unicef USA Clubs

About Us

Empowering young leaders to take action as global citizens

Getting to Know Us

What is UNICEF?

UNICEF was founded in 1946 to help children in countries devastated by World War II. Now operating in more than 190 countries and territories, it has helped save more young lives than any other humanitarian organization. Its world-changing work is sustained completely by voluntary contributions.

What is UNICEF USA?

Your club is affiliated with UNICEF USA. Founded in 1947, UNICEF USA is the oldest of 35 worldwide National Committees for UNICEF. Together, the national committees raise approximately one third of the operational budget of UNICEF. UNICEF USA works for the survival, protection and development of children worldwide through advocacy, education and fundraising for UNICEF's work.

UNICEF Club members at the 2017 UNICEF Student Summit.

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What is the UNICEF Clubs Program?

UNICEF Clubs are grassroots, student-led groups that partner with UNICEF USA to educate, advocate and fundraise on behalf of children, and in support of UNICEF's lifesaving work. The clubs are supported by UNICEF USA staff and by a student-led National Council.

Activities

Each activity of a UNICEF Club should fall into one of the following categories:

Education

As a club member, you are expected to educate people on your campus and in your community about UNICEF's lifesaving work. Many UNICEF Clubs incorporate local volunteering into their educational activities. Watch a volunteer training on the UNICEF Clubs YouTube channel.

Advocacy

Two types of advocacy are essential to UNICEF's work: educational and political. Educational advocacy includes activities that raise awareness about child survival issues through channels like social media; that's what our clubs do! Political advocacy involves communicating with public officials or the general public to influence legislation and public policy. Students engage in political advocacy on behalf of UNICEF when the public is encouraged to support child survival legislation. Visit the Advocacy Center (**unicefusa.org/help/advocate**) for more information.

Fundraising

Clubs may hold fundraisers on campus and in the community. They may raise funds online or submit their donations by mail. There are many resources to help clubs fundraise and increase awareness of UNICEF's important work. Check out fundraising resources (**unicefusa.org/clubresources**) on our website to learn best practices and how to turn in funds. ●

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