



children first.

General Disaster Relief Talking Points

- Approximately 535 million children live in countries affected by conflict, natural disasters, epidemics and other emergencies worldwide.
- Hurricane season has placed the most vulnerable children in even more danger. Homes have been destroyed, schools have been disrupted and children are victims.
- The time to act is now and UNICEF is on the ground, leading disaster response, delivering supplies and creating child friendly spaces.
- In any emergency, children are often the most vulnerable and need our urgent help to survive.
- UNICEF is closely monitoring the situation and is prepared with prepositioned supplies to quickly respond to children's needs.
- UNICEF stands ready to provide food, water, shelter, protection and health care — before, during and after a crisis — to ensure children survive, and remain safe and healthy.
- UNICEF can ship lifesaving supplies almost anywhere in the world within 48 hours.
- In 2016, UNICEF responded to 344 humanitarian emergencies – from conflicts to natural disasters – across 108 countries.

How to Help

How to help: For more information or to make a tax - deductible contribution to UNICEF's emergency relief efforts, please contact UNICEF USA:

Website: www.unicefusa.org/relief

Toll free: 1-800-FOR-KIDS

Text: Text RELIEF to 864233 (UNICEF) to make a \$10 donation

Mail: 125 Maiden Lane, 10th Floor, New York, NY 10038

As with any emergency, in the event that donations exceed anticipated needs, UNICEF USA will redirect any excess funds to children in greatest need. UNICEF USA is in the top tier of nonprofit organizations nationwide; 90 percent of donations go directly toward the work of helping children. UNICEF USA helps children in emergencies while consistently receiving high ratings from Charity Navigator for transparency, accountability and administration. UNICEF USA also meets the Standards for Charity Accountability of the Better Business Bureau's Wise Giving Alliance. UNICEF USA's financial documents are readily available.