

TRICK-OR-TREAT FOR UNICEF

Teachers!
WIN
\$500 WORTH
OF SCHOLASTIC
BOOKS FOR YOUR
CLASSROOM!

2015



What You Need to Know

How do I get kids excited about Trick-or-Treat for UNICEF?

This Halloween, get ready, get set, Trick-or-Treat for UNICEF! Using four lessons and accompanying videos (online and on the DVD in your kit), explain UNICEF's work to your class. Visit trickortreatforunicef.org to download step-by-step lessons that show students how UNICEF saves kids' lives — and how they can, too.*

How do I plan my Trick-or-Treat for UNICEF activities?

As a group, brainstorm ways to raise money to help children around the world — from bake sales to costume parties. Set a group fundraising goal and mark it on the poster along with your participants' names.

How do I Trick-or-Treat for UNICEF on Halloween?

Assemble your collection boxes. Collect money for kids in need. Chart your progress on the poster. Teachers: Learn about the Trick-or-Treat for UNICEF School Challenge and how you can win \$500 worth of Scholastic books for your classroom!

How do I submit my donations?

Submit your donations online at trickortreatforunicef.org. You can also fill out the Donation Form included in your kit, and available online, and send it with your donations by check or money order to:

Trick-or-Treat for UNICEF
125 Maiden Lane
New York, NY 10038

Or take your donations to a participating Coinstar® Machine.

***Visit us online for ideas, resources and stories:** trickortreatforunicef.org.



Interested in Learning More

about UNICEF and global citizenship in your classroom?

Email globalcitizenship@unicefusa.org for more information.

UNICEF Global Citizenship Fellows work in the following locations: Atlanta, Boston, Chicago, Dallas/North Texas, Houston, Los Angeles, Miami/Dade, Nashville, New York City, San Francisco, Seattle and Washington, D.C.



unicef 
UNITED STATES FUND
children first.



Where Your Trick-or-Treat Dollars Go...

For the past 65 years, kids who Trick-or-Treat for UNICEF have made a difference in the lives of children in need.

Through this experience, children discover their power to have a lasting impact on the world. It's the power of global citizenship.

The annual tradition of Kids Helping Kids® by collecting donations, big and small, has raised more than \$175 million since 1950.

These donations allow UNICEF to save and protect children who struggle to survive and thrive, with programs that provide health care, clean water, education and emergency relief. They support the UNICEF nutrition program that provides children like Nang Bak (right) with the nutrients she needs to grow.

NANG BAK'S STORY



© UNICEF/NYHQ2012-1871/Noorani

At a Laos health center, 11-month-old Nang Bak is fed lifesaving peanut paste.

Eleven-month-old Nang Bak doesn't get enough to eat at home. Her family meals consist mainly of rice. Without enough nutrients, she became sick. A special peanut paste helped Nang Bak get healthy again. The paste is rich in protein and packed with vitamins.

Win New Books for Your Classroom!



Enter the 2015 Trick-or-Treat for UNICEF School Challenge.

When you Trick-or-Treat for UNICEF this Halloween, you can also get a chance to expand your classroom library.

To win Scholastic books, totaling \$500 in value, enter the Global Citizenship Essay Contest by writing your answer to the questions: "How do you encourage global citizenship in your class or community? Why is it important to you?"

To be eligible to win, K-12 teachers must submit their essay and donations before December 1, 2015. The 15 teachers and administrators who submit the best essays will take home the Scholastic books. The prizes will be awarded in February 2016! For more details and official contest rules, visit trickortreatforunicef.org/challenge.



Fundraising Ideas

- ☐ **Collect:** Place boxes in the classroom. Students and teachers can donate throughout October!
- ☐ **FUNdraise:** Hold a bake sale or young artists' sale. Or try a lemonade stand or hot cider stand.
- ☐ **Perform:** Put on a play, concert or talent show to support UNICEF.

Here's How to Enter:



Plan for Trick-or-Treat for UNICEF. Show your students how they can help UNICEF save the lives of children around the world.



Fundraise. Brainstorm ways to raise money in your classroom to help kids around the world this Halloween.



Donate. Send in the donations you collected to the U.S. Fund for UNICEF by **December 1, 2015**.



Write. Answer the questions: "How do you encourage global citizenship in your class or community? Why is it important to you?"



Submit your essay at trickortreatforunicef.org/challenge by **December 1, 2015**.

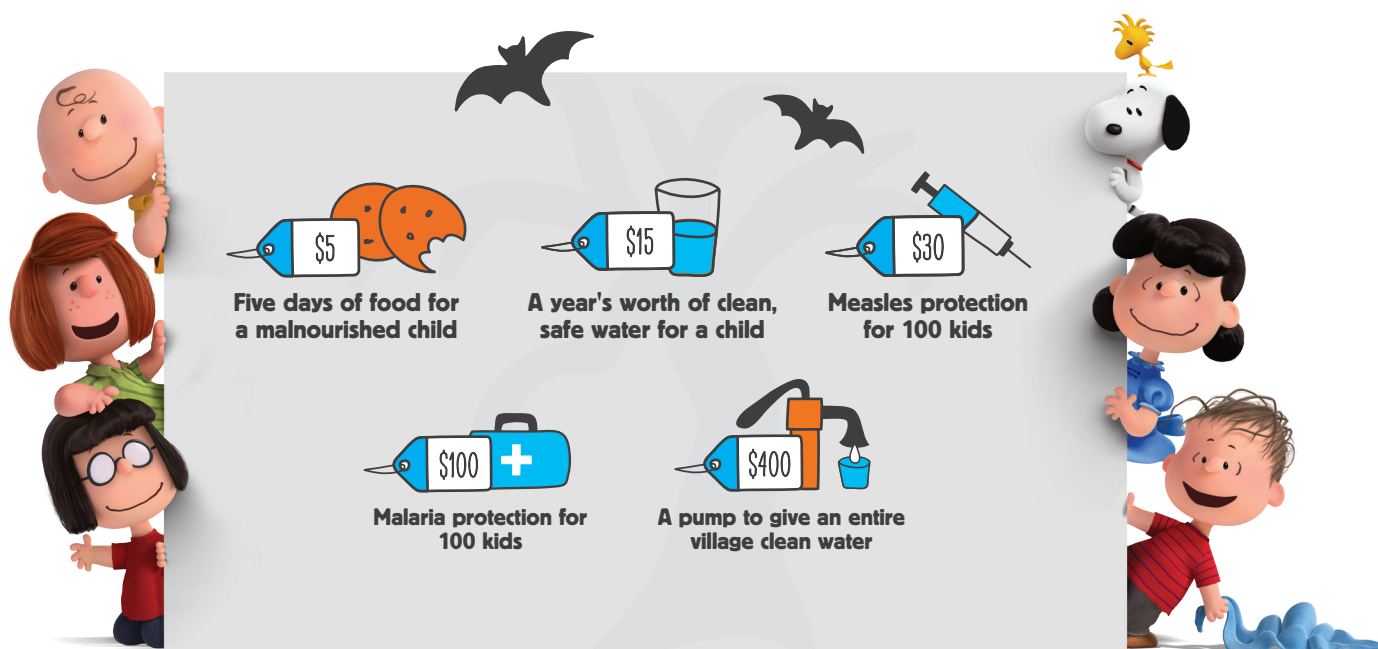
For more details and official contest rules, visit trickortreatforunicef.org/challenge.



What Your Money Can Buy

UNICEF works in more than 190 countries and territories to help keep the world's kids alive and healthy — using money you help raise! See how you can help kids in need!

Your donations go a long way to help the kids who need it most! Use the price points below to help set your fundraising goal.



TEACHunicef

This Halloween, visit trickortreatforunicef.org for step-by-step lesson plans and get ready, get set, Trick-or-Treat for UNICEF! Stories from around the world show students how UNICEF saves lives — and how they can join in this lifesaving work.

TeachUNICEF provides educators with free global learning resources for grades pre-K-12. Visit teachunicef.org to make global citizenship a part of your classroom year round.



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