THE SDGS NEED A BOOST
The 2030 Agenda for Sustainable Development was launched in 2015 to end poverty and set the world on a path of peace, prosperity, and opportunity for all on a healthy planet. To date, global efforts to meet the Sustainable Development Goals (SDGs) have fallen short of delivering the change we need. What’s worse, the COVID-19 pandemic has led to an unprecedented health, economic, and social crisis that has pushed millions back into extreme poverty and threatens to reverse decades of progress.

MEET THE JIM
The Joint Investment Mechanism (JIM) is a new, results-driven funding model established by UNICEF and the Bill & Melinda Gates Foundation to accelerate progress towards the SDGs. It kicked off in 2021, and the first phase is set up to run through 2025. The $50 million fund is seeking US-based philanthropists interested in exploring cutting-edge approaches to building more resilient global health systems.

A NEW APPROACH
The world needs to get the SDGs on track, including rebuilding systems in the aftermath of the pandemic. It will take more than business as usual. It will take ground-level knowledge and prioritization. The JIM allows UNICEF to allocate funds in real time, increase impact, and scale up successes. As COVID recovery programs are developed, the JIM helps UNICEF to adapt and respond.

AIMING HIGH. FASTER.
The JIM aims to accelerate progress towards the SDG goals in the wake of the COVID-19 pandemic. Click on each SDG below to learn more:

THREE PILOT PROGRAMS
UNICEF has launched the JIM in three nations that show a combination of need and progress to the SDGs: Burkina Faso, Democratic Republic of the Congo (DRC), and Kenya.

LET’S TEAM UP
Join two of the most effective global organizations as they begin this important new approach to rebuild and achieve the SDGs. Join the Bill & Melinda Gates Foundation and UNICEF to fund the JIM, and your dollars will have triple the impact.

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