



children first.

Top 10 Things To Know About UNICEF



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1 UNICEF is a human rights and development organization, not a charity.

- UNICEF has a United Nations mandate to advocate for children’s rights, to help meet their basic needs and to expand their opportunities to reach their full potential.
- UNICEF is charged with supporting the Convention on the Rights of the Child, a global human rights treaty for children.
- UNICEF programs on health, education, water and sanitation, protection, nutrition and more are designed to ensure and protect children’s rights and development.
- In conflicts, UNICEF’s commitment to neutrality allows the organization to negotiate cease-fires and set up humanitarian corridors to save and protect children.
- UNICEF holds everyone equally accountable to children — calling out rights violations of governments and non-state actors alike.

How UNICEF Helps

- In 2017, UNICEF supplied 2.44 billion doses of vaccines for 102 countries, reaching almost half of the world’s children under age 5.
- UNICEF and partners reached 45 million people with improved water supplies in 2017.
- UNICEF programs in 120 countries help to prevent and treat malnutrition — linked to nearly half of all deaths of children under age 5.
- In emergency situations in 2017, UNICEF and partners provided 8.8 million children with formal and non-formal education.
- 8.8 million children in 2017 accessed some form basic education in emergency situations through UNICEF’s programming.

How You Can Help

- Write a check to **UNICEF USA:** 125 Maiden Lane, New York, NY 10038
- Give online:** unicefusa.org
- Give by phone:** 1-800-FOR KIDS
- Put UNICEF USA in your will:** contact legacygifts@unicefusa.org

2 UNICEF believes in equity.

- Every child, everywhere, has a right to survive, develop and reach his or her full potential. Yet, every day, more than 15,000 children under age 5 die from preventable causes.
- UNICEF is committed to changing this for all children — including the most marginalized and vulnerable.
- UNICEF works to address inequity at its root — from child poverty, to education and health.

3 UNICEF is (almost) everywhere.

- UNICEF is present in over 190 countries and territories, with programs in 157 countries and National Committees in 33 countries conducting advocacy, education and fundraising.
- Oldest and largest of the national committees, UNICEF USA was UNICEF's sixth largest donor in 2017.

4 UNICEF delivers results for children at scale.

- In 2017, UNICEF spent \$5.8 billion on program activities and had a staff of nearly 13,000.
- UNICEF's core programs include health, water, sanitation and hygiene (WASH), nutrition, HIV/AIDS, education, child protection, social inclusion, gender equality/girls' empowerment and emergency relief. UNICEF also works on disabilities, early childhood, safe and healthy environments, and adolescent development.

5 UNICEF is a leader in emergencies.

- In 2017, UNICEF responded to 337 humanitarian emergencies — from conflicts to natural disasters — in 102 countries.
- UNICEF is the global leader in emergencies on WASH, nutrition and gender-based violence, and is the co-lead on education in emergencies.
- UNICEF is dedicated to ensuring a set of core commitments to children in humanitarian crisis, no matter where they are.
- UNICEF's humanitarian warehouse in Copenhagen, the world's largest, can ship supplies anywhere in 48–72 hours.

6 UNICEF has access and influence.

- UNICEF partners with governments, shaping policies from the top down, while also working at the community level.

- This vertical access allows UNICEF to ensure the sustainability of programs and to leverage resources across partnerships, borders and programs for maximum impact.

7 UNICEF is a leader in shaping the global development agenda.

- By the end of the 2000–2015 Millennium Development Goals (MDGs) period, great strides had been made on goals such as poverty reduction and drinking water access, but uneven progress left millions of children behind.
- UNICEF helped shape the 17 Global Goals for Sustainable Development (SDGs) for 2030 to reach every child, tackle child poverty, achieve gender equality, end violence against children, end preventable child and maternal deaths, empower adolescents and break the cycle of chronic crises.

8 UNICEF has the expertise and data to do the job right.

- UNICEF is the global leader for data on children. UNICEF data shapes policies and programs at the highest levels to reach millions of children with lasting solutions.
- UNICEF offices share knowledge with peers and partners across the world, working both regionally and globally.
- UNICEF funds critical research to identify barriers to progress and continually improve its effectiveness in providing evidence-based solutions for children.

9 UNICEF amplifies children's voices.

- UNICEF advocates for children to have a seat at the table when it comes to issues affecting their lives and futures, from helping shape the SDGs or calling on governments to mitigate the risks of climate change.
- UNICEF's innovative U-Report empowers adolescents to hold leaders accountable and to report problems like sexual exploitation in schools, or shortages of drugs in local clinics.

10 UNICEF is over 70 years old!

- Founded in 1946 to meet the emergency needs of children after World War II, UNICEF became a permanent part of the United Nations in 1953.
- On December 11, 2016, UNICEF celebrated its 70th anniversary, resolving to continue its mission to realize the rights of every child, everywhere.