Stay Updated
Make sure each leader is regularly checking their emails for updates and guidance from us on their specific role!

Action Area Leaders

Your club should choose FOUR leaders to serve in the following roles. These leaders will be your point person for these action areas. They will be responsible for sharing updates with your club about their area!

Advocacy Chair
This leader will have the opportunity to work closely with the UNICEF USA Advocacy Team to activate your club around specific legislation and ensure that UNICEF USA continues to be a top priority for the United States Congress! This leader’s role is to update and activate your club on all information we provide specific to UNICEF USA- supported legislation and to keep club members up to date about what your elected officials are up to! (This would be a great role for your Vice President!)

Communications Chair
This leader will work closely with the people who run the social media accounts for UNICEF Clubs. The Communications Chair helps manage outward communication like your social media accounts, website, emails, groups chats, and others. Throughout the year, we will call upon this leader to share photos, stories, videos, and other great pieces of media to help us amplify the voices of youth around the country! (This would be a great role for your Social Media Officer!)

Community Building Chair
This leader will have the opportunity to lead outreach initiatives to other high schools and colleges, community groups, elementary schools, and so much more! The Community Building Chair helps develop and manage your club’s relationships with other clubs in your school and with community partners. Throughout the year, this leader will work with the UNICEF USA National Council and UNICEF Unite Youth Reps around the country to help continue to grow our presence in your local community. (This would be a great role for your President!)

Fundraising Chair
This leader will work directly with the UNICEF USA Youth Engagement team to manage your club’s fundraising efforts! Throughout the year we will work with this leader to provide support with fundraisers, submitting funds, and managing donations! (This would be a great role for your Treasurer!)