

# TRICK-OR-TREAT FOR UNICEF

## Event Ideas

Be a hero in your community by hosting a great, new event.

### Masquerade Ball for UNICEF

Why not get dressed up for an amazing cause? Host a gala at your school, community center or your home complete with local performances, speakers, dancing and food. Charge a small admission fee with all the proceeds benefitting UNICEF. Use this as an opportunity to both raise funds and educate your friends and community on UNICEF's work.

### Community Fall Festival

Coordinate with your neighbors and fellow community members to put on a fall festival. Every group can set up a tent or put on an outdoor performance. It's a great way to raise money selling food and other items. It's also the perfect opportunity to bring your entire community together. You can host your event at a local park, town square or a farm. Use this as an opportunity to build stronger relationships with your local government officials by inviting them and their staff to your event!

### Pumpkin-Carving Contest

Ask a local produce shop or farm stand to donate pumpkins. Ask participants to pay a small entry fee. Award prizes for the most original, scariest, funniest, etc.

### Sell Fall Food Favorites

Does your town host a fall event such as a festival? Sell Apple Cider Donuts, Pumpkin Bread, Pumpkin Spice Latte's and/or other fall foods and beverages. You can also sell them at local sports games, bake sales and farmer's markets. As a bonus, attach info on how to get involved with UNICEF or facts on children's rights to the cups or plates.

### Register it!

Don't forget to register your event online at [unicefusa.org/fundraiser](https://unicefusa.org/fundraiser). You can even create an online ticketing page



### Classic Trick-or-Treating

Take your children trick-or-treating or go door to door to collect change for TOT! Join forces with other families in your area and go Trick-or-Treating for UNICEF together!

### Costume Contest

Organize a costume contest for your office or on your campus. Distribute bowls to all of the participants. Have all of the participants and fellow coworkers/students throw quarters or dollar bills into the bowl of their favorite costume. See which costume ends up with the most money and wins the contest. Donate all the proceeds to UNICEF.



## Halloween Run

Host a race or walk in your community. To make it Halloween-appropriate, encourage participants to dress up in themed costumes, for example Superheroes or Zombies. Donate the admissions fee to UNICEF.

## Table at a Local Fall Event

During the month of October, tap into local fairs, farmer's markets or existing Halloween festivities to organize a table on Trick-or-Treat for UNICEF. Collaborate with local community members and organizations to amplify Trick-or-Treat for UNICEF's visibility and provide volunteer opportunities for UNICEF UNITE members. To get started, look for a point of contact on the website or Facebook event whom you can email to inquire about partnerships and/or tabling opportunities.

## Haunted House

Turn your home, office, school or community center into a Haunted House. Charge an admission fee with all the proceeds benefitting UNICEF.

## Penny Wars

Feed into the competitive spirit that exists in your workplace, at your child's school or on your campus – start a "penny wars" competition among your departments, sports teams, dorms, classes or schools. "Penny wars" is a fundraising competition where each rival group works to collect the most coins. In the case of Trick-or-Treat (TOT), each group has an orange box (or multiple) that they seek to fill. Each penny equals a point per team. Whichever team collects the most points (and the most money) wins!

## Partner with your Community

Partner local schools, community centers, sports clubs to bring Trick-or-Treat for UNICEF into the entire community.

## Halloween Trivia Night

Organize a themed quiz at your local hangout and charge teams to participate, with proceeds going to help the world's children. Examples of themes include Halloween or Harry Potter. Have cash collection buckets to get extra cash from the audience.

**On November 1, submit the donations you collect at [trickortreatforunicef.org](https://trickortreatforunicef.org)**



**You can help children year-round! Join UNICEF UNITE. [unicefunite.org](https://unicefunite.org)**