



children first.

Sustaining a Better Life in Guinea



Residents of a remote village in Guinea finally have access to safe drinking water.

When you're thirsty, how far do you travel for a drink of water — a few feet to your kitchen sink? If you didn't have this option — or any other convenient source of water — what would you do?

In rural Guinea, 14-year-old Agnes would rise before dawn and walk 20 miles to fetch water for her family. The long, solitary journey, made more arduous by heavy containers, put Agnes at risk for violence, abuse and exploitation. Her vital contribution to the household was dangerous and exhausting — but not unusual.

Globally, 2.1 billion people lack safe drinking water at home, and 4.5 billion people lack access to safely

More than 800 children die every day — about 1 every 2 minutes — from diarrhea due to unsafe drinking water, poor sanitation or poor hygiene.

managed sanitation. This situation is more than inconvenient, it's lethal. In Guinea, for example, diarrhea due to unsafe drinking water is a leading cause of child mortality. And around the globe, more than 800 children die from this preventable cause every day — about one child every two minutes.▶

Sustaining a Better Life in Guinea

Continued from front

In countries like Guinea, where access to safe water is scarce, women and girls bear the heaviest burden in water collection. They spend hours collecting and transporting water — which is often discolored and has a foul odor — from rivers and waterholes that are sometimes shared with animals and up to 1,500 other people.

The daily undertaking of women and girls puts their safety at risk and interferes with their education and future livelihoods. Agnes, for example, often arrived home from collecting water too late and too tired for school.

Not anymore.

Leveraging Resources and Relationships

Thanks to the generosity of people like you, who've acted on their belief that all children deserve to thrive, UNICEF was able to provide Agnes and her community with life-sustaining water — today and tomorrow.



School latrines promote healthy sanitation practices, lowering the risk of illness.



Now, instead of fetching water every morning, Agnes attends school. And the new latrines mean she's less likely to drop out.

While other well-meaning organizations had installed wells before, the pumps broke in a relatively short time. UNICEF, having the long-term knowledge, expertise and established local relationships, took a more sustainable approach. This is partly what makes UNICEF stand out: learned experience and a long-term approach to solving problems.

In the end, UNICEF worked with the government of Guinea to develop a nationwide geo-hydrological map highlighting favorable zones for manual drilling. Manual drilling is ideally suited to Guinea's small, remote rural communities as the equipment is lightweight and can be easily transported to areas where safe water is most scarce.

For Agnes, this meant the installation of four wells in her community during 2016 — and they're still working today. How? UNICEF helped train local pump minders to handle maintenance and repairs, and it organized local water committees responsible for the water systems' management.

The Power of Your Generosity

Thanks to UNICEF and donors like you, 120,782 people in 122 villages across

Guinea have access to safe drinking water, which is a key part of UNICEF's worldwide Water, Sanitation and Hygiene project. Also part of the project, Agnes' community received two latrines at the school and training on hygiene and sanitation.

Now, instead of fetching water every morning, Agnes attends school. And the new latrines mean she's less likely to drop out once she starts menstruating (a common occurrence for girls without access to facilities). She now has a better chance of achieving her dream to become a doctor.

Agnes may live in one of the poorest and most remote areas of the world, but gifts from donors like you found their way to her. They've improved her quality of life and have given her hope for a brighter future.

Your gift may not save every child in need, but someone's gift saved Agnes's life — and gave her hope for the future. Someday, your gift could do something just as extraordinary. To explore the possibilities, contact Karen Metzger at (866) 486-4233 or LegacyGifts@unicefusa.org. ●

Faces of UNICEF

Meet Dr. Chandrakala Jaiswal

Nutrition Specialist, UNICEF Bentui Sub Office

Dr. Chandrakala Jaiswal, a nutrition specialist for UNICEF, is advancing children's health in Unity State, one of the most crisis-hit states in South Sudan.

"The state has been a war zone for over five years and still is," says Chandrakala. "It is very hard to achieve the required quality of services amidst challenging security and natural calamities."

Yet despite these obstacles, Chandrakala and her team are moving the needle toward better health for children with nutrition programming that integrates hygiene and sanitation with access to health services, nutrition and early childhood development.

"Seeing children develop comprehensively is the most satisfying part of my job," she says.

Chandrakala's interest in medicine began in childhood when she lost her young brother to a simple illness that could have been easily treated. Her village had no doctor. Chandrakala joined UNICEF knowing she would directly help the most vulnerable children in the world.

"My passion for helping children grows every day. Each time I meet another child, their innocence teaches me to work even harder for them," Chandrakala says. ●



Every day, I pray and hope for optimal growth for all children.

— Dr. Chandrakala Jaiswal

Putting Children First



Vicki Martinson

When Vicki Martinson was in grade school, she often sat next to the “stinky” child.

Having grown up in a predominantly working-class town in Minnesota, Vicki recalls that every year there would be one or two children who were identified by the others as being poor — and teased for being unclean.

“It was expected by my family that I would be the person who would sit next to that child and befriend them,” she says. “I learned many important lessons from my family about kindness and inclusion by standing up for those who needed help.”

Today, Vicki is standing up for the world’s most vulnerable children.

She doesn’t remember exactly what sparked her interest in UNICEF — it may have been the Christmas cards — but she can trace her charitable giving back at least a decade.

“UNICEF has always been able to attract donors because its mission is so pure and true, making a difference in the lives of children everywhere,” she says. “I’ve continued to donate to UNICEF over the years, and UNICEF remains the largest beneficiary of my estate.”

In 2009, Vicki amended her estate documents to add UNICEF as a designated beneficiary of an existing trust and as the residual beneficiary once her debts and other bequests are settled. She says she was thrilled that her gift made her part of the Danny Kaye Society (now the Legacy Circle), in part because “I was in fact old enough to have watched him perform in the early days of television.”

My legacy gift to UNICEF USA will help hundreds of children achieve their goals, secure an education and live a healthy and happy life.

— Vicki Martinson

Vicki comes from a long line of helping others. Her father, a career Navy man who served in the Korean War, was inspired to help people in practical ways. Every Christmas he took Vicki and her family shopping for a local family in need.

“I have no children of my own. So, my legacy gift to UNICEF USA will help hundreds of children achieve their goals, secure an education and live a healthy and happy life,” she says. “I’m proud to be part of such a noble endeavor.” ●



Explore Your Options

You may not realize it, but there are several ways you can extend your support for UNICEF USA after your lifetime. Some gifts may even improve your financial and tax situation.

Which option is best for you?

Find out with our NEW, 20-page guide, ***Your Legacy, Their Future***. You’ll discover how different gift types can benefit you. And you’ll learn how to create a legacy that helps save and protect the world’s children.

To request your FREE copy, complete and return the enclosed reply card. You’ll feel good knowing you’re taking an important step toward putting children first. ●

UNICEF Helps Children (Almost) Everywhere

With a presence in more than 190 countries and territories around the world, UNICEF works tirelessly to save and protect children in some of the hardest to reach places in the world. Places most of us will never see, but where poverty, disease and violence threaten innocent children's lives.

Having led vast humanitarian efforts for more than 70 years, UNICEF and its partners have tipped the scales in favor of children. In recent years, the child mortality rate has been slashed by half, and since 2000, nearly 50 million children's lives have been saved. ●



Emergency Relief

In 2017, 1 of every 4 children in the world was living in a country affected by emergencies.



Nutrition

UNICEF is working in 120 countries to carry out maternal and child nutrition programs.



Health Care

The world's largest procurer of vaccines, UNICEF helps immunize 45 percent of all children under age 5.



Water, Sanitation and Hygiene (WASH)

Since 1990, UNICEF and partners have helped 2.6 billion people access safe drinking water.



Education

In 2017, UNICEF helped 8.8 million children in need of access to quality formal and non-formal education services in 48 countries and all seven regions affected by natural or human-made crises.



Child Protection

In 2017, UNICEF helped about 36,000 unaccompanied or separated children receive care, reuniting 19,000 children with their families or caregivers.

UNICEF has accomplished much over the years, but there is still more work to be done. Help ensure the day when no child dies from preventable causes. Add UNICEF USA to your will or other long-term financial plan. ●

Turn Today's Gift Into a Better World for Children

Cherlyn P. Bohol, age 9, survived typhoon Yolanda. Shortly after the destruction of her village in the Philippines, UNICEF arrived with safe drinking water and related infrastructure.



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When you think about giving to UNICEF USA, your first impulse may be to give cash. Write a check and you help meet the immediate needs of vulnerable children. But what about their long-term needs? What about the future of the world's children?

The future is unpredictable. UNICEF, for example, was created to provide lifesaving assistance to children who were devastated by World War II. Nobody would have predicted that 70 years later, the world would be more chaotic than it was post-war.

Today's issues facing children are urgent, complex and, sadly, enduring. The need for UNICEF's expertise and global reach continues to grow. Yet, UNICEF does not receive funds from the United Nations' member dues and so depends on voluntary contributions. That's why UNICEF needs your long-term commitment.

Legacy gifts to UNICEF USA enable UNICEF and its partners to deliver the programs, services and lifesaving essentials to children when and where they're needed. These gifts provide UNICEF the financial stability it

Your Legacy Advantage

Legacy gifts make a long-term impact at UNICEF USA and on the well-being of children. You may even receive financial and tax benefits. Another advantage? Your gift is generally deferred until after your lifetime, so your current income isn't affected. Also, with many legacy gifts, you can change your mind at any time.

needs to plan for the future and the agility to address the unexpected. So that UNICEF can weather the storm of future developments — and children can, too.

To maximize the impact of your gift as well as the potential financial benefits you can receive, seek the advice of your professional advisors. To learn more about the impact of legacy giving at UNICEF USA, visit unicefusa.planmylegacy.org. ●

Time Your Impact

Give to UNICEF USA From Your IRA

IRAs and 401(k)s are appealing ways to save for retirement: Make a contribution, and enjoy tax savings. But eventually, your tax bill comes due — when you take your annual distributions and again when you leave your assets to heirs. That's why many donors give their retirement plan assets to UNICEF USA. As a tax-exempt organization, we're able to receive the full amount of your gift and immediately put your savings to work for children.

Make Your Gift Today

If you're 70½ or older, you can use the IRA charitable rollover to make a tax-free gift to UNICEF USA today. This law allows you to transfer any amount up to \$100,000 annually directly to us without paying income tax on the distribution. Additional benefits include:

- You'll see the difference you're making to children in need today.
- You pay no income taxes on the gift. The transfer doesn't generate taxable income or a tax deduction, so you benefit even if you don't itemize your tax deductions.
- Your gift can satisfy all or part of your required minimum distribution.



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Make Sure Your Gift Counts in 2018

If you have not yet taken your required minimum distribution for the year, your IRA charitable rollover gift can satisfy all or part of that requirement up to \$100,000. To ensure your gift qualifies for 2018, make the transfer by Dec. 31.

Magnify Your Impact After Your Lifetime

Regardless of your age, you can give from your IRA by naming UNICEF USA as a beneficiary of your account. This is a great option for extending support from your IRA beyond your lifetime and saving your heirs from owing income tax (up to 37 percent upon withdrawal). You can also change your mind at any time.

To get started, decide what percentage (1–100) you would like UNICEF USA to receive. Next, contact your IRA administrator for a change-of-beneficiary form, or simply download a form from your provider's website. Then follow the instructions to complete your gift.

Whether you give from your IRA to benefit children today or after your lifetime, your gift matters. To learn more, or to discuss your plans, please contact Karen Metzger at (866) 486-4233 or LegacyGifts@unicefusa.org. ●

Good News!

Charitable Gift Annuity Rates Are the Highest They've Been in Years

With a charitable gift annuity, you give UNICEF USA a donation using cash, stock or other assets. In return, we pay you and/or someone you choose a fixed annual payment for life.

To learn more about this special gift that benefits you and children, return the enclosed reply card to request our FREE guide *Secure a Brighter Future for Children — and Your Retirement*.



Is It Time to Update Your Will?



A student learns French at a refugee camp in M'Bera, Mauritania. Of the camp's 53,000+ refugees, 58 percent are under age 18.

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When was the last time you thought about your will? If it's been awhile, your will may need an update. That's because your will reflects your life at the time it was created, and your life might look quite different now. Here are a few situations that should trigger you to consider an update:

- **New marital circumstances.** This could mean your own, your children's or your grandchildren's relationships.
- **Birth.** If you have a new child or grandchild, you may want to provide for their financial needs after your lifetime.
- **A new job.** Make the best beneficiary arrangements for new employee
- **A move to another state.** Different state laws control the steps for making a valid will. Contact an estate planning attorney in your new state to review and update your will.
- **A loved one's passing.** Your carefully crafted plan can be profoundly affected by the passing of a family member.
- **A new or deepening relationship with a charitable cause.** Help put children first even after you're gone. When updating your will, add a gift to UNICEF USA.

Is there an important person in your life who ignited your passion for putting children first? Ask us about honoring that relationship with a gift to UNICEF USA in his or her name. ●

I believe deeply that children are more powerful than oil, more beautiful than rivers, more precious than any other natural resource a country can have.

— Danny Kaye



Legacy Circle

Society Update

The Danny Kaye Society, which recognizes UNICEF USA's most loyal legacy donors, has a new name: Legacy Circle. The change is part of a larger organizational branding initiative.

While the name has changed, the society's intent remains the same: to acknowledge the extraordinary commitment to children by those who've included UNICEF USA in their legacy giving. We invite you to join this special group of people by making a legacy gift of your own.

To learn more, please visit our website or contact:

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