



Clubs

Learn More

Events can be education, advocacy or fundraising focused! Learn more at unicefclubs.org.

Sample Club Events

Find an event that works well with the culture of your campus.

Visit the Year Long Calendar found in the Leader Resources online for more ideas on how your club can organize activities.

Penny Wars

Feed into the competitive spirit that exists on your campus — start a “penny wars” competition among your sports teams, dorms, classes or schools. “Penny wars” is a fundraising competition where each competing group has a bucket for collecting coins. The value of pennies collected by a group counts negatively toward a group’s total, while the value of other coins counts positively.



Club leaders pose at the 2016 Student Summit photo booth.

Mile of Change

Set up a roll of tape in the student center or cafeteria and put up signs for students to stick their coins to it. Watch as the tape accumulates money, growing in size until you reaches a mile. Let students know that one mile of pennies = \$900. One mile of quarters = \$16,000!

Campus Festival

Coordinate with your student council and other groups on campus to put on a festival. Every group can set up a tent or put on an outdoor performance. It’s a great way

to raise money selling T-shirts, food and other wares and is the perfect opportunity to bring your campus together and spread the word about UNICEF.

Water Walk

In celebration of World Water Month, plan a water walk. Pick a visible spot on campus or in your school’s neighborhood and march with buckets of water in solidarity with the millions of mothers who have to walk miles to bring back water for their children. Learn more at unicefclubs.org.

Panel Discussion

Spread the word about UNICEF's efforts around the world by organizing a panel discussion. Panel discussions provide a chance for your communities to come together to hear from experts, community members and the audience to discuss a particular topic. A panel discussion can be an individual event or come after a film screening. Learn more about hosting a panel discussion at unicefclubs.org.

International Evening

Set up on-campus tables or booths with other student cultural organizations and display food and/or fun activities relatable to their respective cultures. Educate attendees by providing information on the major issues facing children in those regions/countries and UNICEF's presence there. Also, adding dances and musical performances would surely enhance this fun-filled night!

Sell Hot Cocoa and/or Coffee

Exam time is a perfect time to sell hot cocoa and/or coffee outside the library, especially when students need a little boost to keep them studying! As a bonus, attach info on how to get involved with UNICEF or facts on children's rights to the cups.

Trivia Night

Organize a general knowledge or UNICEF-themed quiz at your local hangout and charge teams to participate, with proceeds going to help the world's children. Have cash collection buckets to get extra cash from the audience.

Sky Lantern

Every February, thousands of people in Taiwan send their wishes to the skies by releasing paper lanterns. As an alternative to lanterns, release balloons carrying UNICEF facts, information on how to donate or wishes for the world's children.

Pumpkin-carving Contest

Ask a local produce shop or farm stand to donate pumpkins. Ask participants to pay a small entry fee. Award prizes for the most original, scariest, funniest, etc.

Partner

Partner with local schools in the community to bring Trick-or-Treat for UNICEF into classrooms.

Host

Host a film screening of "Not My Life" or another film focused on the topic of child trafficking. Facilitate a discussion afterward on this issue and how your community can get involved.

Post

Post the National Human Trafficking Hotline number in your community: 1-888-373-7888.

Spread

Spread awareness of the human value of fair trade products and/or host a fair trade event.

Petition

Hold a petition signing and encourage your peers to support petitions on our Advocacy Alert Center (unicefusa.org/advocate). ●

