

FALL COLLECTION
2015

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unicef cards & gifts

EVERY CARD, EVERY GIFT YOU BUY HELPS SAVE CHILDREN'S LIVES.



PEACE
ON EARTH

**SAVE
10%**

when you order online
by September 30, 2015.
Use Code **EARLY10**

Peace on Earth

The messenger of peace
shimmers in gold foil.

See page 18 for details.

cards.unicefusa.org



Help put children first

When I first became part of the UNICEF family, I hadn't slept in a tent in 25 years. That changed as my job took me to more than 30 countries — witnessing conflict zones, disaster areas, and refugee camps. I have found two things to be true in every place that I visited: first, I've been delighted to find that no matter where you are in the world, if you sit down on the ground, your lap will be filled by a child! Usually the child will just plop him/herself down but will almost always thank you for the seat with a huge hug before getting up. And second, I have seen that as parents, we all want the same things for our children—we want them to be safe, healthy, educated, loved, and confident enough to dream really big dreams that as parents we hope we can help them to achieve.

These similarities are not defined by economics or borders, but simply by humanity. Yet, even with these same hopes and desires, each and every day, more than 16,000 children die from causes we already know how to prevent but have not been enabled to. This is why UNICEF needs your help.

Your purchase can make a difference

By selecting UNICEF cards and gifts for your friends and loved ones, you are offering hope to children. **For every dollar the U.S. Fund for UNICEF receives, 91 cents goes directly to global programs that can help children in crisis.** Let's all stand together and put the world's children first.

From the U.S. Fund for UNICEF and from the world's children, for whom your support provides a renewed chance at life, thank you.

Caryl M. Stern

Caryl M. Stern, President & CEO
U.S. Fund for UNICEF



CALL 24/7: 800-553-1200

CLICK: cards.unicefusa.org

FAX: 1-800-659-0076

Customer Service: 1-888-238-8096

M-F 8:00 a.m. to 4:30 p.m. (CST)

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We're committed to the responsible use of the planet's natural resources by printing this catalog with fiber from well-managed forests and 10% Post-Consumer Waste content.



Gifts you'll find only here.

BIRD PLATE AND SPREADER
A wonderful addition to any table

1UGG8803 \$20.00

See page 17 for coordinating items.

We Guarantee Your Satisfaction

We fully guarantee every item in our catalog. If, for any reason, you are dissatisfied with your purchase, we will replace it or refund your money.



Holiday cards | See pages 18 – 27



**FREE
GIFT WRAP
COLLECTION**

when you purchase \$50 or more
of holiday or everyday boxed cards.

See page 5 for details.

HALLOWEEN BOX CARD ASSORTMENT

Share the giggles and grins of this spooktacular season with these whimsical Halloween designs. 4 designs and inside sentiments. 12 cards, 13 envelopes. 5" x 7" UHS3335 \$10.00



For generations, millions of kids and adults have Trick-or-Treated for UNICEF.

Trick-or-Treat for UNICEF is one of the longest-running youth volunteer initiatives in the U.S., enabling a community of kids to make a real, positive impact by helping other kids in a fun and important way. Trick-or-Treat for UNICEF donations provide kids in need with health care, clean water, nutrition, education, emergency relief, and more.

Join us! To sign up or learn more, visit trickortreatforunicef.org.

Stock up on UNICEF cards today.



NEW

RADIANT FLORAL PHOTOGRAPHY COLLECTION

Flowers come beautifully to life.

All the stunning colors of nature's gardens are captured in this exquisite collection dusted with glitter. Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"

1200UBE1013 \$12.00

PAINTED FLOWERS

Watercolor designs with a touch of bronze

Contemporary watercolor designs with a touch of shimmering bronze.

Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"

UBE5964 \$12.00



Free Gift Wrap Collection

when you purchase \$50 or more of everyday or holiday boxed cards.*

BRILLIANT GIFT WRAP COLLECTION

Wrap it up in style

3 eye-catching gift bags beautifully crafted with glitter, foil, and gemstones. Includes six sheets of green and purple tissue.



*Offer good through December 31, 2015, or while supplies last.

24 different designs!

BIRTHDAY COLLECTION

24 different designs! A birthday card for everyone on your list

A large collection of birthday cards. Includes 25 envelopes. 4" x 6"

UYE8825 \$22.00



Individual designs may vary.



CRIMSON FLORALS

Beautiful florals in rich crimson tones

Beautiful designs delicately shimmer with gold bronze accents. Blank. 12 cards, 13 envelopes, 2 designs. 4" x 6"

UBE5894 \$12.00



The message you send matters.
Choose UNICEF cards.



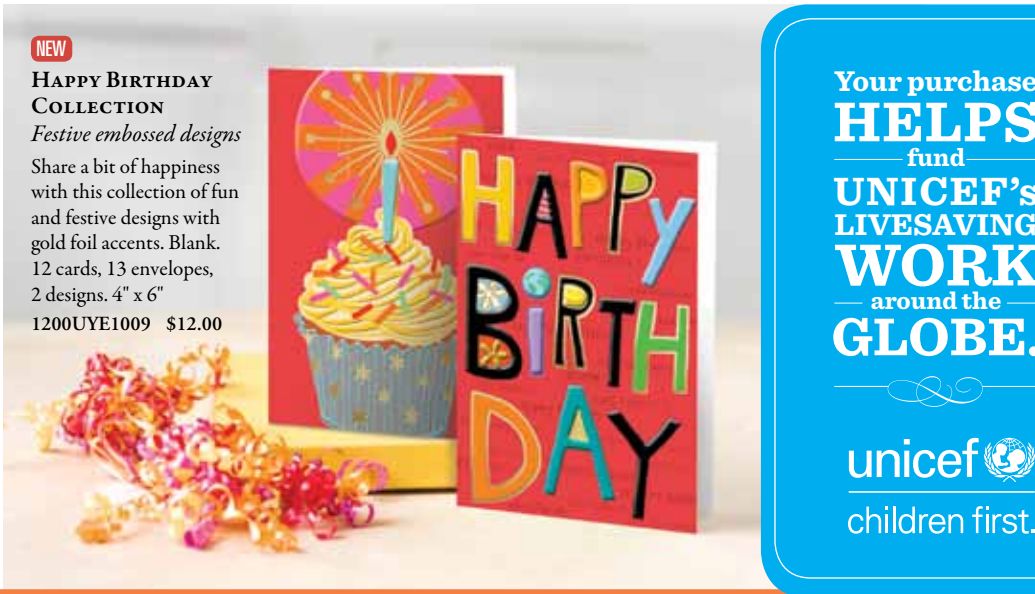
NEW
VIBRANT CUSTOMIZABLE NOTES
Share a simple and beautiful handwritten note or use the sticker sheet to add an expression of gratitude or congratulations to this collection of contemporary Asian designs. Sticker sheet includes: *Thanks, Congrats, Congratulations, and Thank You.* Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"
1200UBE1011 \$12.00

Personalize
with any of
9 adhesive
attachments!

CUSTOMIZABLE
for *any* occasion!




NEW
COLORFUL CRITTERS
Beautifully illustrated with just the right touch of whimsy
This fun collection of embossed designs are printed on the finest paper stock. Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"
1200UBE1012 \$12.00



NEW
HAPPY BIRTHDAY COLLECTION
Festive embossed designs
Share a bit of happiness with this collection of fun and festive designs with gold foil accents. Blank. 12 cards, 13 envelopes, 2 designs. 4" x 6"
1200UYE1009 \$12.00

Your purchase
HELPS
— fund —
UNICEF's
LIVESAVING
WORK
— around the —
GLOBE.

unicef 
children first.



CUSTOMIZABLE EVERYDAY CARDS
Dusted with gold bronze and accompanied by a sheet of 11 adhesive attachments, senders can choose to title their cards with: *With Sympathy, Get Well, Thank You, or Congratulations.* Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"
UBE5884 \$12.00



UNICEF cards make a lasting impact.



NEW

EXOTIC TEXTILE COLLECTION

Embossed design and bronze bring Asian textiles to life

This vibrant collection of blank cards features beautifully embossed patterns inspired by traditional Asian textiles accented with touches of bronze. Blank. 12 cards, 13 envelopes, 2 designs. 4" x 6"

1200UBE1010 \$12.00

INDIAN TEXTURES

Embossed Indian-inspired designs

Embossed designs inspired by Indian textiles and accented with gold foil.

Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"

UBE1008 \$12.00



24 different designs!

Includes birthday, thank you,
and blank designs.



MIXED OCCASION COLLECTION

Keep in touch all year long

Sizable, 24-card collection of birthday, thank you, and blank designs.

Includes 25 envelopes. 4" x 6". *Individual designs may vary.*

UME3002 \$22.00



© UNICEF/NYHQ2012-2110/LEMOYNE

With a purchase of

\$25

— you can provide —

33 Disposable Syringes

to clinics and hospitals
administering vaccinations
in the world's poorest
communities.

Your help makes
UNICEF's lifesaving
programs possible.



NEW

THANK YOU COLLECTION
Gratitude feels even lovelier

This stunning collection of thank-you notes features embossed designs accented with touches of gloss. Blank. 12 cards, 13 envelopes, 2 designs. 4" x 6"
1200UTE1008 \$12.00

ASIAN FLOWERS

Inspired by Asian prints

Elegantly embossed florals with delicate touches of gold bronze. Blank. 12 cards, 13 envelopes, 3 designs. 4" x 6"
UBE5914 \$12.00



Help save a
child's life.

Make a tax-deductible
contribution to U.S.
Fund for UNICEF
at check-out.



NEW

INTO THE WILD COLLECTION
Inspired by traditional tribal art

This collection of embossed designs is given a contemporary look with glossy accents. Blank. 12 cards, 13 envelopes, 2 designs. 4" x 6"
1200UBE1014 \$12.00



SERENITY COLLECTION

Send a message of serenity and peace

Meditative and serene photographs are delicately embossed with artistic touches of gold bronze and foil. Blank. 12 cards, 13 envelopes, 4 designs. 4" x 6"
UBE5904 \$12.00

Timeless designs
for any occasion.

**BLANK NOTE
CARD ASSORTMENT**

*A collection of classic
UNICEF designs*

A stunning 24-card
collection. Blank.
24 different designs.
Includes 25 envelopes.
4" x 6"

UBE5974 \$22.00
Individual designs may vary.

**24
DIFFERENT
DESIGNS**



— UNICEF — MARKET

EST. 2014



*Balinese Sterling
Silver Earrings
U23273*



*Andean
Alpaca and
Silk Scarf
U20579*

*Beautiful handcrafted gifts that
help save children's lives and
support talented artisans!*



© UNICEF/UKLA2014 -1736/Matas



*Christmas Owl
Gourd Ornaments
U164540*



*Thai Torsade
Wood Necklace
U24161*



*Indian Peacock
Jewelry Roll
U164538*



*Dove Bread-Warmer Basket
U164539*



*Mother and Child
Sculpture
U17120*



*Papier Mache
Ornaments
U24130*



*Rustic Wood Chess Set
U162024*

Visit our website to see the items pictured
plus over 8,000 handcrafted gifts!

Available exclusively online at
market.unicefusa.org/2015

unicef 
UNITED STATES FUND

children first.

Every child deserves
a chance to explore, imagine,
and discover.



Comes with two
coordinating bath mitts!

MARINE LIFE

BATH TOWEL & MITT SET

Make bath time fun with this three-piece set of two bath mitts in the shape of a goldfish and an octopus and a coordinating bath towel featuring whales, goldfish, octopi, and sea turtles. Machine washable. 100% polyester. Made in China.

Towel – 52" x 24"

Fish Mitt – 9 ½" x 6 ¾"

Octopus Mitt 10" x 6 ¾"

1UGG141 \$35.00



WOODEN SCHOOL BUS

Set includes a bus with UNICEF logo, 7 people, school front, and a bus stop. Wood. Ages 3+. Made in China. 6 ½" x 17"

UGG1325 \$25.00



ART IN A BOX

Kit includes: 1 metal lunchbox, 1 sketchpad, 2 sheets of Color-Your-Own Stickers, and 5 Crayola® products from markers to chalk. Box dimensions: 7 ¾" x 6" x 3 ¼". Ages 5 and up. Components made in China and U.S.A., Conforms to ASTM D 4236. All Crayola® art materials are non-toxic.

1UGG1564 \$30.00



SAFARI BIB & BLANKET SET

Makes bath and mealtimes fun

Single-layer baby blanket with hoodie and 2 reversible bibs. Features elephant, giraffes, tortoise, birds, and lion. Machine washable. 100% cotton. Made in China.

Bib 7 ¼" x 12 ¼"; Blanket 31 ½" x 31"

1UGG140 \$30.00



Blanket design.



UNICEF FACES PUZZLE

500-piece puzzle features children linked arm-in-arm. Made in European Union. Ages 8+. 20" diameter.

UGG1323 \$20.00



UNICEF AIRPLANE PLAY SET

Hours of imaginative play inspired by travel. Includes a wooden passenger plane, luggage cart, three bags and five people. Made in China. Ages 3+. Plane 10" long; Truck 9 ½" long.

1UGG1040 \$25.00



UNICEF TRUNKI CARRYON

Lightweight, carryon-sized suitcase serves as rolling luggage, plus kids can ride or pull along. Holds up to 75 lbs. Durable. Made in U.S.A. Ages 3–6. 12" tall x 18 ¼" long x 8 ½" deep.

UGG1326 \$40.00



LACING PONY

With lace-up tail and mane, children can customize their pony with color. Made in China. 6" wide x 7 ¾" tall. Ages 3+.

1UGG8801 \$15.00



A WORLD AT PEACE FAMILY PUZZLE®
Fun for the whole family!

This 400-piece jigsaw puzzle features large pieces for kids and smaller pieces for adults. Made in U.S.A. 20 ½" x 27". Ages 3+.
1UGG1563 \$25.00

Great for the entire family! Larger pieces for kids and smaller pieces for adults.



COLORFUL PEACE DOVE MUG

This colorful mug will become your favorite

Enjoy a daily affirmation of peace with this lovely design. Dishwasher and microwave safe. Made in China. 12 oz.
1UGG1087 \$12.00



CERAMIC BIRD ORNAMENT

Perfect for the holidays or all year round

This vibrant and bold folk-inspired design includes a looped ribbon attachment for easy display during the holidays or throughout the year. Made in China. 3 ½" x 1 ¾"
1UGG1089 \$12.00



UNICEF GLASS BALL ORNAMENT

Handcrafted. No two are alike!

Handcrafted by skilled craftsmen. Made in China. 2 ¾" diameter.
1UGG1567 \$16.00



CIRCLE OF FRIENDS COOKIE JAR

Treat yourself and celebrate the world's children

Ceramic cookie jar with globe knob. Hand wash. Made in China. 9 ¼" tall, 8" diameter.
UGG1297 \$12.00



BIRD PLATE AND SPREADER

A wonderful addition to any table

This vibrant ceramic plate is food and dishwasher safe. Plate is accompanied by a ceramic and stainless steel spreader. Made in China. 8 ½" x 5 ½"
1UGG8803 \$20.00

Like this vibrant design?

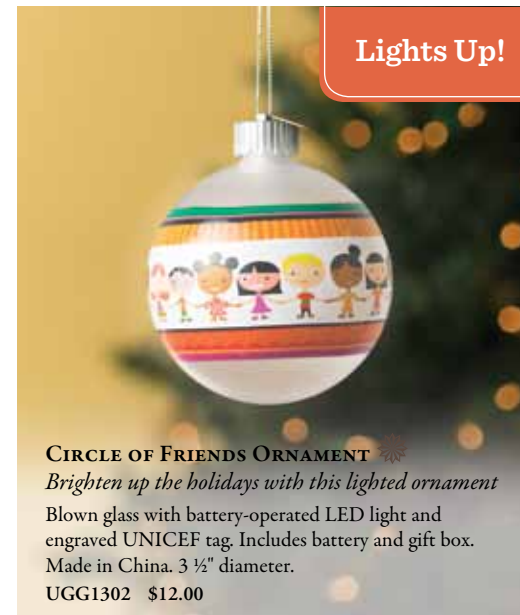
See the Peace on Earth holiday card on page 18.



Featuring some of UNICEF's most popular designs

UNICEF 2016 WALL CALENDAR

Art Calendar showcases featured art from the UNICEF portfolio. Sunday-through-Saturday monthly calendar. Designates major U.S. holidays. Made in China. 11" x 11"
1UGG1099 \$16.00



Lights Up!

CIRCLE OF FRIENDS ORNAMENT

Brighten up the holidays with this lighted ornament

Blown glass with battery-operated LED light and engraved UNICEF tag. Includes battery and gift box. Made in China. 3 ½" diameter.
UGG1302 \$12.00



CIRCLE OF FRIENDS HOLIDAY MUG

Celebrate friends across the globe

Warm your heart and your favorite beverage with this 12 oz. mug that features a circle of friends across the globe. Dishwasher and microwave safe. Made in China.
1UGG1565 \$12.00

Caring is always in season.



You'll love the coordinating gifts on page 17.

PEACE ON EARTH

This vibrant, embossed design is accented with gold bronze and boldly embellished with gold foil lettering. 12 cards, 13 envelopes, 5" x 7"

URS5185 \$12.00

*Let all the world welcome
this season of peace.*



NEW

GOLD AND SILVER DOVE

The symbol of peace is accented with bold touches of gold and silver foil and offers the message of peace in the 6 official U.N. languages plus Greek, Italian, German, Norwegian, Korean, and Swedish. 12 cards, 13 envelopes, 5" x 7"

1200URS5049 \$12.00

The 6 official U.N. languages are English, French, Russian, Chinese, Spanish and Arabic.

Peace to you this season.

MULTICOLOR SNOWFLAKES **NEW**

Gold bronze and gold foil add just the right amount of brilliance to this stunning and contemporary embossed design. 20 cards, 21 envelopes, 5" x 7"

2000URS5069 \$20.00

*May this joyful season
bring you every happiness.*



Holiday Boxed Cards



MULTICOLOR CITY **NEW**

This embossed city design shimmers with foil accents and touches of varnish. 20 cards, 21 envelopes, 5" x 7"

2000URS5059 \$20.00

Wishing you a joyful holiday season.

CHRISTMAS TREES

Graphic and modern, these embossed Christmas icons shimmer with gold foil and a dusting of gold bronze. 12 cards, 13 envelopes, 5" x 7"

URS5172 \$12.00

*MERRY
Christmas*

and all good wishes
for the new year.



© UNICEF/NYHQ2011-2164/ESTEVE

With a purchase of

\$100

— you can provide —

**90 Boxes of
Crayons**

to the many young students
who strive for a better future
through education.

So many ways to share
the joy of the season.



HAND-IN-HAND **NEW**

Share a message of happiness in the 6 official U.N. languages plus Japanese with this inspiring embossed design accented with touches of bronze and varnish. 12 cards, 13 envelopes, 5" x 7"

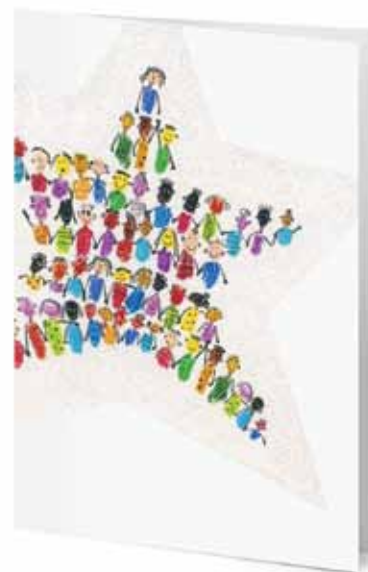
1200URS5027 \$12.00

Joy to everyone, everywhere!

The 6 official U.N. languages are English, French, Russian, Chinese, Spanish and Arabic.

CHILDREN'S STAR
Inspiring star design
embossed and
accented with delicate
micro-glitter. 20 cards,
21 envelopes, 5" x 7"
URS2012 \$20.00

Season's Greetings
С праздниками!
致以节日的问候
Meilleurs vœux
Felices Fiestas
كل عام وانتم بخير



CHILDREN'S TREE **NEW**
"Merry Christmas" in the
6 official U.N. languages
glimmers with gold bronze
and red foil in this festive
and inspiring embossed
design. 20 cards,
21 envelopes, 5" x 7"
2000URS5067 \$20.00

Merry Christmas
聖誕快樂
Joyeux Noël
ميلاد مجيد
Feliz Navidad
Веселого Рождества



**KIDS AROUND THE
WORLD**
Red and gold foil adorns this
heartwarming, embossed design
with a wish for Happy Holidays
in the 6 official U.N. languages
plus Korean and Japanese.
20 cards, 21 envelopes, 5" x 7"
URS5262 \$20.00

Happy Holidays
ハッピー・ホリデーズ
Счастливых праздников
أعياد سعيدة
Joyeuses fêtes
佳節愉快
Felices Fiestas
즐거운 크리스마스

CHILDREN WALKING HOME **NEW**
Touches of glittery snow accent this lovely card
featuring an illustration by celebrated Canadian artist
Katerina Mertikas. 12 cards, 13 envelopes, 5" x 7"
1200URS5047 \$12.00

*May Christmas captivate you
with a childlike sense of joy.*



With a purchase of
\$50
— you can provide —

**202 Doses of
Vitamin A**

to children in villages and
refugee camps who are lacking
this important daily nutrient.



ADVENT CALENDAR

Create your own family tradition

Calendar with 24 flaps. Includes blue mailing envelope for
gift giving. Made in China. 12" x 8 3/4"

1UGG1503 \$11.95

Capture the holiday spirit with UNICEF cards.



COLORFUL ANGEL NEW

Celebrate the blessings of the season with this sophisticated, embossed design featuring touches of gold foil. 12 cards, 13 envelopes, 5" x 7"
1200URS5057 \$12.00

*A blessed Christmas to you
and to those you love.*

STAR OF DAVID

Celebrate the miracle with this beautiful design accented in lustrous gold bronze. 12 cards, 13 envelopes, 5" x 7"

UKS5202 \$10.00

Wishing you
happy days and festive nights.

Happy Hanukkah
חג חנוכה שמח



JOURNEY TO BETHLEHEM

The Holy Family's journey glows in a striking lithograph on foil design. 12 cards, 13 envelopes, 5" x 7"

URS1131 \$12.00

*May every Christmas blessing
shine on you.*

O HOLY NIGHT

Beautiful nativity design with delicate touches of gold bronze. 12 cards, 13 envelopes, 5" x 7"

URS2025 \$10.00

*May the miracle of that holy night
fill your home with joy all year.*



SILHOUETTE DOVE

A dove in a silhouette of raised blue and green foil. 20 cards, 21 envelopes, 5" x 7"

URS2137 \$20.00

*Let all the world welcome
this season of peace.*

JOYOUS HANUKKAH NEW

Silver bronze accents this exquisite design featuring a message of peace in Hebrew.

12 cards, 13 envelopes, 5" x 7"

1000UKS5007 \$10.00

Thinking of you and wishing you
a joyous Hanukkah and happiness always.

Happy
Hanukkah



Cards that say
and mean so much.



SEASON'S REINDEER NEW

Brown foil adds a touch of glimmer to this festive, fun, and contemporary design. 12 cards, 13 envelopes, 5" x 7"

1000URS5009 \$10.00

Hope your holidays are wonderful.

With a purchase of
\$150
— you can —
SAFEGUARD
173
CHILDREN
from dehydration.



© UNICEF/NVHQ07-0368/THOMAS

PEACE MEDALLION

An exotic dove design shimmers in golden bronze and hot foil. "Peace" in the 6 official U.N. languages, plus Japanese, Dutch, German, Korean and Italian. 12 cards, 13 envelopes, 5" x 7"

URS2129 \$12.00

May this season find you
peaceful...hopeful...joyful



The 6 official U.N. languages are English, French, Russian, Chinese, Spanish and Arabic.

POLAR BEAR NEW

This dynamic, embossed illustration features touches of pewter and gold foil to add a bit of splendor to the season. 12 cards, 13 envelopes, 5" x 7"

1200URS5039 \$12.00

May the radiance
of this joyous season
fill you with its warmth.



GOLDEN SNOWFLAKES NEW

Snowflakes glimmer in this elegant design with touches of gold bronze and red foil. 12 cards, 13 envelopes, 5" x 7"

1200URS5017 \$12.00

All the brightest wishes to you
this beautiful season.



SILVER WINTER SCENE NEW

Silver bronze and foil add luster to this inspiring wintery scene featuring a wish for happiness in the 6 official U.N. languages plus Japanese. 12 cards, 13 envelopes, 5" x 7"

1200URS5037 \$12.00

Hope this season
brings a special joy
into your world.



Make sending UNICEF cards
a holiday tradition.



A FLURRY OF FRIENDS NEW

This wintry scene still carries all the warmth of the season with fun and glittery accents. 12 cards, 13 envelopes, 5" x 7"

1200URS5019 \$12.00

A happy little wish
for many special joys.

WINTERY NEIGHBORHOOD

Touches of glitter add luster to this lovely embossed winter scene. 20 cards, 21 envelopes, 5" x 7"

URS5162 \$20.00

May love and joy
fill every corner of your home.



WATERCOLOR NATURE

This serene scene beautifully rendered in watercolor is given a touch of shimmer with glittery accents. 12 cards, 13 envelopes, 5" x 7"

URS5255 \$12.00

May the wonders of winter
warm your heart.



BLUE WREATH NEW

The beauty and serenity of the season is captured in this beautiful design featuring touches of glittery sparkle. 12 cards, 13 envelopes, 5" x 7"

1200URS5029 \$12.00

Welcome all the happiness
this season brings.

HOLIDAY CARDINALS

Gold bronze and green foil offer delicate accents to this warm and graphic embossed design. 12 cards, 13 envelopes, 5" x 7"

URS5195 \$10.00

*Wishing you every happiness
at this beautiful season.*



MESSAGE OF JOY

Touches of gold bronze and blue foil add shimmer to this folk-inspired, embossed design. 12 cards, 13 envelopes, 7" x 5"

URS5245 \$12.00

*W*ishing you a season filled
with warmth and happiness.





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Help UNICEF put children first.

UNICEF works to save and protect the world's most vulnerable children. Every day, UNICEF provides water, nutrition, health care and education to children living in poverty or caught up in conflict or disaster. We help immunize nearly 40 percent of the world's children and use proven, low-cost interventions to save children's lives. For every dollar the U.S. Fund for UNICEF receives, 91 cents goes directly to help children in crisis.

Learn how you can help UNICEF put children first at www.unicefusa.org

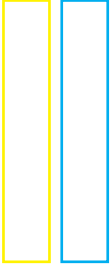


unicef | children first.



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SAVE 10%!

Order online by 9/30/15.

(Use Code **EARLY10** at checkout!)

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Free Gift Wrap Collection

**when you purchase \$50 or more of
everyday or holiday boxed cards.**



Offer good while supplies last! See page 5 for details.



Holiday Cardinals

Embossed and shimmers with green foil.

See page 27 for details.

Order anytime by calling 1-800-553-1200, or shop online at cards.unicefusa.org