
INNOVATIVE FUNDRAISING AND KICK-OFF EVENT IDEAS

Get inspired by any of these fun, easy, and creative fundraising ideas — or use them to help create your own!

OFFICE PARTY

Ask a local restaurant to donate food and refreshments. Request donations or charge admission at the door.

CAFETERIA SALES

Arrange for a percentage of cafeteria sales during the time period of your campaign to be donated to UNICEF USA.

AUCTION OR GROUP SALE

Have co-workers/employees bring in things they no longer want or need (like baby items, kid or adult clothes, furniture). Sell them, or auction them off to the highest bidder. Or, sell cards and crafts made by co-workers, employees, or kids.

COOKBOOK

Collect favorite recipes from your co-workers/employees. Donate all the proceeds from the sale of the cookbook to UNICEF USA.

DONATE UNUSED VACATION/BONUS DAYS

Encourage co-workers/employees to donate unused vacation days or their yearly holiday gift. The money they receive for an unused vacation day or the value of a holiday gift can be donated to UNICEF USA.

RAFFLE

Involve your local merchants by purchasing or having them donate gift certificates, movie vouchers, theater tickets, hotel stays, etc. Raffle off these items throughout your campaign.

CAR WASH

If you do not have time to plan a big event, a car wash might be an easy and fast option for you. You can have a set price or do it on a donations basis. You can offer more services, like window washing and drying and tire cleaning and you could make a set price for these additional services.

SPORTS EVENT

Invite employees to take part in a sporting event. A nominal admission fee will help you reach your fundraising goal even quicker.



children first.