



children first.

Global Cause Partners

Collective Impact for Every Child



© UNICEF/UN045739/AL-ISSA

UNICEF USA works with non-governmental and civil society organizations based in the United States that are interested in supporting UNICEF's work.

The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF's work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no

children die from preventable causes, and every child has a safe and healthy childhood.

UNICEF USA's Global Cause Partnerships team mission is to collaborate with organizations and galvanize communities committed to fundraising and advocating in support of the world's most vulnerable children.

We work with our Global Cause Partners to design customized partnerships that align with their mission and impact goals, while also supporting UNICEF's efforts to promote child rights and reach the world's most vulnerable children with sustainable access to health, education, protection and beyond.

Partnership Impact

Here are examples of how Global Cause Partners are creating large scale impact on child survival and development around the world:

CHILD PROTECTION

Faith communities are uniting to raise awareness and prevent child trafficking in the U.S. and globally through our End Trafficking Project.

EDUCATION

Partners are joining efforts to ensure that all children have access to quality education, including those in conflict zones.

EMERGENCIES

In the unfortunate event of an emergency, partners are coming together for the protection and survival of children.

HEALTH AND IMMUNIZATIONS

Several service organizations are taking on the eradication of diseases like polio and the elimination of maternal and neonatal tetanus.

Our partners include the following types of organizations:

- Service and Faith-based Organizations
- Diaspora Organizations
- Cultural, Social and Charitable Organizations
- Professional and Trade Associations
- Like-minded Organizations

Global Cause Partnerships are customizable, based on the needs and impact goals of our partners and of UNICEF around the world.

Our Approach

Our partners choose to make an impact in a variety of ways. Some choose to support children's needs wherever and however they arise. Some commit to investing in whatever it takes to end a specific disease, such as polio, until it is eradicated.

Some partners specifically focus on bringing awareness to children's rights. Others choose a specific region or program they want to support, while yet others specifically target humanitarian emergencies.

Based on your level of commitment, we have various ways of connecting your members with ongoing knowledge of their impact. These include customized reporting, invitations to



Children meet religious leaders at the Grand Mosque in the city of Niamey, the capital of Niger.

© UNICEF/UN199646/PIROZZI

UNICEF briefings and meetings, toolkits to support your engagements, educational events, speakers for events, or opportunities for you and your organization to speak up for children's rights.

On behalf of children everywhere, thank you for your support. ●

Ways to Engage

FUNDRAISE

Rated one of the best charities to donate to, 88.4% of every dollar spent goes directly to help children. UNICEF USA partners raise funds to support UNICEF's programs around the world.

EDUCATE

Help your members keep up with the latest information on child survival and well-being through toolkits and other resources that we provide to our partners.

ADVOCATE

Our partners serve as a voice for children around the world. Representatives from our partners take part in UNICEF USA Congressional Action Teams and attend annual Advocacy Days in Washington, D.C.

In 2017, our Global Cause Partners put children first by raising a collective \$72 million.



Leaders from LDS Charities visit UNICEF programs they are supporting in Bidi Bidi refugee camp in Uganda.

© UNICEF USA/2017