,
- Zero exploited children,
- Zero children deprived of the chance to learn and grow,
- Zero children left unprotected in emergencies.

PROVIDE safe drinking water for 16 million people.
DELIVER 347 million water purification tablets.
OFFER up to 6.4 million children education through classroom kits.
DISTRIBUTE 25 million anti-malarial bed nets and use its immense buying power to drive the price below $3 per net.

INTEGRATE almost 12,000 child soldiers back into society.
TREAT more than 2 million children for severe acute malnutrition in the Horn of Africa and the Sahel in 2011 and 2012.

This is what UNICEF does.

UNICEF makes every dollar you donate go further and makes every dollar go where it will do the most good.

UNICEF HAS HELPED SAVE MORE CHILDREN’S LIVES THAN ANY OTHER HUMANITARIAN ORGANIZATION IN THE WORLD.

PURCHASE VACCINES
POLIO 1.7 billion
MEASLES 169 million
TUBERCULOSIS 107 million
TETANUS 148 million

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SUPPLY
140 million packets of micronutrient powder
27,000 metric tons of ready-to-use therapeutic foods
99.5 million de-worming tablets
432.2 million one-use syringes
136 million zinc tablets

6.4 million children education through classroom kits.
140 million packets of micronutrient powder
27,000 metric tons of ready-to-use therapeutic foods
99.5 million de-worming tablets
432.2 million one-use syringes
136 million zinc tablets

Respond to more than 2,000 emergencies of varying scale from 2004 to 2012.

Buy 80% of the global supply of ready-to-use therapeutic food for malnourished children.

Help 64 nations build capacity to collect and analyze vital data on children.

Work in 190 countries and territories to save and improve children’s lives.

Distribute 25 million anti-malarial bed nets and use its immense buying power to drive the price below $3 per net.

Provide safe drinking water for 16 million people.
Deliver 347 million water purification tablets.
Offer up to 6.4 million children education through classroom kits.

UNICEF takes the best ideas from around the world and puts them to work for the world’s most vulnerable children.

UNICEF helps save more children’s lives than any other humanitarian organization in the world.

This is what UNICEF does.

* All statistics on this page are for 2011, unless otherwise noted.
We believe zero children should die from malnutrition, a lack of basic health care, or disease.

Issue

18,000 children under age five die each day of things we can prevent. One-third of them die from causes related to malnutrition. Many perish from diseases that are preventable and treatable — pneumonia, diarrhea, HIV/AIDS, malaria.

Impact

Over the last two decades, UNICEF has helped reduce the number of preventable under-five child deaths by more than 40 percent — down from 33,000 per day in 1990.

UNICEF is the world’s largest provider of vaccines for children in developing countries — supplying immunizations for more than one-third of the world’s children. In 2011, UNICEF procured 2.5 billion doses of vaccine for children in 103 countries and shipped 567 million vitamin A capsules.

UNICEF provides children and families with clean drinking water and sanitation, helping nearly 2 billion people gain access to safe drinking water since 1990. In 2011, we delivered 347 million water purification tablets.

UNICEF offers nourishment to prevent malnutrition; in drought and famine-ravaged countries, we are the main provider of ready-to-use therapeutic foods that can bring children back from the brink of starvation.

UNICEF combats HIV/AIDS by caring for children affected by the virus and ensuring that infected pregnant women get the drugs they need to prevent transmission to their babies. In 2011, UNICEF procured 20.8 million HIV diagnostic kits and 19 million packs of antiretroviral formulations.

When 1-year-old Ekalale (with his aunt) entered the outpatient feeding program in Turkana, Kenya, he was on the verge of starvation — one of the more than 2 million children UNICEF has helped treat in drought-stricken Somalia, Ethiopia, Kenya, and the Sahel region in 2011 and 2012. Ekalale’s family walked miles each week to get to the UNICEF-supplied feeding center so that he could receive the therapeutic foods he needed to survive.

“We believe zero children should die from malnutrition, a lack of basic health care, or disease.”

—Ekalale’s aunt, Kenya

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“The child was sick... he was losing weight and had a high fever, but slowly he has improved.”

—Ekalale’s aunt, Kenya

India
**WE BELIEVE**
**ZERO CHILDREN**
**SHOULD BE DENIED**
**AN EDUCATION.**

**Issue**
Globally, 61 million children do not attend primary school. More than half of them are girls. All are at increased risk for poverty, hunger, disease, abuse, and abandonment.

**Impact**
In sub-Saharan Africa, where 53 percent of school-deprived children live, UNICEF’s Schools for Africa program has given more than 12 million girls and boys better access to education.

- UNICEF builds schools and rebuilds those destroyed by war and natural disaster.
- UNICEF pioneered the idea of “child-friendly” schools, which replace rote learning with interactive, hands-on activities. They are inclusive, staffed by qualified teachers, and equipped with adequate resources. There are now “child-friendly” schools in 88 countries.
- UNICEF is working to help rescue girls from labor at home, and in fields and factories, and get them into the classroom.

**“Should I go to school or go to work? I need to get food... if I didn’t provide food, we would all go hungry.”**
—Nirmala, Nepal

Nirmala (at left) has been the sole provider for her younger brother and sister since her parents died when she was 7. UNICEF is helping Nirmala and many of the nearly 20,000 other Nepali children orphaned by AIDS — providing fortified food, school supplies, and working to end cultural practices that force girls to live in outdoor sheds while menstruating. UNICEF is also training local women as mentors, helping Nirmala and children in similar circumstances overcome the obstacles that keep them out of school.

**Chad**
At the age of 11, Raul (with back to camera) was kidnapped from his home in Dungu, Democratic Republic of the Congo, and forced to become a soldier in a brutal rebel group, the Lord’s Resistance Army (LRA). Two years later, he returned, having witnessed — and committed — terrible atrocities. Since 2005, UNICEF has helped Raul and more than 35,000 other Congolese child soldiers reclaim their childhoods after gaining freedom from their captors, providing medical, psychological, and social care to ease their return to civilian life.

“If I don’t pray before going to bed, I dream of the LRA coming to kill me.”
— Raul, Democratic Republic of the Congo

Issue
Tens of thousands of children have been recruited into armed forces. More than 5 million are victims of trafficking, bought and sold, forced into prostitution, or made to work at grueling jobs with little or no pay. Countless others are scarred by destructive cultural practices. Some 50 million go unregistered at birth each year. ZERO children should be treated this way — forgotten or abused, made to live as soldiers, sex industry workers, slave laborers, or child brides.

Impact
UNICEF works at all levels, from global to local, to protect these children. Legislation and advocacy, education and rehabilitation. In 2011, UNICEF helped introduce child justice legislation in Albania, “zero child labor” initiatives in Bolivia, and universal, compulsory birth registration in Malawi.

UNICEF is partnering with religious and community leaders to prevent female genital mutilation and, in 2011, helped communities in 15 countries abandon the practice entirely.

UNICEF supports centers where street children and child laborers can find safe shelter, counseling, and education.

UNICEF trains and funds child protection teams to patrol areas where children are trafficked.

WE BELIEVE ZERO CHILDREN SHOULD BE ABUSED OR EXPLOITED.
Children are the most helpless victims of floods, cyclones, earthquakes, and wars, which cause injury, disease, and malnutrition, and rob them of their homes and families.

UNICEF responds to more than 250 emergencies every year. With emergency equipment and storage facilities all over the world, UNICEF can provide water, shelter, health care, food, and education as soon as disaster strikes. And UNICEF will not leave as long as any children remain at risk.

Within days of Haiti’s earthquake, UNICEF’s global supply network had delivered 5.5 million water purification tablets, 10,000 tents and tarpaulins, and 1556,000 packets of oral rehydration salts (which combat deadly dehydration from diarrhea). Six months later, UNICEF was helping supply safe drinking water to 1.2 million people in Haiti every day. Three years after the disaster, UNICEF provided school kits for 750,000 children and helped vaccinate 3 million children, as primary school attendance soared and child mortality rates reached a 15-year low.

In the Sahel region of Africa, early warning systems allowed UNICEF to anticipate a nutrition crisis, position supplies, boost the number of health centers by more than 50 percent, and help avert a humanitarian catastrophe for children in nine countries.

In a camp filled with refugees from the Syrian conflict, UNICEF set up protected spaces where traumatized children can learn, play, socialize, and heal.

We believe zero children should be left unprotected from natural disasters or war.

“I was swimming, and I was screaming. And then I could no longer find my mother.”
—Hannah, Philippines

When a devastating flood swept through Iligan City, in the Philippines, in 2011, Hannah, age 12 (second from left), survived by clinging to a coconut tree. But she lost her mother, her home, and her community. UNICEF was among the first on the scene, bringing desperately needed shelter, food, and water. Equally important, UNICEF worked to bring normalcy and hope to Hannah and other children by providing counselors, temporary classrooms, and play spaces.
The U.S. Fund for UNICEF spends 90.4 cents of every dollar we receive on programs that help children. Only 6.7 cents goes to fundraising, and 2.9 cents to administration. We receive top scores for accountability from Charity Navigator and the Better Business Bureau.

The United Nations Children’s Fund (UNICEF) works in 190 countries and territories to save and improve children’s lives, providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief, and more. The U.S. Fund for UNICEF supports UNICEF’s work through fundraising, advocacy, and education in the United States. Together, we are working toward the day when ZERO children die from preventable causes and every child has a safe and healthy childhood.

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