

# Global Citizenship Fellowship Quarterly Update

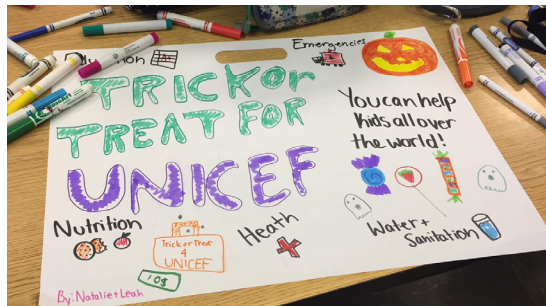
October 1–December 31, 2016

## Trick-or-Treat for UNICEF

October is the greatly anticipated Trick-or-Treat for UNICEF season, and this year the U.S. Fund for UNICEF celebrated its 66th anniversary! Millions of children, teachers, young professionals, volunteers and communities across the United States have gone door to door, and around their neighborhoods, calling out, “Trick-or-Treat for UNICEF!” The annual tradition of Kids Helping Kids® — involving donations big and small — has helped to raise more than \$175 million since 1950. USF’s 18 Fellows in 12 cities activated schools, teachers, communities and volunteers to take action (with their little orange boxes) to put children first, and engaged more than 33,000 constituents.

Quarter two led Fellows to further engagements and awareness-raising on child trafficking in the United States and around the world — four college campuses also participated in our Shut Out Trafficking program. Club members and leaders, from high school and college, came together through regional club meet-ups led by each Fellow. Our 14 Congressional Action teams continue to meet monthly through the leadership of the Fellows and engage local government officials on behalf of UNICEF.

Quarter two was one of our more impactful to date — with 51,503 constituent touchpoints spanning Trick-or-Treat for UNICEF presentations to Shut Out Trafficking events around the country.



Volunteers, students, children and schools all coming together to Trick-or-Treat for UNICEF.

**Top right: Kathi, in the infamous Trick-or-Treat for UNICEF box, along with dedicated Houston volunteers during the Monster Mayhem event.**

**Bottom left: Laylah (left) and the Miami Congressional Action Team meet with U.S. Congressman Carlos Curbelo (center).**

## Monster Mayhem at the Children’s Museum of Houston

This year, the U.S. Fund for UNICEF partnered with the Children’s Museum of Houston for a month of Monster Mayhem! Kathi Ackerman Porter, Houston Fellow, and her fearless team of volunteers dressed in their Halloween best to teach children and parents about UNICEF’s lifesaving work around the world. Young Trick-or-Treaters eagerly colored pumpkin-shaped messages about global citizenship, while sharing their favorite things about being a child. Parents happily put together those iconic boxes from their youth. One sentimental father exclaimed, “I don’t remember much about third grade, but I do remember putting together that little orange box.” Sixty-six years later, the UNICEF collection box still embodies hope for the world’s children.

## Our Stories Propel Our Movement

The Miami Congressional Action Team (CAT) is comprised of many individuals who have seen firsthand the realities children face around the world. These memories propelled them to take a constructive approach to social change, on behalf of children, through advocacy and civic engagement.

Shared narratives inspired a productive dialogue regarding the continued support of the Reach Every Mother and Child Act and UNICEF appropriations during their meeting with



Representative Carlos Curbelo. During the meeting, Curbelo and the Miami CAT happily expressed the reality of the diverse community in Miami and suggested how that gives us the opportunity to be leaders in our local and global communities.

Students from Florida International University and Cypress Bay High School are proud participants and leaders in the Miami CAT for UNICEF USA. These students inspired a renewed sense of passion and inspiration for Representative Curbelo and solidified a promise for continued support for UNICEF. “When we share our stories, what it does is, it opens up our hearts for other people to share their stories. And it gives us the sense that we are not alone on this journey.”

## D.C. Sorority Members Illuminate the Realities of Human Trafficking

At this year’s annual U.N. Day celebration, the joint D.C. graduate chapters of the historically Black Alpha Kappa Alpha Sorority, Inc. chose to bring attention to the issue of human trafficking abroad and in our backyard.

The event began with an introduction by Rachel Pittman, Membership Director of UNA-USA, who applauded the sorority’s long-standing partnership with UNA-USA and their commitment to raising awareness and



BOTTOM: © U.S. FUND FOR UNICEF/MATTHEW; TOP: © U.S. FUND FOR UNICEF/SMITH



**Top left:**  
**(Left to right)**  
**Jacqueline McGeln,**  
**1st Vice President**  
**and Alicia Koku,**  
**Member, Xi Zeta**  
**Omega Chapter,**  
**Alpha Kappa Alpha**  
**Sorority, Inc.**  
**at UN Day 2016.**

**Bottom:**  
**(Front center)**  
**Tori and High**  
**School Clubs**  
**and Campus**  
**Initiative members.**



funds for humanitarian issues around the world. Next, Washington, D.C. Fellow, Joy Robertson (herself a member of the sorority), gave an introduction to the film *Not My Life* — which displays child exploitation on five continents through an astonishing array of practices that include forced labor, domestic servitude, begging, sex tourism, sexual violence and children in armed conflict.

After screening the film, a panel of experts in human trafficking, including Anna Patrick of the Department of State’s Office to Monitor and Combat Trafficking in Persons, Sarah Bendtsen from Shared Hope International, and Shamere McKenzie of Sun Gate Foundation, as well as Joy, spoke on the current state of affairs of trafficking domestically and internationally.

Through *Not My Life* and the panel discussion, participants in the U.N. Day program received a sobering dose of reality on the way we fail children around the world, but also tangible ways to advocate for and protect trafficked children.

## New York Regional Club Meet-Up

Since September, UNICEF Clubs have been recruiting new students to their clubs, fundraising for Trick-or-Treat for UNICEF, planning Snowflake balls, and organizing their student bodies during Hurricane Matthew and the Syrian refugee crisis. During these months students also expressed a need for a regional club meet-up to collaborate with students across the region.

As a result, in December, Tori Curbelo, New York Fellow, Allison Casey, High School Clubs Fellow, and Julia Dickhaus, Campus Initiative Fellow hosted 17 students from Horace Mann, University of Bridgeport, Science Park High School, Baruch College, St. John’s University, Edison High School and High School of Fashion Industries.

Tori, Allison and Julia were able to equip the club members who serve as leaders on campus and in their clubs with information on UNICEF’s history, their work and programs around the world, and allowed students to raise any questions — as many of them are often asked questions about UNICEF’s work.

Students stepped into the role of UNICEF field-workers as they divided into teams for a measles outbreak simulation. The exercise provided helpful insight on scenarios UNICEF field-workers deal with on a daily basis.

At the end of the day one student said, “I loved that everyone here was passionate about UNICEF and their own involvement in their clubs ... I felt connected with others who were interested in helping out others as well.” ■



BOTTOM: © U.S. FUND FOR UNICEF/CASEY; TOP: © U.S. FUND FOR UNICEF/ROBERTSON

# Program Activity – Quarter Two

The Global Citizenship Fellowship brings together networks of volunteers, faith-based communities, schools, universities, advocates, elected leaders and others who educate, advocate and fundraise on behalf of UNICEF in the United States. These engagements are tracked and accounted for in the Winning Hearts and Minds approach.

<b>67,285</b> Total number of constituent touchpoints	<b>51,503</b> Total constituent touchpoints for Q2	<b>40,434</b> Students reached through direct engagement	<b>33,312</b> Constituents engaged through Trick-or-Treat for UNICEF	<b>32,707</b> New informed supporters
<b>10,206</b> Constituents engaged through general global education	<b>5,411</b> Constituents reached through volunteer engagement	<b>3,114</b> Constituents engaged through educational resources	<b>2,677</b> Global Cause Partnerships touchpoints	<b>2,415</b> Constituents engaged through volunteer recruitment or training

## Class of 2016 Global Citizenship Fellows

**Spencer Bailey**, Nashville  
**Allison Casey**, High School Clubs  
**Laylah Copertino**, Miami  
**Whitney Cross**, Chicago  
**Edgar Cruz**, End Trafficking  
**Stephany Cruz**, Seattle  
**Tori Curbelo**, New York City  
**Julia Dickhaus**, Campus Initiative  
**Cambria Findley-Grubb**, Los Angeles  
**Hannah Gould**, End Trafficking  
**Bridget Harvey**, UNICEF Next Generation  
**Chandni Jain**, San Francisco  
**Emiliana Lopez-Echeverri**, Dallas  
**Jessica Morris**, Boston  
**Kathi Ackerman Porter**, Houston  
**Kelly Procida**, Constituent Engagement  
**Ruhi Rahman**, Atlanta  
**Joy Robertson**, Washington, D.C.

## U.S. Fund for UNICEF Global Citizenship Fellowship Leadership Team

**Kristi Burnham**, Vice President, Community Engagement  
**Taruna Sadhoo**, Director, Global Citizenship Fellowship  
**Whitney Johnson**, Deputy Director, Global Citizenship Fellowship  
**Mandy Sharp-Eizinger**, Manager, Global Citizenship Fellowship  
**Danielle Goldberg**, Deputy Director, Community Mobilization  
**Emily Pasnak-Lapchick**, Manager, End Trafficking Project  
**Laura Restrepo**, Manager, Youth Engagement  
**Donia Quon**, Assistant Director, UNICEF Next Generation

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The United Nations Children’s Fund (UNICEF) works in 190 countries and territories to put children first. UNICEF has helped save more children’s lives than any other humanitarian organization, by providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. The U.S. Fund for UNICEF supports UNICEF’s work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood. For more information, visit [www.unicefusa.org](http://www.unicefusa.org).