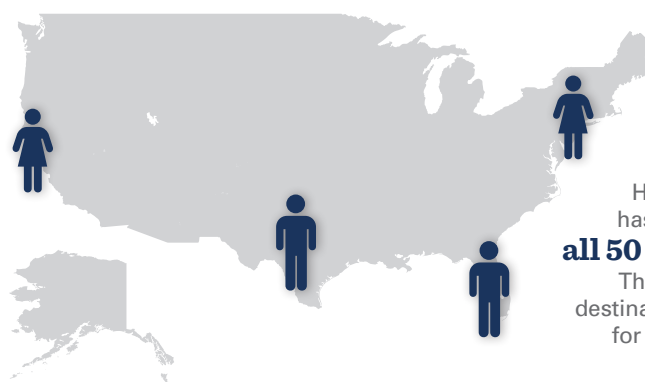


WHAT IS HUMAN TRAFFICKING?

Human trafficking is a form of modern-day **slavery** that **subjects children, women, and men to force, fraud, or coercion** for the purpose of commercial **sexual exploitation** or **forced labor**. This horrific practice can include **prostitution, pornography, and sex tourism** as well as **labor** for domestic service, factory or construction work, and **migrant farming**.



Human trafficking rates are particularly high in California, Texas, Florida, and New York.

Victims suffer from **physical, emotional, and sexual abuse**, and rarely have access to an education or to health care.



Anyone can be trafficked regardless of class, education, gender, or age when forcefully coerced or lured by false promises.

LABOR TRAFFICKING

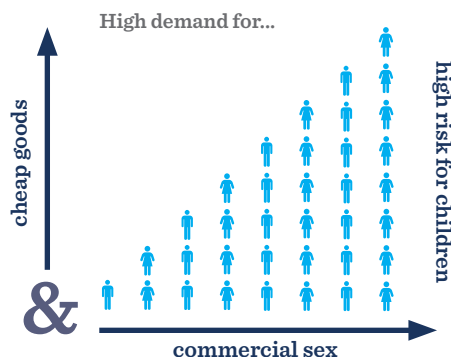
SEX TRAFFICKING

restaurants		brothels
bars		strip clubs
hotels		escort and massage services
agriculture		pimp controlled prostitution
construction		on the street
traveling sales crews		on the internet

Labor trafficking occurs in a wide variety of industries. **Sex trafficking** is facilitated in numerous ways.

Supply & Demand

The high demand for cheap goods and commercial sex puts children around the world at risk of becoming the "supply."



Human trafficking is the 2nd largest criminal industry in the world reaping an estimated **\$32 billion** in the trade of human beings.

1 in 3

children is solicited for sex within 48 hours of running away or becoming homeless in the U.S., according to some runaway groups.

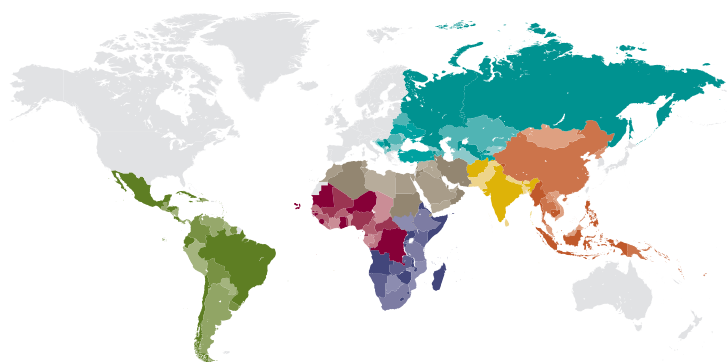
WHAT CAN I DO?

THREE WAYS TO TAKE ACTION:

1 Join or start a UNICEF club at your high school or college. Visit volunteers.unicefusa.org/activities/high-school-club or volunteers.unicefusa.org/activities/campus.

2 Find out how many slaves work for you. Slavery Footprint's website allows consumers to understand how their purchases may connect them. Take the site's survey and use their action center and mobile app to raise your voice for ethically sourced products. Visit slaveryfootprint.org.

3 Keep Learning. Visit unicefusa.org/endtrafficking and notmylife.org to learn more about what UNICEF and other organizations are doing to protect children.



HOW UNICEF HELPS:

UNICEF works in **more than 150 countries** to help children **survive** and to **protect** them from **violence, exploitation, and abuse**. To combat child trafficking, UNICEF strives to **reduce factors** that place **children** and **families** at risk in the first place.

UNICEF PROJECTS...

- ...help **governments** strengthen **child protection systems**
- ...ensure that child victims are placed in **safe environments** and provided with social services, health care, and psychosocial **support**
- ...support the **training** of social workers, health workers, police and border officials to spot signs of trafficking and to treat children with dignity
- ...work with **communities** and **faith-based organizations** to change harmful societal practices that increase children's vulnerabilities to trafficking

ABOUT THE U.S. FUND FOR UNICEF

The U.S. Fund for UNICEF saves and protects the lives of children by supporting UNICEF's work through fundraising, advocacy, and education in the United States. The End Trafficking project is the U.S. Fund for UNICEF's initiative to raise awareness about human trafficking and mobilize communities to take meaningful action to help protect children. [For more information, please contact \[endtrafficking@unicefusa.org\]\(mailto:endtrafficking@unicefusa.org\).](https://unicefusa.org)

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