



Rise Up and Learn: A Desk Makes All the Difference

Join the U.S. Fund for UNICEF in a Black History Month initiative to help give students in Africa a quality education.

Education is key for children to lift themselves out of poverty, but 30 million kids in Africa are not in school. Millions more struggle to learn while sitting on the floor. Giving children desks is a first step to helping students fulfill their dream of an education. Launched by MSNBC's Lawrence O'Donnell, the Kids in Need of Desks (K.I.N.D.) fund has already provided desks to nearly half of all primary school students in Malawi.

FOR THE NEXT 28 DAYS, TAKE THESE THREE STEPS TO JOIN THE RISE UP AND LEARN INITIATIVE.

1

Visit unicefusa.org/rise.
Learn how the initiative will raise funds to help provide children in Africa with a quality education.

2

Make a donation to purchase a desk, fund girls education, provide school supplies or School-in-a-Box kits.

3

Spread the word in your communities. Share with friends, family and co-workers. Post about the campaign on social media.

Visit unicefusa.org to learn how UNICEF helps save and protect the world's most vulnerable children.



unicef 
UNITED STATES FUND
children first.