UNICEF UNITE CLUBS: PARTNERSHIP TIPS

TIPS AND TRICKS TO BUILDING SUCCESSFUL RELATIONSHIPS

1 Get to know the staff in your Student Activities office. This office will always be busy handling student inquiries, so establishing a strong relationship and being on good terms with them are important and will help you get assistance more quickly.

2 Get to know your Student Government representatives. This body is your voice on campus and can influence school policy in your favor. The Student Government is often responsible for awarding funding to campus organizations for events. Competition for funding may be fierce, so make yourself stand out by bonding with your representatives.

3 Reach out to like-minded organizations at school. Working with other groups is extremely beneficial to your own membership recruitment and retention because you open yourself up to meeting new people who share in your mission and values. Collaboration also brings more skill sets and connections to the planning process, and your event will ultimately be more successful. Research the organizations you wish to work with before you reach out to familiarize yourself with their work and make sure there is alignment.

4 Be specific when you are co-fundraising with another organization. If you are splitting the money, be clear to whoever is donating that the money is going to both UNICEF USA and the other organization you are co-fundraising with.

5 Reach out to your UNICEF USA staff contact for more guidance before contacting any organizations outside of your school. You can also ask your UNICEF USA staff contact any questions about current UNICEF USA partners and partnership guidance.

6 Uphold UNICEF’s values. When partnering, make sure that issues you are addressing are nonpartisan and that the organization does not promote opinions and perspectives that go against UNICEF’s mission. Always ensure you are safeguarding children from potential harm in any club or partner activities. See our safeguarding policy.

To learn more about UNICEF UNITE Clubs, visit our Leader Resources online: unicefclubs.org.