Learn More

Events should focus on building community, advocating, fundraising or speaking out!

To get started, fill out the **Fundraiser + Event Application**

Virtual Event Ideas

Fundraise for UNICEF USA virtually.

Hosting an event for UNICEF might look different this year, but you can still take action. Consider the following event ideas and review our online resources at **unicefusa.org/fundraiser** for tips on how to organize your fundraising activities and more.

Event Ideas

GoFundMe Online Fundraising Campaign

Peer-to-peer crowdfunding is an impactful way to activate your network for UNICEF. Start a **GoFundMe** campaign to dedicate a special moment like your birthday, or fundraise for a cause dear to you, by following our GoFundMe guide found in our **online fundraising resources**.

Virtual Game Night

Get competitive and host a virtual game night for UNICEF. Use general knowledge or UNICEF-themed trivia, bingo or any game that can be played virtually. Did you know UNICEF USA has a ticketing platform that allows you to easily customize your event page, sell tickets and collect RSVPs? Fill out the **Fundraiser + Event Application** to get yours set up. Sell tickets to join the game and customize the e-mail confirmation with the call-in instructions.

Virtual Gala

Can't attend your school's homecoming dance or your favorite gala this year? Throw on a fancy outfit and host a virtual gala instead. Put together an e-planning committee and start brainstorming: e-invites, suggested menu, theme, music playlist, a run of show, etc. **Sell tickets** to your event at different price points like early bird, VIP, or day-of-event and raise vital funds for children worldwide.

Online Class

Do you have a special skill you could teach your friends, family, professional network or your local **UNITE team**? Set up your ticketing page to sell tickets and collect donations, schedule your online meeting platform and host a class. A few ideas: exercise, yoga, cooking, painting, language, Microsoft Office or photo editing.

Online Panel Discussion/Town Hall

Spread the word about UNICEF's efforts worldwide by organizing a digital panel discussion or host a town hall to discuss issues that affect the local and global community, such as COVID-19's impact on children. Panel discussions and town halls provide a chance for your community to hear from experts and other community members, as well as learn how to take action. Learn more about hosting a panel discussion in our **UNITE Resources.**

Virtual Party/Celebration

Dinner parties, birthdays, or milestone celebrations don't need to be cancelled -- just move it online. Pick a date/time and dedicate your gathering to UNICEF and the world's children. On the upside, you can now invite your friends or family members from out of town!

Online Talent Show

Call on your comedian friends or show your hidden talents by hosting an online show that benefits UNICEF. Sell tickets through your own **event page** or ask for donations through GoFundMe and host an entertainment show—whether it's poetry, comedy, a talent show, or something else.

Virtual Watch Party

Get creative with your watch parties this year! Host an online viewing party—it can be a favorite series, sport or movie—and ask your family, friends, classmates or colleagues to donate to your GoFundMe page, event page, or **make a donation** online for UNICEF to join. Tip: Check out the **Fundraising + Event Guide** for tips/tricks on hosting an event, including the various options for remitting funds.

Virtual Benefit Concert

Gather a group of musicians and artists and host your own virtual benefit concert for UNICEF. Submit the **Fundraising and Event Application** to sell tickets through your customized event page. Broadcast it across social media platforms. Invite your network, family and friends and ask them to share it widely too.

Online Fundraising Competition

Nothing says being a UNICEF 'do-gooder' like a fun, friendly fundraising competition. Team up with a group of friends, family members, or coworkers, set up an online fundraising page on GoFundMe, establish a timeline and see who can beat their fundraising goal first. Did you know you can customize your **GoFundMe** page? Record a video and share with your network why you are fundraising for UNICEF. Crowdfunding campaigns with personal videos raise 150% more money than those who don't have videos.

Virtual Skill Share

Ask your friends and family to donate to UNICEF and offer them something in exchange: a personalized art piece, a music lesson, a free writing revision, a digital design...the options are endless! Get creative and put your skills to use to raise funds for UNICEF. ●

Natioanal Council members at our 2019 Annual Student Summit.