

unicef ards greeting cards

Personalized and Customizable

EVERY PURCHASE HELPS THE WORLD'S CHILDREN.

Share the warmth of the season with UNICEF cards.



Use Promo Code SHOP15

business.unicefusa.org

See page 8

unicef 🚳 | children first.

Thank you for ordering UNICEF greeting cards.

Your support has saved the lives of children all over the world.



To show our gratitude, we're offering **15% off your total purchase** when you order by October 15, 2015. *Use Promo Code SHOP15.*

Open for more from Caryl Stern, President and CEO of U.S. Fund for UNICEF

Show your support for children with UNICEF's beautifully crafted greeting cards.

Season's Greetings С праздниками! 致以節日的問候 Meilleurs væux Jelices Fiestas یل عام و انتم بخیر

Wishing you the best this joyous holiday season.

Laurie Smith

NEW Hand-in-Hand Embossed design,

high-gloss accents, gold bronze. "Happy Holidays" in the 6 official U.N. languages plus Japanese. 2URS7010 \$1.84

Prices based on 100 cards. See page 15 for quantity discounts.

ADD YOUR SIGNATURE. Upload your signature and have it printed

on your card — it adds a personal touch and saves you time.

GUSTOMIZE AND SEND THE PERFECT CARD.

- Choose your sentiment. One of ours or create your own
- **Personalize your card.** Add your personal message and a logo or signature
- Select an ink. Standard colors, your custom color, or foil
- Select an envelope. Standard or foil-lined, pre-printed return address, silver or gold seals

Order online to preview your personalization choices!

It's Easy to Order business.unicefusa.org (24/7) | 800-227-3738 (8 a.m.-7 p.m. M-F CST)

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Help put children first

When I first became part of the UNICEF family I hadn't slept in a tent for 25 years. That changed as my job took me to over 30 countries - witnessing conflict zones, disaster areas and refugee camps. I have found two things to be true in every place that I visited: First, I've been delighted to find that no matter where you are in the world, if you sit down on the ground, your lap will be filled by a child! Usually the child will just plop him/herself down but will almost always thank you for the seat with a huge hug before getting up. And second, I have seen that as parents, we all want the same things for our children-we want them to be safe, to be healthy, educated, loved and confident enough to dream really big dreams that as parents we hope we can help them to achieve.

These similarities are not defined by economics or borders, but simply by humanity. Yet, even with these same hopes and desires, each and every day, more than 17,000 children die from causes we already know how to prevent, but have not been enabled to. This is why UNICEF needs you to put children first until that number is zero.

Your purchase can make a difference

By selecting UNICEF cards and gifts for your clients and colleagues, you are offering hope to children. 91 cents of every dollar the U.S. **Fund for UNICEF receives goes** directly to global programs that can help children in crisis. Let's all stand together and put the world's children first.

From the U.S. Fund for UNICEF and from the world's children for whom your support provides a renewed chance at life, thank you.

The UNICEF

Guarantee

Every UNICEF card is fully

guaranteed. If for any reason

you are not satified with your

ourchase, we will replace it, refund

the purchase price, or provide a

credit toward a future purchase.

DF compression, OCR, web opt

Caryl Mb. Stern

Caryl M. Stern, President & CEO U.S. Fund for UNICEF

nil areen foi silver bronze URS1204 \$1.84



Online ordering allows you to customize and preview your card. Or, call us, and we'll walk you through the process.



NEW

Hand-in-Hand Embossed design, high-gloss accents, gold bronze. "Happy Holidays" in the 6 official U.N. languages plus Japanese. 2URS7010 \$1.84

Prices based on 100 cards. See page 15 for quantity discounts.

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Group

Season's Greetings

Prettige feestdager

- e Platinum Greetings Embossed design, silver foil, silver bronze. URS1223 \$2.00
- Oesigns marked with this icon are available as animated E-Cards. See page 25 for more information.

ADD YOUR LOGO OR A PERSONAL MESSAGE.

Personalize the inside of any design. Some designs can be customized on the cover — look for this icon. COVER

> **COVER** Bright Ornaments Embossed design, blue foil, gold foil gold bronze, custom cover 3URS7965 \$1.84

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Show your support for children with UNICEF's beautifully crafted greeting cards.

Season's Greetings С праздниками! 致以節日的問候

Meilleurs voeux Felices Fiestas كل عام وأنتم بخير

Wishing you the best this joyous holiday season.

Laurie & mith

ADD YOUR SIGNATURE. Upload your signature and have it printed on your card — it adds a personal touch and saves you time.

CUSTOMIZE AND SEND THE PERFECT CARD.

• Choose your sentiment. One of ours or create your own • Personalize your card. Add your personal message and a logo or signature

• Select an ink. Standard colors, your custom color, or foil • Select an envelope. Standard or foil-lined, pre-printed return address, silver or gold seals

Order online to preview your personalization choices!

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Global and Multi-Language



A World of Peace COVER (2)

Embossed design, silver foil, silver bronze, custom cover. "Peace" in the 6 official U.N. languages plus Dutch, German, Korean, Italian, Greek, Swedish, and Norwegian. **3URS7975 \$1.84**

> Global Kids Embossed design, gold foil, gold bronze. URS7922 \$2.00



Shimmering Silver Globe (NEW) Embossed design, silver foil, silver bronze. "Season's Greetings" in the 6 official U.N. languages plus Japanese, Korean, Portuguese, German, Italian, Dutch, Swedish, Greek, and Norwegian.

2URS7014 \$2.00

Messenger of Peace Gold foil. "Peace" in the 6 official U.N. languages plus Japanese, Dutch, German, Korean, and Italian. URS5415 \$1.84

6 | Prices based on 100 cards. See page 15 for quantity discounts.



FRIEDEN

평화

سلام



Tree of Hope P (NEW) Laser cut, gold bronze, gold foil. Includes silver cord, silver foil insert, and silver foil-lined envelope. "Happy Holidays" in the 6 official U.N. languages plus Japanese. 3URS7000 \$3.22

Global Holiday Greetings P Blue foil, gold foil, red glitter, and high-gloss accents. Includes gold cord, gold foil insert, and gold foil-lined envelope. "Happy Holidays" in the 6 official U.N. languages plus Japanese. 3URS8132 \$3.22

The 6 official U.N. languages are English, French, Russian, Chinese, Spanish, and Arabic.

With a **purchase of \$200**, you can provide **56 Doses of Polio Vaccine** to children

across the world, advancing the global effort to eradicate this devastating disease, forever.



P Designs with this icon include fine details your customers will remember.

Beautiful coordinating foil-lined envelopes.

Foil inserts make a *dramatic* statement and shine through intricate laser-cut designs.

Coordinating metallic cords add an elegant touch.



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Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"





Global and Multi-Language

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NEW Multi-Language Tree Iridescent foil, gold bronze. "Happy Holidays" in the 6 official U.N. languages plus Japanese. 2URS7013 \$1.84

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Joyeuses fête

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节日快乐

أعباد سعيدة

佳節愉快

The World in Our Hands Red foil, silver bronze. URS7912 \$1.84

Add foil seals for a coordinated look. Sold in sheets of 25.

A World of Color NEW Embossed design, high-gloss accents, silver bronze 2URS7009 \$1.84





The World Celebrates Embossed design, gold foil. URS5365 \$1.84

Traditional Holly Embossed design, gold foil. "Happy Holidays" in the 6 official U.N. languages plus Korean, and

Japanese.

URS5385 \$1.84



WANTA MAYANIYA MIYANA

The 6 official U.N. languages are English, French, Russian, Chinese, Spanish, and Arabic.

Languages of Peace Gold foil, gold bronze. "Peace" in the 6 official U.N. languages plus Dutch, German, Norwegian, Korean, Italian, Greek, and Swedish. URS7905 \$1.84

With a purchase of \$500, you can provide 300 Boxes of Crayons to the many young students who strive for a better future through education.



12 | Prices based on 100 cards. See page 15 for quantity discounts.

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Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"

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Platinum Greetings Embossed design, silver foil, silver bronze. "Season's Greetings" in the 6 official U.N. languages plus Portuguese, German, Italian, Dutch, Japanese, Korean, and Swedish. URS1223 \$2.00

首臣 雪哉 Frohes Fast C operations Felices Fiestas کل عام رانتر بخیر guri di Buone Fest 季節の挨拶 Meilleurs voeus Prettine feestdage God belo 節日間候 God jul og godt nytt år

International Season's Greetings

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Gold foil, gold bronze. "Season's Greetings" in the 6 official U.N. languages plus Korean, Portuguese, German, Italian, Japanese, Dutch, Swedish, Greek, and Norwegian URS7885 \$1.84

Season's

The 6 official U.N. languages are English, French, Russian, Chinese, Spanish, and Arabic.

Prices based on 100 cards. See page 15 for quantity discounts.

9

Serator

rettige teestdager.

HOLIDAYS ✤ 佳節愉快 happy * أعداد سعيدة * FELICES FIESTAS HAPPY

		016	WW Multi-Language Omament Gold foil, silver foil, gold bronze. "Happy Holidays" in the 6 official U.N. languages. 2URS7012 \$2.00
January S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 29 21 22 23 24 25 26 27 28 29 30	February S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	March S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NEW 2016 Calendar Card Embossed design, silver foil,
Opens to a calendary they'll keep yea 10 11 12 13 14 15 16 14 17 18 19 20 11 23 12 23 14 17 18 16 27 18 29 30		June S M T W T F S 1 2 3 4 S 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	gold bronze, high-gloss accents, silver foil-lined envelope. 3URS7020 \$1.84

Thank you for choosing UNICEF Greeting Cards

business.unicefusa.org

It's easy to create a custom holiday card.

- 1. Choose your sentiment. One of ours or your own
- 2. Personalize your card. Add your personal message and a logo or signature
- 3. Select an ink. Standard colors, your custom color, or foil

4. Select an envelope. Standard or foil-lined, pre-printed return address, silver or gold seals

Number of cards ordered per design – price per card						
50–99	100–249	250–499	500–999	1,000–2,499	2,500–4,999	5,000+
\$2.30	\$1.84	\$1.84	\$1.60	\$1.60	\$1.45	\$1.35
\$2.50	\$2.00	\$2.00	\$1.75	\$1.75	\$1.60	\$1.50
\$3.50	\$3.22	\$2.96	\$2.73	\$2.51	\$2.31	\$2.12

Personalize and Customize!

800-227-3738

M–F | 8 a.m.–7p.m. (CST).

- Add your logo, signature, or a custom sentiment for a one-time set-up charge of \$25 for each customization option.
- Upgrade to a custom or foil ink for \$0.20 per card, foil is free on Premium designs.
- Select gold or silver lined envelopes \$4 per set of 25, free on Premium designs.
- Convenient pre-printed return addresses \$0.10 per card, standard ink.

Visit business.unicefusa.org or call 800-227-3738 for a complete list of customization options and prices.

SAMPLE SENTIMENTS

Choose from 21 beautiful options or personalize it with your own message.



Visit business.unicefusa.org for the full selection of holiday and all occasion sentiments.

Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"

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Cityscapes

Snow Day 😐

Embossed design, pearlized foil, fine paper stock. URS2279 \$1.84

Order Total and Shipping Cost

	11 0	
\$12.7 5		\$0.00-\$500.99
\$21.2 5		\$501-\$800.99
\$27.7 5		\$801-\$1,150.99
\$39.7 5		\$1,151-\$1,550.99
\$66.2 5		\$1,551-\$2,650.99
. \$100.00		\$2,651-\$6,400.99
. \$150.00)	\$6,401-\$12,000.99
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\$12,001 and above, or for express shipping, call for a quote 1-800-577-3738.

Note: Sales tax is applied to the total amount of the order and is based on state and local tax rates where the order is being shipped. In some states, delivery charges are also subject to tax. The amount appearing on your order as "Estimated Tax" may differ from the sales tax ultimately charged.

Delivery Schedule

Standard Order: *Ships within 4 business days.* Standard ink, no logo, standard greeting. No proof required

Logo Orders: Ships within 12 business days

Foil, 2-Color, or Custom Color: *Ships within 15 business days*

Proofs: Ships within 14–17 business days of final approval. Orders requiring proofs need additional time to process, set up and print.

Our standard shipper is FedEx. Order-delivery confirmation is provided for FedEx orders. FedEx cannot deliver to a P.O. Box. Items ordered together are not always shipped together. Each different design, greeting, or imprint is priced and shipped as a separate order.



Make a Tax-Deductible Contribution from You or Your Business to U.S. Fund for UNICEF

- \$25 can provide 25 children with safe drinking water for 40 days.
- **\$50** can provide 12 insecticidal mosquito nets to protect kids from malaria.
- \$75 can provide 12 large fleece blankets.
- **\$100** can provide 363 doses of measles vaccination.

To donate, add the amount to your order at checkout, or go to unicefusa.org/donate/

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THE U. S. FUND FOR UNICEF IS PROUD TO ENSURE THAT EVERY DONATION IS USED TO THE MAXIMUM BENEFIT OF THE CHILDREN WHO NEED HELP MOST.

Your donation is very much appreciated and fully deductible as a charitable contribution. A copy of our latest financial report and a description of our charitable programs may be obtained by writing to the U.S. Fund for UNICEF, 125 Maiden Lane, New York, NY 10038 or by calling 212-686-5522. If you are a resident of one of these states, you may obtain financial information directly from the state agency: **FLORIDA** – A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-485-7352 (1-800-HELP-LPLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Florida registration CH18. **MARYLAND** – Documents and information submitted under the Maryland Solicitations Act are available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, 410-974-5534. **MISSISSIPP** – The official registration and financial information of the U.S. Fund for UNICEF may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. **NEW JERSEY** – INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE. SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 1-73-504-6215 AND IS AVAILABLE ON THE INTERNET AT http://www.state.nju.s/js/ca/charfm.htm. REGISTRATION WITH THE ATTORNEY GENERAL ODS

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UNICEF cards and envelopes are made with a commitment to sustainable forest management. This catalog is printed with 10% Post-Consumer Waste content and fiber from well-managed forests.

16 | Prices based on 100 cards. See page 15 for quantity discounts.





New York Taxi Embossed design, silver foil. URS5402 \$1.84

> NEW The City at Dusk Silver foil. 2URS7019 \$1.84

Help UNICEF put children first.

UNICEF works to save and protect the world's most vulnerable children. Every day, UNICEF provides water, nutrition, healthcare and education to children living in poverty or caught up in conflict or disaster. We help immunize nearly 40% of the world's children and use proven, low-cost interventions to save children's lives. 91 cents of every dollar the U.S. Fund for UNICEF spends goes directly to help children.

Learn how you can help at www.unicefusa.org Unicef 🗐 Children first.

Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"

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Holiday Classics



20 | Prices based on 100 cards. See page 15 for quantity discounts.

DF compression OCR

Joy of the Season Embossed design, gold foil. URS7932 \$1.84

> **Cardinal Tree** Green foil, gold bronze, fine paper stock, scalloped edge. URS7945 \$1.84





Holiday Icons P Laser cut, red glitter foil, gold foil. Includes gold cord, silver foil insert, and gold foil-lined envelope. 3URS8122 \$3.22

Beautiful coordinating foil-lined envelopes.

Foil inserts make a dramatic statement and shine through intricate laser-cut designs.

Coordinating metallic cords add an elegant touch.



Joy, Hope, Peace (e) Gold foil, gold bronze. URS1284 \$1.84

NEW **Glimmering Happy Holidays** Gold foil, silver foil, gold bronze. 2URS7016 \$2.00

> **Elegant Dove** Embossed design, gold foil, fine paper stock, scalloped edge. URS7935 \$1.84

NEW Ornamental Season's Greetings Embossed design, gold foil, gold bronze. 2URS7018 \$2.00

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Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"

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Season's

Greetings



22 | Prices based on 100 cards. See page 15 for quantity discounts.

DF compression OCR

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Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"

Holiday Classics





Add foil seals for a coordinated look. Sold in sheets of 25.

Silver Trees Silver foil silver bronze URS9962 \$1.84





Peace, Joy, Hope

foil-lined envelope.

Coordinating metallic cords add an elegant touch.

Laser cut, blue foil. Includes silve

cord, silver foil insert, and silver



P **Golden Greetings** Red foil, gold foil, gold bronze.

Includes gold cord, gold foil insert, and gold foil-lined envelope 3URS8152 \$3.22

Comes with an elegant oil-lined envelope

Vertical cards: 51/2" x 8" | Horizontal cards: 8" x 51/2"



Turn a special photo into a one-of-a-kind holiday card!

It's easy, simply upload your photo at business.unicefusa.org. 3URS7995 \$1.84

MORE WAYS TO SHOW YOU CARE

1. Honor Your Clients and Colleagues with a UNICEF Tribute Card.

Visit unicefusa.org/help/shop or call 1-800-227-3738 to participate in the UNICEF Tribute Card program.

- 1. Choose any card design in the 2015 Business Collection.
- 2. Make a minimum donation of \$25 per card (10-card minimum).
- 3. Customize your card with your choice of greeting, ink color, logo, and more.
- 4. Each card will be specially printed, announcing your donation in their honor to the U.S. Fund for UNICEF.

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2. Send All Occasion Cards

Choose from warm designs to send a message of joy and gratitude. There are cards to recognize birthdays, anniversaries, retirements, thank you's, births as well as Thanksgiving and New Year's holidays.

Shop the entire collection at business.unicefusa.org.

3. Connect Digitally with UNICEF E-Cards!

UNICEF Business e-cards are uniquely designed and easy-to-send, featuring music and animation, combined with your personal message to add a touch of warmth and whimsy to the holiday season.

Order e-cards at unicefusaecards.org





24 | Prices based on 100 cards. See page 15 for quantity discounts.

SEASON'S GREETINGS

unicef like children first.



Inspire others to join you in helping UNICEF put children first

and *save 20%* when you refer a friend. Learn more at business.unicefusa.org



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26 | Prices based on 100 cards. See page 15 for quantity discounts.

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Shop early! Receive 15% off when you order by October 15, 2015.

Unicef was 2800 Gholson Road Waco, TX 76704

Use promo code SHOP15.

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around the globe. children's lives

A World of Joy NEW Embossed design, high-gloss accents,

fine paper stock. 2URS7004 \$1.84

Shop and order online at **business.unicefusa.org**, or call **1-800-227-3738**.

