

TRICK ^{OR} TREAT

FOR unicef 



**THIS OCTOBER, ADD
SOME MEANING TO
YOUR HALLOWEENING**

With mysterious messages, paranormal presences and ghoulish guests, this year's Trick- or-Treat for UNICEF campaign picks up where more than 70 years of tradition left off, with fun and festive ways for all ages to get involved across their channels, at all of their parties, or when they go door-to-door.

**SCAN THE CODE TO SEE HOW OR VISIT
[TRICKORTREATFORUNICEF.ORG](https://trickortreatforunicef.org)**