

TRICK-OR-TREAT FOR UNICEF

The original Kids Helping Kids® campaign



Dear Parent or Guardian,

This fall, we've learned about global citizenship and kids around the world who need medicine, nutrition, clean water, emergency relief and education. UNICEF works to give these children healthier lives and brighter futures.

Your child can make a difference this Halloween by collecting donations with the Trick-or-Treat for UNICEF box. UNICEF will use the donations to deliver lifesaving supplies to children in need. Get started today.

Visit trickortreatforunicef.org to learn more.

What your donations can buy:



Can protect a woman and her future babies from tetanus.



Can provide a child with clean, safe water for one year.



Can provide 35 malnourished children with lifesaving nutrition for 1 day



Can provide a bicycle to deliver medicine to children.

Dear kids, explain why you are excited to Trick-or-Treat for UNICEF

DEAR _____, IN CLASS, I'VE BEEN LEARNING ABOUT GLOBAL CITIZENSHIP.
(PARENT/GUARDIAN)

THIS MEANS _____
(WHAT DOES THIS MEAN TO YOU?)

ON HALLOWEEN, I WANT TO DRESS UP AS _____, BUT NOT JUST ANY _____; ONE THAT SAVES LIVES!

MY CLASS IS HOPING TO RAISE _____, AND I HOPE TO RAISE _____! THAT'S ENOUGH TO BUY _____!
(CLASS \$ GOAL) (YOUR \$ GOAL) (\$ ITEM)

WE'VE LEARNED THAT SOME KIDS DON'T GET ENOUGH _____, WHICH I THINK IS _____.

YOU'VE GIVEN ME SO MUCH _____ AND I'M HOPING TO DO THE SAME FOR KIDS IN _____.
(COUNTRY)

LOVE, _____

