

UNICEF and the U.S. FUND FOR UNICEF

UNICEF

MISSION

- To advocate for the protection of children's rights, to help meet their basic needs, and to expand their opportunities to reach their full potential.
- To ensure special protection for the most disadvantaged children – victims of war, disasters, extreme poverty, all forms of violence and exploitation, and those with disabilities.
- To promote the equal rights of women and girls and to support their full participation in the political, social, and economic development of their communities.

BACKGROUND

- UNICEF was originally chartered as the United Nations International Children's Emergency Fund in 1946 by the UN to meet the emergency needs of children in post-WWII Europe and China.
- In 1950, its mandate was broadened to address the long-term needs of children and women in developing countries everywhere. UNICEF became a permanent part of the UN system in 1953.
- UNICEF is non-partisan and its cooperation is free of discrimination. The most disadvantaged children and the countries in greatest need have priority.

IMPACT

- UNICEF insists that the survival, protection and development of children are universal development imperatives that are integral to human progress.
- UNICEF mobilizes political will and material resources to help countries ensure a "first call for children" and to build their capacity to form appropriate policies and delivery of services.
- UNICEF works with all its partners towards the attainment of the sustainable human development goals and the realization of the vision of peace and social progress enshrined in the Charter of the United Nations.
- UNICEF responds in emergencies to protect the rights of children. In coordination with UN partners and humanitarian agencies, UNICEF makes its unique facilities for rapid response available to its partners to relieve the suffering of children and those who provide their care.

THE U.S. FUND FOR UNICEF

MISSION

- To work for the survival, protection and development of children worldwide through advocacy, education and fundraising for UNICEF's work.
- To increase the engagement of all Americans who care about the well-being of children. Our vision is a better world for children everywhere.

BACKGROUND

- The U.S. Fund for UNICEF is one of 35 organizations, called national committees, around the world that secures crucial financial support and government funding for UNICEF.
- Together, the national committees, including the U.S. Fund, raise approximately one third of the operational budget of UNICEF.
- The U.S. Fund is headquartered in New York and has regional offices in Boston, Washington D.C., Chicago, Atlanta, Houston, Los Angeles and San Francisco.

IMPACT

- Since its inception, the U.S. Fund has provided UNICEF and various NGOs with \$6.3 billion in cash and gifts-in-kind.
- In Fiscal Year 2015, 486,291 individuals, as well as 11,179 corporations, schools, NGOs, foundations and other institutions made our work possible by generating close to \$510 million for the U.S. Fund for UNICEF.
- In 2015, we engaged 1.1 million informed supporters – volunteers and advocates in the U.S. who are working with us to put children first.
- The U.S. Fund for UNICEF successfully advocated for Congress to direct the U.S. Government to allocate \$132 million to UNICEF in 2015.

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