

UNICEF Clubs Partnership Tips

Building Relationships for Success

Tips and Tricks for Effective Partnerships

1 Get to know the staff in your Student Activities office. This office will always be busy handling student inquiries, so establishing a strong relationship and being on good terms with them is really important and will help you get assistance more quickly.

2 Get to know your Student Government representatives. This body is your voice on campus and can influence school policy in your favor. The Student Government is often responsible for awarding funding to campus organizations for events. Competition for funding may be fierce, so make yourself stand out by bonding with your representatives.

3 Reach out to like-minded organizations on campus. Working with other groups is extremely beneficial to your own membership recruitment and retention because you open



University students visit the Fair Trade table during Shutout Trafficking Week.

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yourself up to meeting new people who share in your mission and values. Collaboration also brings more skill sets and connections to the planning process, and your event will ultimately be more successful.

4 Be specific when you are co-fundraising with another organization. If you are splitting the money, be clear to whoever is donating that the money is going to two different groups that support UNICEF.

Club Partners

Kiwanis (Circle K or Key Club)

In 2010, Kiwanis International selected the U.S. Fund for UNICEF and Maternal and Neonatal Tetanus (MNT) elimination as its Global Campaign for Children. Kiwanis's strong voice joins ours in stating that Every Child deserves a chance to reach his/her full potential. Kiwanis is an organization of nearly 600,000 volunteers in 80 countries. It includes Circle K and Key Club, Kiwanis's premiere collegiate and high school community service, leadership development and friendship organizations.

TAKE ACTION: Find out if there is a Circle K or Key Club at your school and plan an event around the Eliminate Project! This collaboration is to eliminate maternal and neonatal tetanus.

High School National Partnerships

National Youth Leadership Council (NYLC)

The National Youth Leadership Council has transformed classrooms, empowered teachers and captivated students by leading the way in providing high quality, dynamic service-learning content to school districts, classrooms, out-of-school youth programs and everything in between.

TAKE ACTION: Check our Resources page on their website to fine-tune your leadership skills.

National High School Model United Nations (NHSMUN)

This experiential learning opportunity is a simulation of United Nations proceedings that allows high school students to engage in a moderated debate with their peers, exposing them to global issues and potential solutions.

TAKE ACTION: Find out if there is an NHSMUN club at your school and collaborate on an educational event!



Campus Initiative members partake in Shut Out Trafficking at Clemson University.

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Campus Initiative National Partnerships

Phi Iota Alpha

Phi Iota Alpha is the oldest Latino fraternity in existence. The organization works to develop leaders, promote the preservation of Latin American culture and create innovative ways to unite the Latino community. Phi Iota Alpha selected the U.S. Fund for UNICEF as its national charity partner.

TAKE ACTION: Contact the Phi Iota Alpha chapter or colony on your campus and partner on fundraising and education events. Develop a strong bond and be sure it continues when leadership transition occurs by keeping records of communications and contact information.

Shut Out Trafficking

The End Trafficking project at the U.S. Fund for UNICEF and the National Consortium for Academics and Sports (NCAS) have partnered to create Shut Out Trafficking, in an effort to leverage resources and raise awareness about human trafficking in the United States.

TAKE ACTION: Email endtrafficking@unicefusa.org to get involved and check out our blog post to learn more.
