



children first.

UNICEF USA Speaking Points

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Key Messages

- UNICEF is an organization that does whatever it takes to put children first.
- UNICEF is globally recognized for putting the most effective and innovative ideas to work for children in more than 190 countries and territories around the world.
- UNICEF provides health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more.
- UNICEF USA supports UNICEF's work through fundraising, advocacy and education in the United States. To donate or learn more, visit www.unicefusa.org.
- UNICEF USA receives the highest ratings for transparency, accountability and administration. Out of every dollar spent, 90 cents goes toward helping children.

Additional Messages

- With over 70 years of field-tested experience and a network that spans the globe, UNICEF has unequalled expertise in providing immediate, lifesaving relief as well as driving long-term, sustainable solutions to the biggest challenges facing the world's children.
- UNICEF's programs and interventions have helped reduce the number of child deaths by more than 50% since 1990.
- UNICEF provides vaccines to immunize 45% of the world's children, saving millions of lives from preventable diseases each year.
- UNICEF is the world's largest purchaser and distributor of Ready-to-Use Therapeutic Food, procuring 80 percent of the lifesaving treatment for severe acute malnutrition – a deadly condition if left untreated.
- UNICEF can deliver supplies to children in need almost anywhere in the world within 48-72 hours.