



Clubs

Tips and Tricks

Partnerships are about building relationships. Dedicate time and energy to them!

Partnership Tips

Building relationships for success!

Tips and Tricks for Effective Partnerships

1 Get to know the staff in your Student Activities office.

This office will always be busy handling student inquiries, so establishing a strong relationship and being on good terms with them is really important and will help you get assistance more quickly.

2 Get to know your Student Government representatives.

This body is your voice on campus and can influence school policy in your favor. The Student Government is often responsible for awarding funding to campus organizations for events. Competition for funding may be fierce, so make yourself stand out by bonding with your representatives.

3 Reach out to like-minded organizations on campus. Working with other groups is extremely beneficial to your own membership recruitment and retention because you open yourself up to meeting new people who share in your mission and values. Collaboration also brings more skill sets and connections to the planning process, and your event will ultimately be more successful.



University students visit the Fair Trade table during Shutout Trafficking Week.

4 Be specific when you are co-fundraising with another organization. If you are splitting the money, be clear to whoever is donating that the money is going to two different groups that support UNICEF.

5 Check out our partners. UNICEF USA works with many partners that may have a local presence. Visit unicefusa.org/NGOs. ●