



unicef
UNITED STATES FUND

children first.

2016 EVENT ELEMENTS

- Raised over \$235,000 for UNICEF's Emergency Relief Program and Jamaica's Violence Interruption Program
- Over 115 million media impressions
- Over 800 influential guests including celebrities, philanthropists, business and community leaders
- Held at the iconic Clifton's Cafeteria

UNICEF

MASQUERADE

BALL

The UNICEF Masquerade Ball is UNICEF Next Generation's signature philanthropic event. Masked guests, dressed in their finest attire, dance the night away in celebration and support of UNICEF's lifesaving work. Over 800 emerging global leaders, innovators, celebrities and philanthropists attend the UNICEF Masquerade Ball each year.

2017 EVENT DETAILS*

Location: Los Angeles, CA

Venue: TBD

Date: October 2017

View Highlights From 2016 at: unicefmasqla.org

Learn more about partnership opportunities from Casey Rotter, 424.332.1349 or crotter@unicefusa.org

*Event details subject to change.



PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR (\$100,000)

- Exclusive use of title "Presenting Sponsor" for the 2017 UNICEF Masquerade Ball in Los Angeles
- Brand category exclusivity and first right of refusal to retain sponsorship a second year
- 30 tickets, which includes private lounge seating, access to a reserved VIP area, dedicated server and bottle service, and VIP gift bags
- Logo recognition: corporate logo will be included on all event materials (print and electronic) including but not limited to: save the date, invitation, website, step and repeat, event signage, email correspondence and advertisements if/when available
- Name recognition: corporate name mention in media alerts, press releases, social media event-related posts, and U.S. Fund for UNICEF annual report
- Opportunity to display product and provide an item for VIP gift bags
- Special thank you announcement on site
- Membership in the Audrey Hepburn® Society*, including an invitation to visit UNICEF's programs in the field and emergency operations center and access to field staff
- Membership in UNICEF's Next Generation and invitations to UNICEF Next Generation events.

DIAMOND SUPPORTER (\$50,000)

- 20 tickets, which includes private lounge seating, access to a reserved VIP area, dedicated server and bottle service, and VIP gift bags
 - Logo recognition: corporate logo will be included on: save the date, invitation, and print advertisements if available
 - Name recognition: corporate name mention on event signage, event website, email correspondence, media alerts, press releases, and U.S. Fund for UNICEF annual report
 - Opportunity to display product and provide an item for VIP gift bags
 - Special thank you announcement on site
 - Membership in the Audrey Hepburn® Society*, including an invitation to visit UNICEF's programs in the field and emergency operations center and access to field staff
 - Membership in UNICEF Next Generation and invitations to UNICEF Next Generation events
- ## PLATINUM SUPPORTER (\$25,000)
- 15 tickets, which includes private lounge seating, access to a reserved VIP area, dedicated server and bottle service, and VIP gift bags
 - Logo recognition: corporate logo will be included on: invitation and print advertisements if available
 - Name recognition: corporate name mention on event signage, event website, email correspondence, media alerts, press releases, and U.S. Fund for UNICEF annual report
 - Opportunity to display product and provide an item for VIP gift bags
 - Special thank you announcement on site
 - Membership in the Audrey Hepburn® Society*, including an invitation to visit UNICEF's programs in the field and emergency operations center and access to field staff

GOLD SUPPORTER (\$10,000)

- 10 tickets, which includes private lounge seating, access to a reserved VIP area, dedicated server and bottle service
- Name recognition: corporate name mention on invitation, event signage, event website, and email correspondence
- Opportunity to display product and provide an item for VIP gift bags
- Membership in the Audrey Hepburn® Society*
- Membership in UNICEF Next Generation and invitations to UNICEF Next generation events

SILVER SUPPORTER (\$7,500)

- 8 tickets, which includes private lounge seating, and dedicated server and bottle service
- Name recognition: corporate name mention on invitation, event signage, event website, and email correspondence
- Membership in UNICEF's Next Generation and invitations to UNICEF Next Generation events

BRONZE SUPPORTER (\$5,000)

- 6 tickets, which includes lounge seating
- Name recognition: event website
- Membership in UNICEF's Next Generation and invitations to UNICEF Next Generation events

The Audrey Hepburn® Society recognizes the U.S. Fund for UNICEF's most generous individual supporters, each giving \$10,000 or more in a fiscal year. Audrey Hepburn® Trademark: Property of Sean Hepburn Ferrer and Luca Dotti, ALL RIGHTS RESERVED

** Partnership levels as of October 28, 2016. The U.S. Fund for UNICEF is open to customizing this sponsorship package. Please contact us to discuss creating a tailored sponsorship proposal.*