



UNICEF UNITE CLUBS: ENDVIOLENCE SPEAK UP TO #ENDVIOLENCE

Take action for the safety of all children in your community.

For many children in the U.S., gun and other types of violence is a top concern – one that impacts their physical, social and psychological well-being. School administrators and local elected officials should do everything they can to protect every child's right to learn and play in spaces that are free of violence in all its forms. Wherever violence exists, it must be addressed – with urgency.

As young people, your voices matters. You will be living in the better future we are working together to create. There is no one better to speak up for children's safety than young people themselves. No matter where a child lives they have a right to learn and grow in a safe environment free from violence.

This guide has been created to help you conduct meetings with local officials to discuss how we can keep children safe in our communities. Please keep in mind throughout your meetings that UNICEF USA is a nonpartisan organization. We believe that a child in need knows no politics.

WHO SHOULD I MEET WITH?

UNICEF USA works with movers and shakers on all levels, ranging from the U.S. Senate and House of Representatives to school district administrations. We believe that to see change happen, it is important to work at the top level of government, and with our local officials, too!

Here is a list of groups and individuals that can help keep children safe:

Organize outreach at your next Club meeting with:

- Superintendent
- School Board
- School District office
- Principal
- Mayor's Office
- City Council Office

HOW DO I ORGANIZE A MEETING?

School administrators and local elected officials are often very eager and willing to hear from their youth constituents. Visit your school district website or check out your city government website to find an email address or phone number of who you want to meet with. You may need to call their office to talk with an assistant and they can help you set up your meeting. Before the meeting, let the office know the purpose of your visit and what you're planning to discuss.

WHAT DO I TALK ABOUT?

While there are many different political conversations about child safety going on, our mission at UNICEF USA is to address ways that we can protect children in a nonpartisan way. We have put together a great list of conversation topics for you to use in your meetings.

Together, when we all use our voices to advocate for change, we can make a real difference in ensuring the safety of every child. Here is a list of topics for you to discuss:

- What is our safety procedure for school visitors in our school district?
- How are students involved in the creation and implementation of our safety plans?
- How are we educating our school's students and staff members about safety procedures, including an active shooter plan?
- What measures do our schools take to prevent school shootings?
- What is my school's active shooter plan?
- How does our school support students who may be struggling with mental health issues?
- How do we work with students who are dealing with disciplinary action rooted in deeper personal issues?
- Are our school psychologists and/or social workers prepared to work with these students?
- Do our school psychologists and/or social workers proactively reach out to these students?
- What follow-up procedures are in place in case of a tragic event at our school?

USE YOUR VOICE

Together, when we all use our voices to advocate for change, we can create a collective groundswell to ensure the safety of every child.

We believe decision makers must hear from young people – and we want to hear from you.

Share this discussion guide with friends and peers.

Share with us why you believe we must keep #everychildsafe. Scan the QR code below to share a short video with us. We will compile these to share with decision makers and will amplify your voices on social media. You can also access the link at unicefusa.memfox.io/endviolence.



Share this QR code with club members and classmates to help us hear from as many young people possible!