YEAR AFTER YEAR, UNICEF has been relentless in shaping a world that is equitable for every child. In 1946, that meant helping rebuild a war-torn Europe. This past year, it meant reaching billions of people with critical information and health services to combat an unprecedented global pandemic. In the middle of the world’s toughest challenges, UNICEF is there — more than 15,000 strong in over 190 countries and territories — helping children realize their rights. And we won’t stop until every child not only survives, but thrives.
Like so many, Nadia, the 7-year-old pictured on the facing page, is coping with the broader challenges of the COVID-19 pandemic. Her primary school in Bandung, Indonesia, closed in March 2020 because of the pandemic. In-person learning resumed months later, but classes meet only every other day, and students must wear a mask, have their temperatures checked daily, and stay physically distanced. It’s not perfect, but for students like Nadia, it’s a huge improvement over no school at all.

While COVID-19 has so far spared children the worst outcomes, it has nonetheless had a devastating impact on children worldwide. It has slashed family incomes, shuttered schools, stalled progress on children’s rights, and disrupted in-person nutrition and vaccination programs. The pandemic is threatening children’s education, health and survival — particularly for those already in need.

Yet several things give me great hope for 2021. The pandemic has demonstrated once again children’s resilience as they adapt to new realities, adjust to remote learning where available, and inform themselves about how to stay safe.

Moreover, the problems that COVID-19 has created are ones that UNICEF is well-positioned to help fix. From our rapid delivery of personal protective equipment globally and our leadership role in the distribution of COVID-19 vaccines to low- and middle-income countries in 2021, to our continued support for the delivery of health care, nutrition, safe water and education, UNICEF has proved to be a critical backstop for children and their families in this unprecedented time.

Most fortunately, UNICEF USA is blessed with strong partnerships and incredibly generous donors. Your help funded remote-learning initiatives for 250,000 children this year, as just one example. Thank you to everyone who has made the choice to recommit to lifting the lives of children.

Although our lives, too, have been disrupted by COVID-19, I can report that our UNICEF USA team has never been stronger. UNICEF USA had its most successful year ever, and the work continues unabated as we relentlessly pursue a more equitable world for children like Nadia.

Our strength has been tested, but our mission is imperative — and our resolve is strong. And we won’t stop, no matter what.

Michael J. Nyenhuis
President and CEO, UNICEF USA
As of February 2021, with the help of accelerated funding through the UNICEF USA Impact Fund for Children, UNICEF has shipped more than:

- **147.9 MILLION GLOVES**
- **207.5 MILLION SURGICAL MASKS**
- **16.4 MILLION N95 RESPIRATORS**
- **6.9 MILLION GOWNS**
- **1 MILLION GOGGLES**
- **3 MILLION FACE SHIELDS**
- **17.091 OXYGEN CONCENTRATORS**
- **4.8 MILLION DIAGNOSTIC KITS**

**A GLOBAL RESPONSE**

UNICEF operates the largest humanitarian warehouse in the world, which can ship anywhere in 48–72 hours. During the COVID-19 outbreak in 2020, this stockpile was a lifeline for communities who desperately needed PPE supplies.

**CHINA**

From January through March, UNICEF delivered around $3 million worth of medical supplies, including defibrillators, portable ultrasound systems, and protective suits and gloves.

**SPAIN**

On April 14, UNICEF Spain donated more than **400,000 face masks** to the government. Before that, UNICEF donated 1 million gloves, 100,000 virus detection kits, and 1,000 sets of PPE.

**IRAN**

By the end of March, UNICEF had flown four shipments of COVID-19 aid supplies into Iran. These included 18.5 metric tons of protective equipment for health personnel.

**YEMEN**

On August 22, a UNICEF-chartered plane landed at Sana’a airport with 81.7 tons of lifesaving supplies. Another plane landed in Aden later that month with additional supplies.

**IRAQ**

By the end of March, UNICEF had flown four shipments of COVID-19 aid supplies into Iraq. These included protective equipment for health personnel.

**VENEZUELA**

On April 8, a UNICEF-managed shipment including PPE for health workers, essential medicines, hygiene and sanitation equipment, and education and recreation kits for children arrived in Caracas.

**NIGERIA**

On April 16, UNICEF delivered testing kits, PPE for health workers and other staff and other essential health supplies — including routine vaccines for children — to Abuja.

**DEMOCRATIC REPUBLIC OF THE CONGO**

On April 11, a UNICEF shipment of vital health supplies — including basic surgical equipment and antibiotics — landed in Kinshasa. The supplies will help fight measles, cholera, malaria and COVID-19.

**INDONESIA**

UNICEF helped authorities distribute hygiene messaging and remote learning guidelines for students. Additionally, on March 22, UNICEF sent the first of two shipments of medical supplies.

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**ACCELERATING IMPACT**

UNICEF USA’s impact investing affiliate, the Impact Fund for Children, has helped bridge critical COVID-19 funding gaps, accelerating delivery of $37 million of supplies across the globe, including PPE, tests and treatments.

**A GLOBAL RESPONSE**

UNICEF operates the largest humanitarian warehouse in the world, which can ship anywhere in 48–72 hours. During the COVID-19 outbreak in 2020, this stockpile was a lifeline for communities who desperately needed PPE supplies.
Proper handwashing is critical to slow the spread of communicable diseases like COVID-19. But, in too many places around the world, lack of access to safe water, sanitation and hygiene (WASH) resources makes handwashing impossible.

For the roughly 2,500 migrants and refugees from Venezuela living in informal settlements in Boa Vista in the Brazilian Amazon region, limited access to water and sanitation has created a heightened risk of COVID-19 infection and complications. “Informal settlements normally do not have infrastructure, and for those that do, these are not suitable for people to use,” said Delmo Vilela, UNICEF WASH officer.

To curb the spread of the coronavirus, UNICEF installed community handwashing stations and provided access to safe water to 15 informal settlements across Boa Vista.

Jenny Márquez, 38, a Venezuelan migrant, and her son, José, 8, live with about 70 families in the settlement of Embratel, where the small houses are close to each other and social distancing is a challenge. Before the handwashing stations were installed, residents had only three water taps available on the ground, shared by families who had to fill buckets and transport water home.

But with the new facilities for handwashing — with taps and soap provided at heights that serve both children and adults — José no longer needs the help of an adult to fight COVID-19. “The children here were all happy because now there is a place at their height where they can use the water directly from the tap, without needing help from their parents,” Jenny said.

UNICEF also distributes hand sanitizer, hygiene kits and debit cards that families can use to purchase hygiene items at local stores.

As of November 2020, UNICEF has reached over 91 million people with critical WASH supplies (including hygiene items) globally. In Moldova, UNICEF delivered liquid and solid soap and sanitizer to each school and preschool in the country. In Afghanistan, UNICEF provided masks, hand sanitizer, and hygiene kits for 126,000 students (60 percent girls) in 394 schools upon school reopening.

UNICEF is expanding its use of solar technology for water pumping to improve the resilience and sustainability of water supply systems and reduce carbon dioxide (CO₂) emissions. In 2019, it supported the construction of 1,286 solar water systems in 40 countries — with almost half the systems constructed in West and Central Africa. Recognized as a cost-effective method of providing safe water, solar-powered water systems are also inherently more climate- and crisis-resilient than most others. This was proven during the 2019 Cyclone Idai flooding in Mozambique, where solar systems continued to function even as many hand pump systems relying on the electricity grid failed.
COVID-19 has been the largest disruptor of education in history. At the peak of the disease’s first major outbreak, schools closed their doors in 192 countries, sending 1.6 billion students home. As of December 1, classrooms for nearly one in five schoolchildren globally — or 320 million — were closed.

With years of experience in the aftermath of emergencies, UNICEF knows how to keep children learning when a classroom is not an option. Through a variety of digital and remote outreach, UNICEF and partners have supported nearly 274 million children with remote, home-based learning using digital platforms, television, radio and take-home printed packages.

In Ecuador, for example, a country where only 37 percent of the population has access to the internet, UNICEF worked with the Ministry of Education to deliver lessons via television. Content was developed for a daily television program called “A-prender La Tele,” providing classes on language, literature, math and social and natural sciences.

In Rwanda, UNICEF leveraged its network and expertise to procure 144 radio scripts from other countries on primary level literacy and numeracy lessons. After contextualizing and adapting the material for Rwanda, UNICEF built on its partnership with national NGO Inspire, Educate, Empower (IEE) and with the Rwanda Broadcasting Agency to produce and air these lessons throughout the country.

And in the remote southeastern Chittagong Hill Tracts (CHT) of Bangladesh, a UNICEF-supported home-learning initiative is filling the gap left by the closing of roughly 4,300 community centers serving preschoolers. Learning packs containing two months’ worth of curriculum and advice for parents on how to engage their children with meaningful learning activities have been distributed to 1,500 3- to 5-year-olds, with the goal of ultimately expanding the program to the 53,000 children who live in the CHT.

Because closing schools for prolonged periods of time can have devastating consequences for children, UNICEF, together with UNESCO, the World Bank, WFP and UNHCR, also developed a framework for reopening schools, which many countries have used in their policy development and planning processes. As a result of these efforts, nearly 354,000 schools are implementing safe school protocols to enable school reopenings.

SCALING UP REMOTE LEARNING FOR CHILDREN AT HOME

INNOVATIONS

U-Report, UNICEF’s safe and free mobile empowerment platform launched in 2011, gives over 12 million young people in 76 countries a voice on the big issues that affect them. In emergencies — in places from Northern Nigeria to Jamaica to Côte d’Ivoire — U-Report has ensured that millions of young people’s voices are heard. It also shares vital information across all areas that impact young people’s lives.

Today, through communication channels such as SMS, Viber, Facebook Messenger and WhatsApp, millions of young people are getting lifesaving information on COVID-19, strengthening UNICEF’s ability to assess needs, tackle misinformation and share reliable information about where to seek assistance.

WE WON’T STOP HELPING EVERY CHILD LEARN

IN 2019,

- 17 MILLION OUT-OF-SCHOOL CHILDREN gained access to UNICEF-supported early learning, primary and secondary education
- 7.4 MILLION CHILDREN gained access to formal or informal basic education in humanitarian crises with help from UNICEF
- 800 UNICEF EDUCATION STAFF worked across 144 countries
Saba Muhammed Essa, a community health worker trained by UNICEF in Yemen, sets out on foot every morning to reach families cut off from vital medical services because of ongoing conflict. “The war has had a huge direct effect on everyone’s lives; the siege, salary cuts, women widowed, children have become orphaned, and people have been displaced from their homes,” Saba said. “All elements of our lives have collapsed.”

COVID-19 has posed a new threat to those living without access to health centers. Already suffering from more than five years of war, Yemen is battling an underreported COVID-19 pandemic while also addressing rising cases of cholera, measles, and malnutrition. Nearly 28 percent of the detected COVID-19 cases through November have led to death — five times the global average — suggesting that a large proportion of cases may go undiagnosed.

“People are frightened about the virus,” said Saba. “Everyone around the world is scared, so how about Yemeni people who are already facing so many difficulties in their lives. My duty requires me to educate my community how to follow the basic precautions to avoid being infected by the coronavirus. I feel that there is positive feedback because I serve my country and society.”

In order to share lifesaving information to help stop the spread of COVID-19, Saba wakes early each morning to conduct door-to-door visits with people in her community.

“I educate them and tell them that this virus is dangerous and it is my duty to educate them on personal hygiene, handwashing, cleanliness of tabletops, doorknobs, and windows,” said Saba. “I also show them how to prevent coronavirus by washing hands for 40 seconds, cleaning and ventilating the environment, spreading clothes under the sunlight, avoiding dirtiness, and staying at home.”

As of July 2020, UNICEF had trained around 7,500 individuals in Yemen to detect, refer and manage COVID-19 cases. It’s a practice UNICEF has employed around the globe, reaching 3.1 billion people by November 2020 with information about how to stay safe.

COMMUNITY HEALTH WORKERS ARE A VITAL PART OF UNICEF’S COVID-19 RESPONSE

IN 2020,

- **3.1 BILLION+ PEOPLE** received COVID-19 prevention information through UNICEF
- **2.4 MILLION+ HEALTH CARE PROVIDERS** were trained in detection, referral and appropriate management of COVID-19 cases

INNOVATIONS

Approximately 15 percent of COVID-19 patients require oxygen therapy, yet medical oxygen is seldom available in the poorest countries outside of urban hospitals and private providers. To increase the capacity of health facilities to treat seriously ill patients, UNICEF has been distributing innovative oxygen concentrators that extract oxygen from the air to treat patients with respiratory illnesses. Much less complex and expensive than ventilators, concentrators make it possible to help harder-to-reach populations, such as indigenous communities in the Peruvian Amazon, where UNICEF recently delivered 40 concentrators, to recover from severe illness due to COVID-19. As of February 2021, UNICEF has delivered more than 17,000 oxygen concentrators to help clinics around the world.
UNICEF has been playing an essential role in mitigating COVID-19’s effects on children’s health around the world. UNICEF is leading efforts on behalf of the COVID-19 vaccination program (COVAX Facility) to procure and supply COVID-19 vaccines to 92 low- and lower-middle-income countries in 2021. UNICEF is tasked with supporting procurement for 90 higher-income countries that intend to participate in the COVAX Facility.

### A YEAR OF SETBACKS
The burden COVID-19 put on economies and health systems set progress for children’s health back years — and made UNICEF’s recovery work even more critical.

### FAR-REACHING FALLOUT
COVID-19 interrupted programs that millions of children depend on to survive:

- **6.7 MILLION MORE CHILDREN** under 5 could suffer from wasting in 2021
- **80 MILLION CHILDREN** under the age of 1 may miss out on lifesaving vaccines
- **124,000 MORE CHILDREN** could be infected with HIV
- **142 MILLION MORE CHILDREN** in low- and middle-income countries could fall into poverty

### ANSWERING THE CALL IN 2021
UNICEF is leading efforts on behalf of the COVID-19 vaccination program (COVAX Facility) to procure and supply COVID-19 vaccines to 92 low- and lower-middle-income countries in 2021. UNICEF is tasked with supporting procurement for 90 higher-income countries that intend to participate in the COVAX Facility.

<table>
<thead>
<tr>
<th>UNICEF MEETS THE MOMENT</th>
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<tbody>
<tr>
<td>NEARLY <strong>80 MILLION WOMEN AND CHILDREN</strong> received essential health services in UNICEF-supported facilities</td>
<td></td>
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<tr>
<td><strong>4 MILLION CHILDREN</strong> under age 5 admitted for treatment of severe acute malnutrition</td>
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<tr>
<td><strong>39 MILLION CAREGIVERS</strong> have been reached with safe breastfeeding guidance in the context of COVID-19</td>
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<tr>
<td><strong>39 MILLION CHILDREN</strong> were reached with catch-up campaigns for critical polio vaccinations in Pakistan</td>
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### A YEAR OF SETBACKS

<table>
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**90% OF COUNTRIES** have experienced disruptions in health services.

**2 BILLION VACCINES WILL BE DELIVERED**

**1 BILLION SYRINGES WILL BE PROCURED AND DELIVERED**

**180+ COUNTRIES WILL BE SUPPORTED**
Now I know what natural disasters are and that they can be made worse by people’s actions,” said Thach Thi Thanh Thuy, a 10-year-old student at Lai Hoa 1 primary school, located in a coastal commune deep in Vietnam’s Mekong Delta province of Soc Trang. Added fellow pupil Tang Nhat Hao, “We also know what to do when strong rain, thunderstorms, floods, cyclones and droughts occur.”

Thuy and Hao are participants in a UNICEF initiative in 131 primary schools across six provinces to better prepare children to respond to the growing threat of climate change and natural disasters — including the country’s worst drought and saltwater intrusion crisis in more than 90 years.

Through lessons with school-based disaster risk-reduction teams supported by UNICEF and the Vietnam Red Cross, 45,000 children like Thuy and Hao are learning how to prepare and respond to dangers from natural disasters and climate change and, most importantly, sustain these activities into the future.

“I now know floods can be caused by people cutting down trees. When people take away trees, rainwater cannot be controlled and will cause flooding,” said Thuy.

Ranked sixth among countries most affected by climate change, Vietnam faces increasingly intense and unpredictable weather events. Children are especially affected by these natural disasters, with 180 million children worldwide living in high or extremely high drought severity zones, and over half a billion living in extremely high flood occurrence zones. Access to food, water, education and health care is threatened, and the resulting pressure on communities increases children’s exposure to violence, exploitation and abuse. In addition, close to 90 percent of the burden of disease attributable to climate change is borne by children under 5 years of age.

UNICEF is increasingly focused on strengthening resilience to climate change and disasters — from scaling sustainable access to safe water and sanitation, to reducing disruptions to education and health services and helping governments and local communities develop action plans to manage the risks children face. And, by enhancing disaster risk knowledge and preparedness in schools, UNICEF is helping to prepare Thuy, Hao and thousands of schoolchildren like them to meet the challenges of climate change today and in the decades to come.

ENHANCING CHILDREN’S RESILIENCE TO CLIMATE CHANGE AND DISASTERS

INNOVATIONS

In the world’s coldest capital, Ulaanbaatar, Mongolia, UNICEF’s 21st-Century Ger initiative aims to reduce coal consumption and improve air quality for the more than half of families living in traditional tent-like homes called “gers.” Typically poorly insulated and warmed by the burning of raw coal, gers create unprecedented levels of air pollution in many cities, putting children’s health and development at risk. In response, UNICEF launched this human-centered design project with multiple partners, working to identify innovative solutions for ger insulation, increase access to clean-burning fuels, and promote alternative heating and cooking methods that do not rely on raw coal.

WE WON’T STOP UNTIL EVERY CHILD HAS A FUTURE

IN 2019,

- **56 UNICEF COUNTRY OFFICES** engaged in child-inclusive climate resilience programs
- **57 COUNTRIES** had child-sensitive national or local risk management plans to address risks related to climate change, conflict, public health emergencies or other crises
- **36 COUNTRIES** were implementing community-level water safety plans to monitor and manage contamination risks, including those posed by climate change
Esmie Mwenyeekaka’s story illustrates the powerful work UNICEF is doing around the world to end child marriage — a practice that threatens children’s future, health and well-being and robs them of their childhood and their rights. Pressured by many in her village of M’balula, Malawi, to marry early as an escape from poverty after her father’s sudden death, Esmie feared the impact such a marriage would have on her future.

“When things reached unbearable levels, I ran away from my father’s village and sought refuge at my aunt’s home,” Esmie said. There she enrolled at Nasenga Community Day Secondary School. “When people heard I had gone back to school, they started pestering my aunt to get me married,” she said. “But I didn’t want this to happen to me.”

Championed by a senior traditional leader in her community, Esmie was not only awarded scholarships that allowed her to stay in school and complete her education, but also provided training opportunities in leadership, community development and midwifery. “This was the turning point in my life. From that moment, everything flowed well, life became easier, and I knew better things were coming,” Esmie said.

Sadly, the coronavirus pandemic is undermining recent progress in Malawi, where still nearly 47 percent of girls marry before age 18. School closures that kept children at home have led to an increase in both early marriages and teen pregnancies. And many families struggling financially from the lockdowns have resorted to marrying off their daughters as a way to reduce household size and generate income from dowries. The United Nations Population Fund (UNFPA) warned that the pandemic may result in 13 million extra child marriages globally in the next decade, with at least 4 million more girls married in the next two years.

UNICEF’s advocacy work in partnership with many of Malawi’s traditional leaders to end child marriage changed Esmie’s life. This advocacy work has engaged more than 40 million people globally, including key community influencers, since 2016. These efforts are now helping to blunt the impact of the pandemic on others like Esmie, with a traditional senior leader in Malawi ordering in August the dissolution of all child marriages carried out during lockdown.

UNICEF also continues to provide girls like Esmie the support they need to stay in school. Through its Kids in Need of Desks (K.I.N.D.) campaign, UNICEF USA and partners have brought desks to more than 800,000 children in Malawi and provided secondary school scholarships to keep more than 5,500 Malawian girls in school. And UNICEF’s partnership with New Finance Bank and the Ministry of Education to create a Girls Secondary Education Trust in 2018 is helping to ensure that girls like Esmie don’t have to leave school because their families can’t afford the fees.

Today, Esmie is not only a role model for girls in her community, but is also lending her skills and voice to work directly with local child protection staff to dissolve child marriages enacted during school closures and prevent future ones.

### PROTECTING CHILDREN FROM EARLY MARRIAGE AT A TIME OF HEIGHTENED RISK

**Esmie Mwenyeekaka**

**5.7 MILLION ADOLESCENT GIRLS** were protected by UNICEF’s interventions to thwart child marriage

**158,000 GIRLS AND WOMEN** received UNICEF’s prevention and protection services against female genital mutilation

**3.7 MILLION CHILDREN** in 60 countries gained access to community-based mental health care and psychosocial support, which UNICEF helped deliver

WE WON’T STOP UNTIL EVERY CHILD IS PROTECTED FROM VIOLENCE AND EXPLOITATION

**INNOVATIONS**

The first of its kind, an innovative graduate-level child protection training program developed by UNICEF and Harvard University School of Public Health is helping to professionalize the child protection sector, impacting the lives of millions of children who are vulnerable to abuse and exploitation around the world. Taught by Harvard faculty and child protection experts, the fully endowed G. Barrie Landry Child Protection Professional Training Program brings together country teams from international organizations, local NGOs and government agencies to develop practical, tangible and immediately implementable solutions focused on the real-life issues they face. The program enables 30 attendees from 10 countries to participate tuition-free in this weeklong collaborative learning program each June.
Yris (see inset below) was 36 weeks pregnant when she arrived at Catholic Charities’ Humanitarian Respite Center (HRC) in McAllen, Texas. Like so many fleeing violence at home, Yris (whose name was changed to protect her privacy) and her partner had traveled over 1,500 arduous miles from Guatemala to seek a safer life in the U.S. As is the case with all asylum seekers, they were initially detained upon arrival at the border. After a few days, her partner unfortunately remained in detention, but Yris was released to the HRC.

Typically, centers like the HRC give families a few nights’ shelter and modest support before the trip to their destination city. Providing ongoing support through that next journey and once they reach their destination — so crucial to pregnant women given the stress they have endured in their home countries and on the move — has been outside the scope of the shelters’ usual services.

UNICEF USA and partners are working to fill this gap through a pilot program launched at the HRC with the University of Texas Rio Grande Valley School of Medicine in August 2019. The Babies at Our Borders program connects pregnant asylum seekers with a certified nurse midwife for assessment at the border. Then, once the mom-to-be arrives at her new destination, she is paired with a caseworker to arrange critical prenatal medical care as well as other support services.

From January through September 2020, Babies at Our Borders served 679 asylum seekers, including 413 pregnant and postpartum women and 225 children. The program is now being expanded to other respite centers along the southern border, with the goal of offering care to all pregnant asylum seekers, no matter where they arrive in the U.S.

Yris was enrolled in the program upon her arrival at the HRC and stayed there for the remainder of her pregnancy and two weeks after the birth of her son. In addition to connecting her to appropriate care at a local clinic, the program put Yris in touch with an immigration attorney who was able to locate her partner in detention and confirm that he was still healthy — a major concern given the COVID-19 pandemic.

Although she has since moved to Los Angeles and has been able to access postnatal and newborn care through the Babies at Our Borders program, Yris keeps in touch with the midwife at the HRC who cared for her, reporting that her baby is growing well and developing more of a personality every day.

WE WON’T STOP PROVIDING CARE TO MOMS-TO-BE

BABIES AT OUR BORDERS PILOT PROGRAM PROVIDES PREGNANT U.S. ASYLUM SEEKERS WITH CONTINUOUS CARE

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WE WON’T STOP PROVIDING CARE TO MOMS-TO-BE
65,724 Americans advocated on UNICEF's behalf last year.

$134 million appropriated to UNICEF by the U.S. government — the highest ever!

112,133 connections with legislators

45 campaigns were introduced by UNICEF USA, including:

- Asking the 2020 presidential candidates to share their “vision for children” in the U.S.
- Supporting continued learning during COVID-19
- Ensuring the U.S. plays an active role in the global effort to fight climate change
- Addressing COVID-19-related mental health crises in tribal communities and inner cities

We believe that UNICEF is an indispensable partner of the United States on initiatives to save lives and protect vulnerable children around the world.”

— Anucha Browne, UNICEF USA Chief, Engagement, Advocacy and Global Programs Officer, in her March 2020 testimony before Congress
UNICEF responded to 281 humanitarian emergencies in 96 countries across the world in 2019:

- **41.3 million children** in emergencies were vaccinated against measles
- **39.1 million people** in emergencies gained access to safe water
- **3.7 million children** in emergencies were given mental health and psychosocial support

**Beirut, Lebanon**

Yukie Mokuo, UNICEF Lebanon representative, uses art to offer psychosocial support to children affected by the port explosion in Beirut. The UNICEF USA Bridge Fund accelerated $1.3 million in the immediate aftermath to enable rapid emergency response.
UNICEF USA exists to relentlessly pursue a more equitable world for every child. To ensure that we can effectively deliver on this important mission, we continuously monitor the effectiveness, efficiency, and overall financial health of our organization.

UNICEF USA is committed to the principles of the Sarbanes-Oxley Act as it applies to not-for-profit corporations and to using strong internal controls and reporting methods that emphasize documentation, implementation, review and approval. As a result, we have maintained the highest level of ethical, business and financial practices enabling UNICEF USA to remain financially sound and sustainable.

The financial summary of pages 28–29 highlights our consolidated financial statements, which KPMG LLP has audited. A complete set of our consolidated financial statements, including the related notes, is on our website.

As the COVID-19 situation evolved over the course of 2020, UNICEF USA transitioned to a fully remote operating model and developed innovative off-site procedures to ensure that the organization could continue its important work without interruption. Further, we used these unprecedented events to accelerate an ongoing digital transformation effort, including the transition to a new Enterprise Resource Planning (ERP) tool designed to enhance internal processes and procedures, as well as provide additional decision support.

While all this was being done, at the direction of the Audit Committee of our board of directors, UNICEF USA’s management has continued to enhance robust controls that emphasize compliance, accountability, data security and reliability to minimize risks that could impact the internal control systems of the organization. UNICEF USA is also compliant with the payment card industry (PCI) standards as well as federal Form 990 and pension plan 403(b) Form 5500 audit requirements.

We believe our internal controls provide a reasonable assurance that our financial reports and statements are reliable and that they comply with generally accepted accounting principles.

Brett D. Robinson
Chief Financial and Administrative Officer
CONSOLIDATED STATEMENT OF ACTIVITIES

FISCAL YEAR 2020

PUBLIC SUPPORT AND REVENUE

<table>
<thead>
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<th>Public support</th>
<th>FISCAL YEAR 2020</th>
<th>FISCAL YEAR 2019</th>
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<td>$9,629,897</td>
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<td>Direct marketing</td>
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<td>$44,384,423</td>
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<td>Trick-or-treat program</td>
<td>$1,213,286</td>
<td>$1,423,932</td>
</tr>
<tr>
<td>Internet</td>
<td>$25,427,510</td>
<td>$23,899,942</td>
</tr>
<tr>
<td>Other</td>
<td>$68,652,115</td>
<td>$28,625,300</td>
</tr>
<tr>
<td>GIFTS-IN-KIND</td>
<td>$143,605,444</td>
<td>$10,566,704</td>
</tr>
<tr>
<td>SPECIAL EVENTS INCOME, NET OF EXPENSES</td>
<td>$7,332,921</td>
<td>$7,961,561</td>
</tr>
<tr>
<td>BEQUESTS AND LEGACIES</td>
<td>$10,642,891</td>
<td>$10,716,122</td>
</tr>
<tr>
<td>PROVISION FOR LOSSES AND Discounts ON RESTRICTED ASSETS</td>
<td>($6,956,129)</td>
<td>($31,799,716)</td>
</tr>
<tr>
<td>Total public support</td>
<td>$625,988,792</td>
<td>$561,660,726</td>
</tr>
</tbody>
</table>

INCOME DERIVED FROM IN-KIND SUPPORT

<table>
<thead>
<tr>
<th>Source of In-kind Support</th>
<th>FISCAL YEAR 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nongovernmental organizations (NGOs)</td>
<td>$140,566,704</td>
</tr>
<tr>
<td>Foundations</td>
<td>$146,327,820</td>
</tr>
<tr>
<td>Corporations (inclusive of in-kind support)</td>
<td>$186,769,027</td>
</tr>
<tr>
<td>TOTAL SOURCES OF IN-KIND SUPPORT</td>
<td>$561,660,726</td>
</tr>
</tbody>
</table>

SUMMARY OF UNICEF USA’s SOURCES OF SUPPORT AND HOW WE DISTRIBUTE OUR PROGRAM ASSISTANCE

- **26.0%** for Water and sanitation
- **23.7%** for Education
- **47.6%** for Other program areas
- **10.1%** for Emergencies
- **2.5%** for Child survival, including health and nutrition

**FISCAL YEAR 2020**

**$625,988,792**

**Other public support** $154,122,518

**Corporations (inclusive of in-kind support)** $186,769,027

**Individuals** $136,795,117

**21.9%**

**$268,068,244**

**NOTE 1**

Through its Office of Public Policy and Advocacy in Washington, D.C., UNICEF USA acts as an advocate for the well-being of the world’s children. One of the specific functions of the Public Policy Office is to advise both the administration and Congress about the importance of the voluntary contributions made to UNICEF by the U.S. government. UNICEF USA’s efforts in this regard helped persuade Congress to direct the U.S. government to allocate $134 million to UNICEF in 2020. This funding is provided to UNICEF USA’s efforts in this regard helped persuade Congress to direct the U.S. government to allocate $134 million to UNICEF in 2020. This funding is provided to

**NOTE 2**

UNICEF USA has total net assets of $149.5 million that consist of:

- **$74,381,549** Without donor restrictions
- **$148,302,130** Total net assets

**NOTE 3**

This summary was prepared by UNICEF USA from its consolidated financial statements, which were audited by KPMG, LLP. The complete consolidated financial statements, including the related notes and auditor’s report, are available upon request or on UNICEF USA’s website at unicefusa.org.

**NOTE 4**

Net assets with donor restrictions are not subject to donor-imposed restrictions.

**PROVISION FOR LOSSES AND Discounts ON RESTRICTED ASSETS**

<table>
<thead>
<tr>
<th>Year</th>
<th>FISCAL YEAR 2020</th>
<th>FISCAL YEAR 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total net assets</td>
<td>$149,477,527</td>
<td>$143,522,628</td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>$74,381,549</td>
<td>$148,302,130</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$75,095,978</td>
<td>$143,522,628</td>
</tr>
<tr>
<td>Net assets at beginning of year</td>
<td>$162,902,242</td>
<td>$162,902,242</td>
</tr>
<tr>
<td>Net assets at end of year</td>
<td>$149,477,527</td>
<td>$143,522,628</td>
</tr>
</tbody>
</table>

**PROVISIONS FOR LOSSES AND Discounts ON RESTRICTED ASSETS**

- **$6,956,129** for Without donor restrictions
- **$23,899,942** for Total program services
- **$14,386,423** for Direct marketing
- **$4,423,932** for Trick-or-treat program
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OVERALL RESULTS

$10.3 MILLION RAISED for children this year, despite having to cancel our LA Ball and Houston, Chicago, Boston, Atlanta, and San Francisco Galas.

MILLION RAISED

THE UNICEF SNOWFLAKE BALL

DECEMBER 3, 2019

$4M

Unicef Snowflake Ball

Special Performance by Billie Eilish

Chairs: Nima Nejat, Kenna, Bass Burchfield, Carlton Dewoody, Brett Williams

2019 LA Masquerade raised $350,710

Since inception (from 2010, all cities) more than $2.5 million

UNICEF USA Events

UNICEF USA had to cancel more than half of its fundraising events this year. Many would-be attendees converted their reservations into donations, allowing UNICEF to continue its vital work for children.

5 MILLION PEOPLE

UNICEF WON’T STOP ON MSNBC

On May 9, 2020, UNICEF USA hosted a virtual event on MSNBC and other channels that featured Cher, Sheryl Crow, Morgan Freeman, and many more. The broadcast was watched by more than 5 million people.

Thank you for standing by us this year. You’ve made a lasting difference.

RAISED OVER $5.1 MILLION

Golf Classic

Since inception (2012)

$1.85 million

Honored Edward G. Lloyd for his work with UNICEF USA

DALLAS GALA

FEBRUARY 7, 2020

$1.4 MILLION RAISED

Honored Dirk and Jessica Nowitzki with the Spirit of Compassion Award

Co-chaired by Moll Anderson and Jan Miller Rich

Special tribute for Caryl M. Stern

Special performance by King Calaway

FY15 FY16 FY17 FY18 FY19 FY20

$10.3 MILLION

$5.1 MILLION

$176,000

$1.85 million

$1.4 million

$4M

$3M

$2M

Honored UNICEF Goodwill Ambassador Priyanka Chopra Jonas with the Danny Kaye Humanitarian Award

Honored Marjolein and Ewout Steenbergen with the Spirit of Compassion Award

Honored UNICEF USA Events

Thank you for standing by us this year. You've made a lasting difference.
WE THANK THE FOLLOWING GENEROUS PARTNERS THAT GAVE $1 MILLION OR MORE IN GIFTS OR GIFTS-IN-KIND TO UNICEF USA IN FISCAL YEAR 2020.

<table>
<thead>
<tr>
<th>CORPORATIONS</th>
<th>FOUNDATIONS</th>
<th>ORGANIZATIONAL PARTNERS</th>
<th>INDIVIDUALS AND FAMILY FOUNDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Airlines</td>
<td>Bill &amp; Melinda Gates Foundation</td>
<td>Kiwanis</td>
<td>Anonymous (2)</td>
</tr>
<tr>
<td>CLARIOS Foundation</td>
<td>Comic Relief USA</td>
<td>Rotary</td>
<td>The Bezos Family</td>
</tr>
<tr>
<td>Disney</td>
<td>Conrad N. Hilton Foundation</td>
<td>United Nations Foundation</td>
<td>Education Above All, Educate A Child</td>
</tr>
<tr>
<td>Johnson &amp; Johnson</td>
<td>Eleanor Crook Foundation</td>
<td>xylem</td>
<td>The Estate of Penny Allyn</td>
</tr>
<tr>
<td>Kimberly-Clark</td>
<td>Margaret A. Cargill Philanthropies</td>
<td></td>
<td>G. Barrie Landry, Landry Family Foundation</td>
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<tr>
<td>Marriott International</td>
<td>National Philanthropic Trust</td>
<td></td>
<td>Hobson/Lucas Family Foundation</td>
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<tr>
<td>Merck</td>
<td>The Rockefeller Foundation</td>
<td></td>
<td>Sobrato Philanthropies</td>
</tr>
<tr>
<td>Microsoft</td>
<td>Stavros Niarchos Foundation</td>
<td>Zonta Foundation for Women</td>
<td>Kayhau Wu Memorial Fund</td>
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<tr>
<td>Prudential</td>
<td>Visa Foundation</td>
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<td></td>
</tr>
<tr>
<td>SAP</td>
<td>William and Flora Hewlett Foundation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UPS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SUPPORTERS

WE THANK THE FOLLOWING GENEROUS ORGANIZATIONS AND INDIVIDUALS FOR THEIR SUPPORT OF UNICEF USA IN FISCAL YEAR 2020.

CORPORATIONS
Companies and/or their employees that supported UNICEF USA, including gifts-in-kind.

Gifts of $1,000,000 and above

American Airlines
Carnival Foundation
Facebook, Inc.
Johnson & Johnson, Inc.
Kimberly-Clark Corporation
Marriott International Inc.
Merrill Co., Inc.
Microsoft
Prudential Financial
SAP SE
UPS Foundation
The Walt Disney Company
Xylem Inc.

Gifts of $250,000 and above

AbbVie Inc.
American Express Global Business Travel
Astellas Global Health Foundation
Baker Hughes Foundation
Bethesda Softworks
C’Lé De Pauw Beauté
ETC Labs
Georgia Pacific Cellulose
Global Impact
Google
Halfmark Cards, Inc.
IEEE U.S. Retail
Jefferies LLC
L’Oreal USA; Giorgio Armani Fragrances
Louis Vuitton Americas
Medtronic, Inc.
Roblot
SIPG Global Foundation
Salesforce.org
Swell
Target Corporation

Gifts of $100,000 and above

Apple
Applied Medical
AutoLoft, Inc.
DreamWorks Animation
EPAM
Garner USA
Hasbro Children’s Foundation
L’Occitane
NCR Foundation
Norwegian Air
PriceLine Group
Starbucks Foundation
VF Corporation
Vista, Inc.
Wells Fargo
World Bank
World Wrestling Entertainment

FOUNDATIONS
Gifts of $50,000,000 and above
Bid & Melinda Gates Foundation

Gifts of $10,000,000 and above

Comeric Relief USA
Conrad N. Hilton Foundation
Eleanor Crook Foundation
Margaret A. Cargill Philanthropies
National Philanthropic Trust
The Rockefeller Foundation
Stavros Niarchos Foundation
Vodafone Foundation
William and Flora Hewlett Foundation

Gifts of $100,000 and above

New Venture Fund
University of North Carolina

ORGANIZATIONAL PARTNERS
Gifts of $50,000,000 and above

Rotary International

Gifts of $1,000,000 and above

Kiwanis International
Latter-day Saint Charities
United Nations Foundation
Zonta Foundation for Women

Gifts of $100,000 and above

Advanced Remediation Services
Charity Drum Mountain
Buddhist Association Together for Girls
Choir of St. David the King
Circle K International
United Methodist Church
United Nations Association - USA

Gifts of $10,000 and above

The Delta Kappa Gamma Society International
The General Federation of Women’s Clubs

Gifts of $1,000,000 and above

Conrad Hilton Foundation
E. Mclntire Center for Higher Education
Gates Foundation
George and Danielle Boulos

go to children in need.

HUMANITARIAN CIRCLE
The Humanitarian Circle recognizes UNICEF USA’s most generous individual donors, offering special opportunities to connect with UNICEF’s work. For more information, please visit unicefusa.org/humanitariancircle.

*Special thanks to donors, marked with an asterisk, who have supported UNICEF USA for each of the last five years. We deeply appreciate your loyalty to children in need.

VISIONARY
Gifts of $1,000,000 and above

(Anonymous (2))

The Bezos Family Education Above All, Educate A Child
The Estate of Penny Alyn
G. Barrie Landry
Landry Family Foundation
HoltonLucas Family Foundation
Sorabti Philanthropies
Kayhau Wu Memorial Fund

INNOVATOR
Gifts of $500,000 and above

Anonymous (1)
Micky and Madeline Arison Family Foundation
Posha Bhandari and Caesar Sengupta
The Derek A.T. Drummond Fund
Mr. and Mrs. Gary Edwards
The Tom Mikuni and Minnie Obe Hirayama Charitable Fund
Kwok Foundation
Punit and Harsh Padla
The Paul G. Allen Family Foundation
Randell Charitable Fund
Mr. and Mrs. Jamal Daniel

DEFENDER
Gifts of $100,000 and above

Anonymous (17)
AJA Foundation
Al Khayat Foundation
Moll and Charlie Anderson
Baum Family Foundation
Paula and Thomas Barbour
Students Rebuild, a program of the Bezos Family Foundation
George F. and Danielle Boulos
Robert and Hilary Brinker

Dr. S. Lori Brown
Rob and Amy Brown
Carolyn and Preston Butcher
The Catalyst Foundation for Universal Education
Anne Champa
The Charles Engelhard Foundation
Jim Craigie and Sally Brophy
The Dizet Family Fund
Mr. and Mrs. Michael R. Eisensohn
Stefan Findel and Susan Cummings-Findel
Dolores Rice Gahan, D.O.
Thomas J. Gahan
Ms. Kaia Miller Goldstein and Mr. Jonathan Goldstein
Sarah Grados
Deborah Hart and Bill Goodykoontz
Helaina Foundation
John A. Hermann, Jr.
The Hoglund Foundation
Marias Harnoal
Mr. and Mrs. Darush and Nazarim Hossein
Impe tus Foundation, in honor of the Alvarez and Fernandez families
Abam and KimKo Foundation
Ms. Faye Kolhonen
Dr. Sarah P. Korda
Peter and Deborah Lamm
Ms. Tai M. Lam
Mr. and Mrs. Richard B. Levy
Mr. Jeremy Lin
Maestro Cares Foundation
Bob and Tamara Edwards
The Mandalosch Family Fund
Morris Braun Foundation
Christine M.J. Oliver
Gloria Principe and John O’Farrell
Qatalyst Partners
Randell Charitable Fund
Eleanor Robbins
Mrs. Betty Robinson
Mr. and Mrs. Richard Rogers
Roots & Wings Foundation
Crystal and Chris Saccia
Barbara E. and Edward Shapiro
Ms. Daphne W. Smith
Mr. and Mrs. Cyrus Spurlino
Mr. and Mrs. Ewoud Steenbergen
J.T. S. and Co. Foundation, Inc.
Mr. and Mrs. Kiril Tatarinov
Bernard Taylor
Ms. Julie Taymor
Trott Family Foundation
Mr. Randal Van Wolfswinkel

Bruce and Jina Vazco Foundation
Mr. Rick Williams and Ms. Janet Lavine
The Wilson Family Foundation
Angel Woolsey

CHAMPION
Gifts of $50,000 and above

(Anonymous (10))
Ms. Wendy Adams
Ms. Nasiba Adilova
Mr. Thomas Hartland-Mackie
Margaret Alikek Williams and the Albert and Margaret Allirk Foundation
Alia and Mark Allyn
Mr. and Mrs. Charles C. Anderson Sr.
Darren and Kathryn Ash Foundation
Mr. and Mrs. Gregory Ballentines
Brenda and Stéphane Bancel
Jim and Donna Barraclough
Mr. Tom Barrack
Rosco Basilico
Ms. Maureen Bazinet Beck
Jennifer Paradis Behle and Tim Behle
Joseph J. Bitkletter and Deanna I. Bitkletter Foundation
Susan and Dan Boggio
Anyh Bourkoff
Patrick and Michele Boukhita
Ms. Mary Catherine Burton
Chappell Family Foundation
The Cogan Family Foundation
The Crane Foundation
Mr. and Mrs. Jamal Daniel
Ms. Georgia H. and Marvin Maier
Mr. and Mrs. Richard B. Levy
Mr. and Mrs. Jamal Daniel
Mr. and Mrs. Jamil Daniel
Mr. and Mrs. Alphonse Marnin
Robert and Mark Day
Artist J. Dubose
James Dunne
Louis Duns
The Educational Projects Network
The Araidane Getty Foundation
Marilyn Gaffan
Ziad and MONique Ghadour
Mark and Ana Maria Gordon
Mindy and Nick Grossman
Ham Foundation
Carol J. Hassens
Ms. Susan J. Holliday
Ann and Tod Holmes
In Jesus’ Name
Ghada and Ray Iram
Mr. and Ms. Alan Johnson
Mr. Philip Kavesh
James Kendall and Olga Kendall
Mr. Sippo Khurana and
Mr. Ajay K. Khurana
Ms. Ruth P. Doveneaux
Devine Mejrea Foundation
Mr. and Mrs. Carlton Dewdney
Mr. and Mrs. Donald B. Dickey
Mr. Tyler Dickson
Dieter Family Foundation
The James and Judith K. Dimon Foundation
Mr. Richard Dodd
Mr. Dave Doltinger
Barbara and William Doran
Ms. Arlene Douglas
Kay and Jim Douglas
Mr. and Mrs. Kevin Doyle
Ms. Kathleen Doyle and Mr. Ren Harr
Mr. Rajender Dutari and Ms. Preeti Sayana
Mr. and Mrs. Michael P. Duffield
Ms. Genevieve L. Ducan
Ms. Kandice Durden
Barbara Durham and Ms. Steven H. Durham
Ms. Jennifer Durrut
Alex and Erin Earls
Mr. and Mrs. Peter J. Eastherr
Ms. Olga Echevarria
Paul and Sandy Edgerley
Mr. Ian C. Edmonds and Mimi Edmonds
The Edward and Verna Gerbic Family Foundation*
Dr. Anke A. Ehrhardt
Mr. and Mrs. Donald B. Dickey
Mr. and Mrs. Carlton Dewoody
Devine Majors Foundation
Ms. Ruth P. Devereaux
Nicole Fouche Family Foundation*
Mr. Steven H. Durham
The Nathan P. Jacobs Foundation*
Mr. and Mrs. Jared Marx
Mr. and Mrs. Nat Krishnamurthy
Mr. and Mrs. Robert L. Peabody
Ms. Susan T. Peters and C. Carl and Patricia Pegels
Mr. and Mrs. Donald B. Dickey
Mr. and Mrs. Robert B. Malt
Mr. and Mrs. Robert Nichols
Andrea and Gregory V. Moser*
Ann and Jamal Shedd Mualla Charitable Foundation
Mr. Dennis Mullin
Mr. and Mrs. Robert J. Murray, III
Mrs. Alma Nachawati
Majed Nachawati
James V. Notz and Janice A. Nania
Mr. and Mrs. Timothy J. Nelson*
Andrea and David Novis*
Mr. and Mrs. Robert Nichols
Eliane and Togo Nishiura*
Ms. Susan North
Mr. and Mrs. Lowell E. Northrop, III*
Mr. and Mrs. Dirk Nowitzki
Ms. Leslie Ogilivie
Ostin Family Foundation
Mrs. Barbara A. Ostrowski
ThomandBeth Foundation
Mr. Myle Ott
Mr. and Mrs. David Otte
Janelle and Michael Paibian
Eugenia De Negriano
Lisa Altman Palmer
Mr. Gursharan S. Panu
Alexis and Edward Pappas*
Boris Firstenberg
Chang K. Park
Swarat and Rahul Patel
Ms. Torisa Paul and Kathy A. Petros
The Paulos Foundation
Mr. and Mrs. Robert L. Peabody
C. Carl and Patricia Pegels
Ms. Susan T. Peters and Mr. Richard J. Lee*
Tenesa and Douglas L. Peterson
Mr. and Mrs. Rob Pierce
Ms. Eulicia Pires
3938

Ms. Barbara L. Harlond
Mr. and Mrs. Marc Freedman
Dr. and Mrs. Jon A. Friedboes
Vadana T. Friedman
Mr. and Mrs. Sheila Fulling
The J.B. Fuqua Foundation, Inc.*
Mr. Roberto Garza and Mrs. Grace Garcia
Mr. and Mrs. Douglas Graham
Mr. and Mrs. Ben Garrin
Mrs. Mary Frances Garrett and Mr. Tom Garrett
Samer Gawinsley
General Iron Industries
Mr. Thomas H. Geoghegan
The Goldberg Family Foundation
Sylvia Golden*
Sarah and Jose Gontijo
Mrs. Nina Goodson
Mrs. Paonia Gott
Mr. Joseph L. Gott
Gordon Family Charitable Foundation
Joyce and Tim Gols*
Mrs. Alan and Wendy Gladstone
Mr. John Glass*
Edward and Sharon Glazer
Dr. and Mrs. Richard H. Gold
The Goldberg Family Foundation
Ms. Ana Araujo*
Ms. Dima Hilal
Bana and Nabil Hilal*
Mr. Andrew and Mrs. Caroline Huddart
Jeannette Hsu
Mr. John R. Houston
Mr. Mark and Mrs. Shari Hossain*
The Khaled Hosseini Foundation
The Houser Foundation, Inc.
Mr. John R. Houston
Ms. Leslie E. Howard
Jenniffer Hollingshead*
Mr. Stephen Hosomika
Mr. Mark and Mrs. Sharon Hossain*
Mr. Robert H. Kommers
Mr. Robert D. and Carol H. Kommers*
Mr. and Mrs. Nath Krishnamurthy
Kathryn Kroger
Kshi Savitha Lokubolu
Ms. Ann Marie Laderer and Mr. Joe Blackburn
Ms. Kathy L. Landis
Kamir Lakshmi
Mr. and Mrs. Charles J. Jacklin
Dr. Jean Paul Jacob
Ms. Melissa Jacobs
Mr. and Mrs. Robert J. Ladd
Julie Langabeer
Karim Lakhani
Ms. Kathy Lai*
Fan Lun L. Kuo and Shang Hsiao*
Mr. Gursharan S. Panu
Ms. Rowan O’Riley*
Mr. Eric Harkna
Ms. Susan T. Peters and Mrs. Katy Jones
Ms. Julie McNeil
Mr. and Mrs. Jared Marx
Mr. and Mrs. David Slavov
Ms. M. E. Payton
Ms. Rachel K. Schlosser
Ms. Rowan O’Riley*
Mr. Eric Harkna
Ms. Susan T. Peters and Mrs. Katy Jones
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Ms. M. E. Payton
Ms. Rachel K. Schlosser
LIFETIME MEMBERS
Gifts of $1,000,000 and above committed to Saint Paul Foundation
Anonymous (20)
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The Ajami Family Foundation
Margaret and Albert Alan Foundation
Molly and Charlie Anderson
Barbara and Edward Shapiro
Mr. Andrew Smith
SobratoPhilanthropies
Mr. Robert J. Weltman
Kayhau Wa Memoir Foundation
Shahla and Eberhard Wunderlich

ESTATE SUPPORTERS
We are deeply grateful to the 193 individuals who left a legacy of life for the children of the world through their estate plans this year. Their generous gifts, which totaled $19,340,127 in Fiscal Year 2020, helped thousands of children live safer, healthier lives. We extend our thanks and heartfelt thanks to the loved ones of these visionary and caring individuals.

LEGACY CIRCLE
The Legacy Circle honors supporters who are investing in the future development and education of children around the world by naming UNICEF USA in their estate plans. Legacy gifts include bequests from wills and trusts, charitable trusts, and charitable gift annuities. As of July 1, 2020, 1,357 members of the Legacy Circle have informed us of their estate plans. We applaud their foresight and leadership in making future generations a priority. We applaud their foresight and leadership in making future generations a priority. We applaud their foresight and leadership in making future generations a priority.

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AJA Foundation
The Ajami Family Foundation
Margaret and Albert Alan Foundation
Molly and Charlie Anderson
Barbara and Edward Shapiro
Mr. Andrew Smith
SobratoPhilanthropies
Mr. Robert J. Weltman
Kayhau Wa Memoir Foundation
Shahla and Eberhard Wunderlich

ESTATE SUPPORTERS
We are deeply grateful to the 193 individuals who left a legacy of life for the children of the world through their estate plans this year. Their generous gifts, which totaled $19,340,127 in Fiscal Year 2020, helped thousands of children live safer, healthier lives. We extend our thanks and heartfelt thanks to the loved ones of these visionary and caring individuals.

LEGACY CIRCLE
The Legacy Circle honors supporters who are investing in the future development and education of children around the world by naming UNICEF USA in their estate plans. Legacy gifts include bequests from wills and trusts, charitable trusts, and charitable gift annuities. As of July 1, 2020, 1,357 members of the Legacy Circle have informed us of their estate plans. We applaud their foresight and leadership in making future generations a priority.

Thanks to the loved ones of these visionary and caring individuals.

LIFETIME MEMBERS
Gifts of $1,000,000 and above committed to Saint Paul Foundation
Anonymous (20)
AJA Foundation
The Ajami Family Foundation
Margaret and Albert Alan Foundation
Molly and Charlie Anderson
Barbara and Edward Shapiro
Mr. Andrew Smith
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UNICEF USA Ambassadors and Supporters are high-profile individuals who volunteer their time, platforms and networks to educate, advocate and fundraisel on behalf of UNICEF’s mission of relentlessly pursuing an equitable world for every child.

*Special thanks to our Ambassadors and Supporters, marked with an asterisk, who have advocated with UNICEF USA for more than five years.

UNICEF USA AMBASSADORS

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José Calderón*
Laurențiu Fishburne*
Pau Gasol*
Selena Gomez*
Tea Leoy
Lucy Liu*
Alyssa Milano*
Dirk Nowitzki*
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Vern Yip*

UNICEF USA SUPPORTERS

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Jeremy Lin
Alex Morgan
Marcus Morris
Markieff Morris
Naomi Osaka
Salma Hayek Pinault*
Satsu Sabally

The following lists of UNICEF USA National, Regional and NextGen board members indicate membership at the time of printing.

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Pau Gasol*
Selena Gomez*
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Organized under the laws of New York State as a not-for-profit corporation, the U.S. Fund for UNICEF (also doing business as UNICEF USA) is exempt from tax under Section 501(c)(3) of the Internal Revenue Code and is governed by an independent and non-salaried board of directors. UNICEF USA qualifies for the maximum charitable contribution deduction by donors. A summary of activities and financial highlights for the fiscal year ending June 30, 2020, is described in this report. UNICEF was founded in 1946 to help children in postwar Europe, China and the Middle East. Since then, UNICEF has helped save more children’s lives than any other humanitarian organization, and it depends entirely on voluntary contributions. UNICEF USA was established in 1947, the first of 34 national committees set up globally to support UNICEF and other efforts on behalf of the world’s children through fundraising, education and advocacy.