



## **UNICEF High School Clubs: Plan a Health and Immunizations Week!**

*Partner up with your school's Key Club for the Eliminate Project or other fundraisers for double the fun and double the funds towards vaccines!*

“17,000 children die every day of preventable causes-join UNICEF in making that number #ZERO”

Vaccines keep children alive and healthy by protecting them against disease. Immunization is especially important for the hardest to reach families as it can also be a bridge to other life-saving care for mothers and children in remote communities – such as child nutritional screenings, anti-malarial mosquito nets, vitamin A supplements, and de-worming tablets. Immunization is one of the most successful and cost-effective public health investments we can make for future generations.

Almost one third of deaths among children under 5 are preventable by vaccine. UNICEF and its partners are working to change these numbers and ensure that all children are successfully protected with vaccines. But, if immunizations are not prioritized, the most marginalized children will not get vaccines, which could mean the difference between life and death.

### ***Measles Vaccination Monday***

- Publicize and announce UNICEF's 10-day measles immunization campaign in Syria that aims to protect children from this deadly disease.
  - eg: “Vaccination will be provided in 1,209 health centres, and nearly 6,000 health staff and mobile teams are participating in the campaign. Learn how to help [here](#)”
- Write facts about [Health and Immunizations](#) and post them up around school in order to promote awareness about the importance of health and immunization. e.g. “Measles is one of the leading causes of death among young children even though a safe and cost-effective vaccine is available. Found out how you can help provide these vaccines at UNICEF's meeting.”
- Read about the [Global Vaccine Action Plan](#) for helpful infographics and ideas on how to further support UNICEF's work in immunization.

### ***Eliminate Maternal & Neonatal Tetanus (MNT) Tuesday***

- Join UNICEF and Kiwanis International in fighting a disease that takes over 60,000 lives a year #elim8: <http://www.unicefusa.org/campaigns/the-eliminate-project/>
- Elimination through Carnations: Ask for carnation donations from a local florist and sell these white carnations to a friend or teacher for only \$1.80 (the same cost as one MNT vaccine). Register your event at [www.unicefusa.org/usfmaps](http://www.unicefusa.org/usfmaps).
- Learn more about the important dates and key events this month surrounding the Eliminate Project: <http://ow.ly/vyqEz>

### ***Worldwide Wednesday***

- Visit [www.TheEliminateProject.org/WWRD](http://www.TheEliminateProject.org/WWRD) as we showcase [our progress](#) to the world and celebrate the strides we're making toward our plan to achieve our US\$110 million goal
- Advocate to Vaccinate: Share this [diagram](#) about the positive chain reaction a vaccine can have on an individual, their community, and the world
- Write an article in your school's newspaper or community blog about global child mortality and UNICEF's work in health and immunizations using [UNICEF](#) and [UNICEF USA](#) sources. Don't feel comfortable writing it yourself? Write to the editors of the paper and ask them to do a piece on it!

### ***Polio Awareness Thursday***

- Sign the [petition](#) to End Polio Now and support UNICEF and Rotary's partnership in eradicating Polio
- Read [stories from the field](#) about how UNICEF and Rotary are working to provide children with a Polio Free Future
- Utilize TeachUNICEF's resources and read about [the six steps needed to achieve a Polio Free World](#) or read/share a [photoessay](#) on Nigeria's Polio immunization campaign

### ***Fundraising Friday***

- Pledge to give up one unnecessary daily item (e.g. coffee, snacks, milk tea, etc) next week and donate the money you save to [BD](#), a global medical technology company and a leading manufacturer of injection devices who has provided UNICEF with more than \$6 million in vaccines
- Hosts a Family Day for club members and raise funds for The Eliminate Project through events such as raffles, food, entertainment and more. At the beginning of the event, make a short presentation about The Eliminate Project to educate attendees about what their donations will help achieve.
- Collaborate with your school's Interact Club for an End Polio fundraiser by planning a movie night together and charging for admission.

Be sure to register ALL events at [www.unicefusa.org/usfmaps](http://www.unicefusa.org/usfmaps)!