Global Citizenship Fellowship Quarterly Update

July 1–September 30, 2016

Welcome Class of 2017 Fellows

The Class of 2017 Global Citizenship Fellows comprises of 18 Fellows, of which eight are returning as second-year Fellows. Across 12 cities, Fellows take on the role of motivating networks of volunteers, faith-based communities, schools, universities, advocates, elected leaders and others to put “Children First.”

In the first quarter of their service, Fellows engaged and inspired nearly 16,000 constituent touch points through educating, advocating and fundraising on behalf of the U.S. Fund for UNICEF — this is the largest number of advocates engaged in the first quarter since the Fellowship started in 2012. Of that, Fellows had direct engagements with 13,631 students, sharing UNICEF’s work around the world and how they can take action in the United States.

Fellows are supporting and leading 14 Congressional Action Teams, hosting local meetings with representatives and senators, and inspiring members of their communities to advocate for the world’s children. The UNICEF Next Generation community has grown to more than 600 members, and this quarter, members are raising funds to reduce violence in Jamaica through the Violence Interruption Program.

Over 48,000 registered volunteers in all 50 states mobilized around the Olympic Refugee Team, advocated to President Obama and other world leaders to put refugee and migrant children first and started to gear up for the Trick-or-Treat for UNICEF campaign. The High School and Campus Club program opened Club registration in August and had 511 clubs registered by the end of September. This dynamic group of Fellows looks forward to what the rest of the year has to bring!
Top right: Ruhi Rahman and Michael Grudzinski at the U.S. Fund for UNICEF booth at ICON.
Bottom left: Chandni Jain (third from right) and the amazing kids who put on the lemonade stand.

**Key Clubbers Take on the Eliminate Projects**
Atlanta was the host of the largest Key Club event of the year: Ruhi Rahman, Atlanta Fellow, and Michael Grudzinski, Director of Global Cause Partnerships, represented the U.S. Fund for UNICEF at the Key Club International Convention (ICON), with more than 1,200 Key Clubbers from across the globe.

Key Clubbers are one of the strongest student communities and are proud supporters of Trick-or-Treat for UNICEF since 1994. Key Club has raised more than $7 million for child survival and development programs, including The Eliminate Project, which aims to eliminate maternal and neonatal tetanus (MNT), a deadly disease that kills one baby every 11 minutes.

**Lemon Squeeze for Refugees**
Chandni Jain, San Francisco Fellow, supported a group of mothers and children who came together in Gilroy, California, to host a lemonade stand and raise money for refugees. The Church of Jesus Christ of Latter-day Saints encouraged them to help lift the burdens of refugees in any capacity that they were able. Through their lemonade stand, the mothers and children raised $130 for the refugees.

“We wanted the kids to have the experience of turning in the check to the fine people at the U.S. Fund for UNICEF in downtown San Francisco. Chandni scheduled a conference room and showed the kids a slideshow about where their money would go and exactly what goes on at UNICEF. Going into the meeting, I was worried that $130 was not very much and couldn’t do much to help. Boy, was I wrong! We learned so much about helping refugees, UNICEF, and how to help others while having fun. We will always remember this experience. We will always remember UNICEF. We will always remember there are others who need our help, and we have the power to do something about it.” said Randi Sue Adams.

**Fellows Help Kick Off ALEX AND ANI Partnership**
This year, USF partnered with ALEX AND ANI to raise nearly $2 million to help children affected by natural disasters and conflict. To kick off the partnership, Kelly Procida, Constituent Engagement Fellow, and Jessica Morris, Boston Fellow, visited the ALEX AND ANI world headquarters to share with employees how they can make a difference in children’s lives.

Kelly and Jessica brought virtual reality film headsets so the team could experience what life is like for one Syrian refugee girl, Sidra. There were emotional reactions to the film, as it simulates the reality of life as a young girl in a refugee camp. Fellows shared an Early Child
grassroots supporters through National Congressional Action Team calls, Hill Day and advocacy trainings, Hannah and Cambria hope to support the growth of a movement that puts children first. Hannah and Cambria gained important skills in leadership, communication, facilitation and managing volunteers, as well as knowledge of leveraging UNICEF supporters’ voices to win the hearts and minds of government leaders.

**Families Experience UNICEF**

In September, Laylah Copertino, Miami Fellow, and Spencer Bailey, Nashville Fellow, joined Ruhi Rahman, Atlanta Fellow, and the rest of the Southeast Regional team in Atlanta for the Experience UNICEF event. This event was a unique opportunity for Atlanta families to experience the lifesaving work of UNICEF without having to board an airplane or pack a suitcase. With over 15 experiential activities, kids, parents and donors could actively learn about the full range of UNICEF’s work for children — ranging from a water walk to an opportunity to global story time.

The Southeast fellows supported this event by facilitating activities that deeply engaged attendees and volunteers both emotionally and intellectually. Johnna, a volunteer and former Youth Board member, described the fun and interactive event: “It engaged families in discussions and activities that challenged them to think about how we can make the world better for children. It not only educated families about the challenges children face all around the world, but also showed how they can help."

**Fellows Support the Growth of a Movement**

Beginning this year, Hannah Gould, End Trafficking Fellow, and Cambria Findley-Grubb, Los Angeles Fellow, are serving in new roles as Advocacy Leads for the Global Citizenship Fellows. As Advocacy Leads, Hannah and Cambria support the Congressional Action Teams, a diverse group of constituents ranging from high school students to Board Members to working professionals, in becoming effective advocates. They pursued this role out of a common passion to encourage individuals to learn the power of their own voice to affect change. By harnessing the power of our development (ECD) kit, which UNICEF uses to create a safe learning and play environment for children up to six years of age. With 37 items inside, all carefully selected, children are able to develop skills for thinking, speaking, storytelling, feeling and interacting with others.
Program Activity — Quarter One

The Global Citizenship Fellowship brings together networks of volunteers, faith-based communities, schools, universities, advocates, elected leaders and others who educate, advocate and fundraise on behalf of UNICEF in the United States. These engagements are tracked and accounted for in the Winning Hearts and Minds approach.

<table>
<thead>
<tr>
<th>Total number of constituent touchpoints</th>
<th>Students reached through direct engagement</th>
<th>Constituents reached through volunteer engagement</th>
<th>New informed supporters</th>
<th>Constituents engaged through volunteer recruitment or training</th>
</tr>
</thead>
<tbody>
<tr>
<td>15,782</td>
<td>13,631</td>
<td>7,981</td>
<td>7,188</td>
<td>6,734</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Constituents engaged through general global education</th>
<th>Campus Initiative touch points</th>
<th>Volunteers reached through UNICEF Ventures</th>
<th>Global Cause Partnerships touch points and webinars</th>
<th>Constituents engaged through third-party events</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,703</td>
<td>2,656</td>
<td>2,278</td>
<td>1,845</td>
<td>1,082</td>
</tr>
</tbody>
</table>

Class of 2016 Global Citizenship Fellows

- **Spencer Bailey**, Nashville
- **Allison Casey**, High School Clubs
- **Laylah Copertino**, Miami
- **Whitney Cross**, Chicago
- **Edgar Cruz**, End Trafficking
- **Stephany Cruz**, Seattle
- **Tori Curbelo**, New York City
- **Julia Dickhaus**, Campus Initiative
- **Cambria Findley-Grubb**, Los Angeles
- **Hannah Gould**, End Trafficking
- **Bridget Harvey**, UNICEF Next Generation
- **Chandni Jain**, San Francisco
- **Emiliana Lopez-Echeverri**, Dallas
- **Jessica Morris**, Boston
- **Kathi Ackerman Porter**, Houston
- **Kelly Procida**, Constituent Engagement
- **Ruhi Rahman**, Atlanta
- **Joy Robertson**, Washington, D.C.

U.S. Fund for UNICEF Global Citizenship Fellowship Leadership Team

- **Kristi Burnham**, Vice President, Community Engagement
- **Taruna Sadhoo**, Director, Global Citizenship Fellowship
- **Whitney Johnson**, Deputy Director, Global Citizenship Fellowship
- **Mandy Sharp-Eizinger**, Manager, Global Citizenship Fellowship
- **Danielle Goldberg**, Deputy Director, Community Mobilization
- **Emily Pasnak-Lapchick**, Manager, End Trafficking Project
- **Laura Restrepo**, Manager, Youth Engagement
- **Donia Quon**, Assistant Director, UNICEF Next Generation

To learn more, contact:

The Global Citizenship Fellowship
U.S. Fund for UNICEF
125 Maiden Lane, New York, NY 10038

globalcitizenship@unicefusa.org
(800) 367-5437

The United Nations Children’s Fund (UNICEF) works in 190 countries and territories to put children first. UNICEF has helped save more children’s lives than any other humanitarian organization, by providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. The U.S. Fund for UNICEF supports UNICEF’s work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood. For more information, visit [www.unicefusa.org](http://www.unicefusa.org).