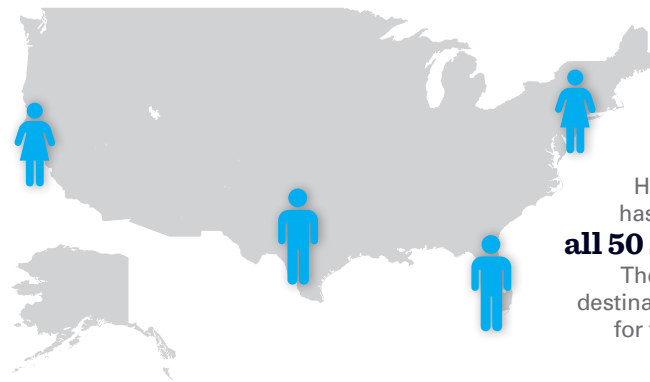


END TRAFFICKING

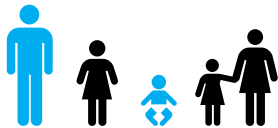
WHAT IS HUMAN TRAFFICKING?

Human trafficking has been likened to modern-day **slavery** that **subjects children, women, and men to force, fraud, or coercion** for the purpose of commercial **sexual exploitation or forced labor**. This horrific practice can include **prostitution, pornography, and sex tourism** as well as **labor** for domestic service, factory or construction work, and **migrant farming**.

Victims suffer from **physical, emotional, and sexual abuse** and rarely have access to an education or to health care.



Human trafficking rates are particularly high in California, Texas, Florida, and New York.



Anyone can be trafficked regardless of class, education, gender, or age when forcefully coerced or lured by false promises.

The ILO estimates that there are **5.5 million** child victims of trafficking.

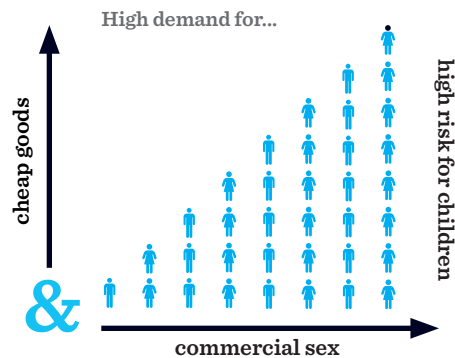
LABOR TRAFFICKING

SEX TRAFFICKING

- | | |
|-----------------------|------------------------------|
| restaurants | brothels |
| bars | strip clubs |
| hotels | escort and massage services |
| agriculture | pimp controlled prostitution |
| construction | on the street |
| traveling sales crews | on the internet |
-

Supply & Demand

The high demand for cheap goods and commercial sex puts children around the world at risk of becoming the "supply."



Labor trafficking occurs in a wide variety of industries. **Sex trafficking** is facilitated in numerous ways.

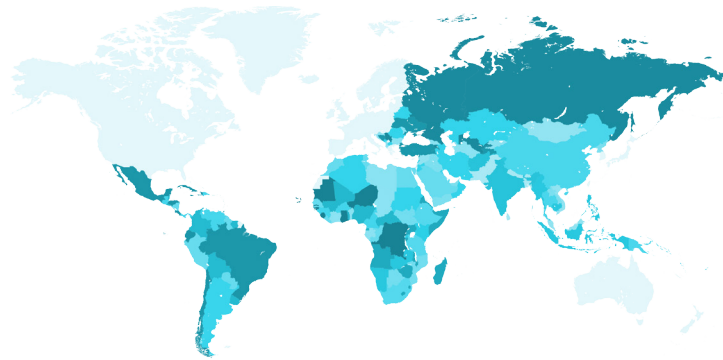
Some runaway groups estimate that **1 in 3** young people is solicited for sex within 48 hours of running away or becoming homeless in the U.S.

Human trafficking is extremely profitable, generating an estimated **\$32 billion** in yearly profits.

WHAT CAN I DO?

THREE WAYS TO TAKE ACTION:

- 1** Join or start a UNICEF club at your high school or college. Visit unicefusa.org/highschool or unicefusa.org/campusinitiative.
- 2** Find out how many exploited people work for you. Slavery Footprint's website allows you to better understand the connection between your purchases and forced labor. Take the site's survey and raise your voice for ethically sourced products. Visit slaveryfootprint.org.
- 3** Keep Learning. Visit unicefusa.org/endtrafficking and notmylife.org to learn more about what UNICEF and other organizations are doing to protect children.



HOW UNICEF HELPS:

UNICEF works in **more than 150 countries** to help children **survive** and to **protect** them from **violence, exploitation, and abuse**. To combat child trafficking, UNICEF strives to **reduce factors** that place **children** and **families** at risk in the first place.

UNICEF PROJECTS...

- ...help **governments** strengthen **child protection systems**
- ...ensure that child victims are placed in **safe environments** and provided with social services, health care, and psychosocial **support**
- ...support the **training** of social workers, health workers, police and border officials to spot signs of trafficking and to treat children with dignity
- ...work with **communities** and **faith-based organizations** to change harmful societal practices that increase children's vulnerabilities to trafficking

ABOUT THE U.S. FUND FOR UNICEF

The End Trafficking project is the U.S. Fund for UNICEF's initiative to raise awareness about child trafficking and mobilize communities to take meaningful action to help protect children. In partnership with concerned individuals and groups, the End Trafficking project aims to bring us all closer to a day when there are zero exploited children.

For more information, please contact endtrafficking@unicefusa.org.



unicefusa.org