



for every child

# Top 10 Things To Know About UNICEF



© UNICEF/UNI121500/ESTEVE

## 1 UNICEF is a human rights and development organization, not a charity.

- UNICEF has a United Nations mandate to advocate for children's rights, to help meet their basic needs and to expand their opportunities to reach their full potential.
- UNICEF believes in and promotes the Convention on the Rights of the Child, a global human rights treaty for children.
- UNICEF protects children's rights and development through programs on health, education, water and sanitation, protection, nutrition and more.
- In conflicts, UNICEF's commitment to neutrality allows the organization to negotiate cease-fires and set up humanitarian corridors to save and protect children.
- UNICEF holds everyone equally accountable to children — calling out rights violations by governments and non-state actors alike.

## How UNICEF Helps

- In 2019, UNICEF procured 2.43 billion doses of vaccines for 99 countries reaching nearly half of the world's children under five years old.
- In 2019, UNICEF helped 18.3 million additional people gain access to safe drinking water and 15.5 million additional people gain access to basic sanitation services.
- In 2019, UNICEF treated 4.9 million children for severe wasting and other forms of severe malnutrition.
- In emergency situations, UNICEF is on the ground co-leading education programs for children. In 2019, UNICEF reached 7.4 million children with schooling services through formal or non-formal school classes.
- UNICEF responded to 281 humanitarian emergencies in 2019 – from conflicts to natural disasters – in 96 countries.

## How You Can Help

**Write a check to UNICEF USA:**

125 Maiden Lane,  
New York, NY 10038

**Give online:** [unicefusa.org](https://unicefusa.org)

**Give by phone:**  
1-800-FOR KIDS

**Put UNICEF USA in your will:** contact  
[legacygifts@unicefusa.org](mailto:legacygifts@unicefusa.org)

## **2 UNICEF believes in equity.**

- Every child, everywhere, has a right to survive, develop and reach his or her full potential. Yet, every day, more than 15,000 children under age five die from preventable causes.
- UNICEF is committed to changing this for all children — including the most marginalized and vulnerable.
- UNICEF works to address inequity at its root — from child poverty to education and health.

## **3 UNICEF is (almost) everywhere.**

- UNICEF works in over 190 countries and territories, with programs in 157 countries and National Committees in 33 countries conducting advocacy, education and fundraising.
- The oldest and largest of the national committees, UNICEF USA was UNICEF's largest private sector donor in 2019.

## **4 UNICEF delivers results for children at scale.**

- In 2019, total expenses for UNICEF programs amounted to \$5.65 billion.
- UNICEF's core programs include health, water, sanitation and hygiene (WASH); nutrition; HIV/AIDS; education; child protection; social inclusion; gender equality/girls' empowerment; and emergency relief. UNICEF also works on disabilities, early childhood development, safe and healthy environments, and adolescent development.

## **5 UNICEF is a leader in emergencies.**

- In 2019, UNICEF responded to 281 humanitarian emergencies in 96 countries.
- UNICEF is the global leader in emergencies on WASH, nutrition and gender-based violence, and is the co-lead on education in emergencies.
- UNICEF is dedicated to ensuring special protection for children in humanitarian crises, no matter where they are.
- UNICEF's humanitarian warehouse in Copenhagen, Denmark, the world's largest, can ship supplies anywhere in 48–72 hours.

## **6 UNICEF has access and influence.**

- UNICEF partners with governments, shaping policies from the

top down, while also working at the community level.

- This vertical access allows UNICEF to ensure the sustainability of programs and to leverage resources across partnerships, borders and programs for maximum impact.

## **7 UNICEF helps shape the global development agenda.**

- By the end of the 2000–2015 Millennium Development Goals (MDGs) period, great strides had been made on goals such as poverty reduction and drinking water access, but uneven progress left millions of children behind.
- UNICEF helped shape the 17 Global Goals for Sustainable Development (SDGs) for 2030 to reach every child, tackle child poverty, achieve gender equality, end violence against children, end preventable child and maternal deaths, empower adolescents and break the cycle of chronic crises.

## **8 UNICEF has the expertise and data to do the job right.**

- UNICEF is the global leader for data on children. UNICEF data shapes policies and programs at the highest levels to reach millions of children with lasting solutions.
- UNICEF offices share knowledge with peers and partners across the world, working both regionally and globally.
- UNICEF funds critical research to identify barriers to progress and continually improve its effectiveness in providing evidence-based solutions for children.

## **9 UNICEF amplifies children's voices.**

- UNICEF advocates for children to have a seat at the table when it comes to issues affecting their lives and futures, from helping shape the SDGs to calling on governments to mitigate the risks of climate change.
- UNICEF's innovative U-Report empowers adolescents to hold leaders accountable and to report problems like sexual exploitation in schools, or shortages of drugs in local clinics.

## **10 UNICEF is over 70 years old!**

- Founded in 1946 to meet the emergency needs of children after World War II, UNICEF became a permanent part of the United Nations in 1953.
- Today, UNICEF remains as committed as ever to its mission of helping every child, everywhere, realize his or her rights.