



## **UNICEF High School Clubs: Plan a Tap Project Week!**

The UNICEF Tap Project is back! This year's initiative asks Americans to unlock 14 million days of [clean, safe water for children around the world](#) by encouraging you to stop texting, calling, emailing, tweeting and posting -- and challenge your friends to do the same. Millions of children around the globe do not have safe, clean water to drink, and the lack of this basic necessity isn't just inconvenient — it's lethal. Take the challenge on your smartphone at [www.uniceftapproject.org](http://www.uniceftapproject.org) throughout the month of March.

Below is a sample week of events your club can carry out during the month of March to support UNICEF's work in water, sanitation and hygiene (WASH). Education activities should take place at the beginning of the week so that students are familiar with issues and advocacy and fundraising initiatives should take place later in the week to allow students to support the cause they have learned about. Choose one activity for each day!

### ***Motivation Monday***

- Write facts about [water, sanitation and hygiene](#) and post them up around school in order to promote water awareness and appreciation. e.g. "Over 748 million people lack access to clean water. Found out how you can help at UNICEF's meeting."
- Print an array of Tap Project flyers and photos and post them up in the bathrooms to remind others to save water. Be sure to email [highschoolclubs@unicefusa.org](mailto:highschoolclubs@unicefusa.org) for proper logo use!
- Utilize these TeachUNICEF videos on water, sanitation and hygiene in [Rwanda](#), [Mozambique](#), and [Palestine](#) at club meetings or on school television

### ***Tap Project Tuesday***

- Watch and share this [video](#) on what the UNICEF Tap Project is
- Promote the Tap Project Challenge by publicizing at school and on social media by changing profile pictures to a Tap Project flier with a caption linking them to [UNICEFTAPPROJECT.ORG](http://UNICEFTAPPROJECT.ORG)
- Send out emails to teachers asking them to challenge their students to the Tap Project activity during class, where their phones are placed on the teachers desk (with the challenge in play) during class time

### ***Water-Wise Wednesday***

- Cut out water droplet shapes from blue paper and use the hashtag #WaterIs in order to promote the importance of water in our everyday lives. Take pictures of club members with their droplets and post them on social media, encouraging peers to also participate in this activity.
- Write an article about water, sanitation and hygiene for your local or school newspaper or community blog, using [UNICEF](#) and [UNICEF USA](#) sources. Don't feel comfortable writing it yourself? Write to the editors of the paper and ask them to do a piece on it!
- UNICEF works in 100+ countries to give children and families safe drinking water, teach healthy hygiene, and provide access to toilets and sanitation? Explore our new [interactive map](#) to see the impact



### ***Sanitation Thursday***

- Have a Blue Dress-Up Day. Have students wear their blue outfits at school and ask teachers and students to make a special effort to conserve and protect water at school and at home
- Hold a WASH (water, sanitation and hygiene) presentation at your club meeting. Email [highschoolclubs@unicefusa.org](mailto:highschoolclubs@unicefusa.org) for approved UNICEF USA slides!
- Offer a volunteering event where members can clean up a river, stream or dam close to your school by removing all litter.

### ***Fundraising Friday***

- Host a bake sale and use the profits to purchase [Oral Rehydration Salts](#) for children suffering from dehydration and acute diarrhea.
- Plan a Walk for Water to further promote the importance of water and the Tap Project, then utilize UNICEF's [online fundraising page](#) by having members pledge or donate online. Be sure to register all events and fundraisers at [www.unicefusa.org/usfmaps](http://www.unicefusa.org/usfmaps)!
- Collect donations for reusable water bottles at school to raise money for a [water hand pump](#) that provides clean, safe, affordable drinking water for a whole community