



BILL & MELINDA
GATES foundation

THE JIM IN BURKINA FASO



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The world needs to get the Sustainable Development Goals (SDGs) on track, including rebuilding systems in the aftermath of the COVID-19 pandemic. The Joint Investment Mechanism (JIM) is a new, results-driven funding model established by UNICEF and the Bill & Melinda Gates Foundation to accelerate progress towards the SDGs. It kicked off in 2021, and the first phase is set up to run through 2025.

JIM funding is 100% flexible, so UNICEF country offices on the ground can determine where funds will have the greatest impact for children. In Burkina Faso, the JIM's flexible support will enable UNICEF to provide much needed services to infants, adolescents and mothers. **Burkina Faso, a country severely affected by crisis, is home to over two million children who require humanitarian assistance.** With two-thirds of its population under the age of 25, Burkina Faso needs deep investment in child and youth development.

JOIN US AND MAKE A DEEP IMPACT

The JIM's impact is driven by four core approaches: **Scale, Integrate, Adapt, and Innovate.** Grounded in these four approaches, UNICEF's team in Burkina Faso is poised to make deep impact thanks to the JIM. In the years ahead, 250,000 pregnant and lactating women will receive infant and young child feeding counseling sessions. 56,000 children under the age of 5 with symptoms of pneumonia will receive appropriate care as part of a stronger health system. Together, we can rebuild and achieve the SDGs. Join the Bill & Melinda Gates Foundation and UNICEF to fund the JIM, and your gift will have triple the impact.

- **SCALE:** With the JIM, UNICEF ran complementary feeding programs for children between six and 23 months old. This effort reached almost 14,000 children. Without the JIM grant, only half of those children would have been reached with the essential nutrients to develop and stay healthy.
- **INTEGRATE:** Struggling under armed conflict and the pandemic, Burkina Faso's health system needs holistic support. UNICEF collaborates with the Ministry of Health to strengthen community health services, implement a universal health care scheme, and develop disease surveillance systems, as part of broad systems strengthening.
- **ADAPT:** As the COVID-19 pandemic drove families to seek less care, UNICEF recognized the need to increase community-based newborn and family care. The team provided food and utility assistance and organized mother-to-mother counseling groups to maintain the health of children in the most affected districts.
- **INNOVATE:** To ensure children's experiences shape public services, UNICEF is training 30 youth champions, a majority of whom are adolescent girls. These champions will use donated mobile journalism kits to chronicle the concerns of children, influencing stakeholders like UNICEF and other partners.

If you can help ensure this vital project succeeds, please contact Kelly Procida at kprocida@unicefusa.org.