

# TRICK-OR-TREAT FOR UNICEF

The original Kids Helping Kids® campaign



## The Power of Kids Helping Kids®

Dear Friends,

**T**hank you for joining Trick-or-Treat for UNICEF, the national movement powered by kids, teachers, parents and communities to make the world a better place for children.

The annual tradition of Kids Helping Kids® has helped to raise more than \$175 million since 1950. It has helped UNICEF provide countless children around the world with medicine, nutrition, clean water, emergency relief and education. When you Trick-or-Treat for UNICEF, small donations add up to big changes in children's lives.

When you're done collecting donations, simply submit your donations online at [trickortreatforunicef.org](http://trickortreatforunicef.org), or complete the form on the back of this letter and return it with the envelope in your kit.

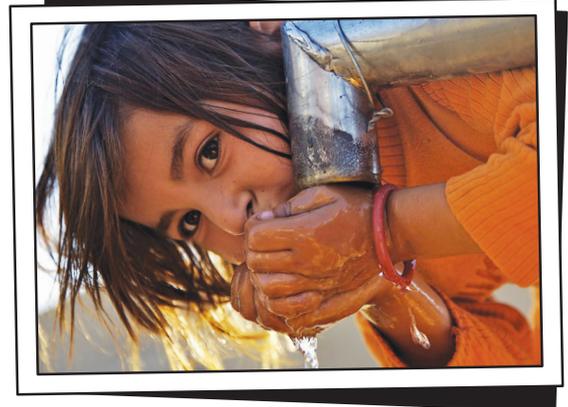
Trick-or-Treat for UNICEF is an easy, fun way to teach kids the value of helping others, and through TeachUNICEF, you can keep that spirit of Kids Helping Kids® alive in your classroom year round.

Thanks again for taking part in Trick-or-Treat for UNICEF and helping to save kids' lives. We appreciate everything you do!

**Caryl M. Stern**

President and CEO, U.S. Fund for UNICEF

**P.S.** Hang on to this letter! Once you've Trick-or-Treated for UNICEF, use the form on the back of this sheet and the envelope in your kit, to mail your donations to UNICEF!



### The money you raise helps kids in need!



Can protect a woman and her future babies from tetanus.



Can provide a child with clean, safe water for one year.



Can provide 35 malnourished children with lifesaving nutrition for 1 day.



Can provide a bicycle to deliver medicine to children.

# TRICK-OR-TREAT FOR UNICEF

**DONATE ONLINE AT: [trickortreatforunicef.org](http://trickortreatforunicef.org)** 

[TU-XXX]

Update your contact information:

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## Donation Form

Enclose this completed form with your donation(s) to help us correctly acknowledge your generosity and support.

### Here's how:

1. Use one form per school, group or individual.

I/We participated in Trick-or-Treat for UNICEF as a(n):

SCHOOL    GROUP    INDIVIDUAL

2. Make checks and money orders payable to the U.S. Fund for UNICEF. Send this form and all checks, money orders and/or Coinstar®\* receipts together to:

**Trick-or-Treat for UNICEF**  
**125 Maiden Lane**  
**New York, NY 10038**

3. Please review your name and address in the box above. This is how your name will appear on the recognition certificate that will be sent to you. If needed, list any changes in the box to its right.

### Donation Details:

To make a secure credit card donation, please go to [trickortreatforunicef.org](http://trickortreatforunicef.org).

### Check Out

Total number of checks or money orders enclosed: \_\_\_\_\_

Check/money order subtotal: \$ \_\_\_\_\_

Coinstar® receipt(s) total\* (*send original receipts*): \$ \_\_\_\_\_

**TOTAL AMOUNT to be credited to this donation:** \$ \_\_\_\_\_

Your donation to Trick-or-Treat for UNICEF is a contribution to the U.S. Fund for UNICEF. For more information, visit [trickortreatforunicef.org](http://trickortreatforunicef.org) or call **1-800-FOR-KIDS**.

\*Find the nearest Coinstar machine near you at [www.coinstar.com](http://www.coinstar.com) and use code "5555".