

Learn More

Events should focus on building community, advocating, fundraising or speaking out! Learn more at **unicefclubs.org**.

Event Ideas

Find an event that works well with the culture of your school.

Visit the **Yearlong**

Calendar found in the Leader Resources online for more ideas on how your club can organize activities.

UNICEF Club Gala

Why not get dressed up for an amazing cause? Host a formal or a gala at your school complete with local performances, speakers, dancing and food. Charge a small admission fee with all the proceeds benefitting UNICEF. Use this as an opportunity to both raise funds and educate your school on UNICEF's work.

Mile of Change

Set up a roll of tape in the student center or cafeteria and put up signs for students to stick their



coins to it. Watch as the tape accumulates money, growing in size until it reaches a mile. Let students know that one mile of pennies = \$900. One mile of quarters = \$16,000!

Community Festival

Coordinate with your student council and other groups on campus to put on a festival. Every group can set up a tent or put on an outdoor performance. It's a great way to raise money selling food and other wares and is the perfect opportunity to bring your school together and spread the word about UNICEF.

Water Walk

In celebration of World Water Month, plan a water walk. Pick a visible spot on campus or in your school's neighborhood and march with buckets of water in solidarity with the millions of mothers who have to walk miles to bring back water for their children. Learn more at **unicefclubs.org**.

Panel Discussion

Spread the word about UNICEF's efforts around the world by organizing a panel discussion. Panel discussions provide a chance for your communities to come together to hear from experts, community members and the audience to discuss a particular topic. A panel discussion can be an individual event or come after a film screening. Learn more about hosting a panel discussion at **unicefclubs.org**.

International Evening

Set up on-campus tables or booths with other student cultural organizations and display food and/or fun activities relatable to their respective cultures. Educate attendees by providing information on the major issues facing children in those regions/countries and UNICEF's presence there. Also, adding dances and musical performances would surely enhance this fun-filled night!

Sell Hot Cocoa and/or Coffee

Exam time is a perfect time to sell hot cocoa and/or coffee outside the library, especially when students need a little boost to keep them studying! As a bonus, attach info on how to get involved with UNICEF or facts on children's rights to the cups.

Trivia Night

Organize a general knowledge or UNICEF-themed quiz at your local hangout and charge teams to participate, with proceeds going to help the world's children. Have cash collection buckets to get extra cash from the audience.

Dress Down Day

Does your school have a uniform? Work with your administration to host a day where students can pay \$2 to not wear their uniform for the day. Get creative! Maybe you host a hat day where students can pay \$1 to wear a hat for the day!

Pumpkin-Carving Contest

Ask a local produce shop or farm stand to donate pumpkins. Ask participants to pay a small entry fee. Award prizes for the most original, scariest, funniest, etc.

Holiday Fundraisers

Whatever the holiday is, plan a fundraiser around it! For example, if it's Valentines Day you can hold a rose sale. Or maybe you sell candy grams where students can buy a little candy package, write a note, and send it to their special someone.

Partner

Partner with local schools in the community to bring Trick-or-Treat for UNICEF into classrooms.

Host

Host a film screening of "Not My Life" or another film focused on the topic of child trafficking. Facilitate a discussion afterward on this issue and how your community can get involved.

Post

Post the National Human Trafficking Hotline number in your community: 1-888-373-7888.

Spread

Spread awareness of the human value of fair trade products and/or host a fair trade event.

Petition

Hold a petition signing and encourage your peers to support petitions on our Advocacy Alert Center (unicefusa.org/advocate).

Read Our Blog

Get more ideas on our Fundraising and Events Blog at **unicefclubs.org**.

