



for every child



GLOBAL CAUSE PARTNERSHIPS

UNICEF USA's Global Cause Partnerships team relentlessly pursues a more equitable world for every child by mobilizing financial resources and voices in partnership with civil society organizations.

We work with organizations to create customized partnerships that align with their mission and goals while supporting UNICEF's efforts to protect every child. We reach the world's most vulnerable children, and **we won't stop until every child is healthy, protected, educated and respected.**

Our partners include the following types of organizations:

- Faith-based
- Women and Youth
- Professional and Trade
- Like-minded
- Service
- Diaspora

In 2021, our Global Cause Partners raised a collective \$107 million in revenue to support UNICEF's lifesaving work. Thanks to the impact of our partners, UNICEF has:

- **Immunized more than 10 million children against polio** and trained more than 4 million caregivers on the importance of routine immunization and good hygiene
- **Provided emergency WASH supplies** in Ukraine and neighboring countries and established Blue Dot centers to support Ukrainian refugees

- **Created access** to nutrition, health care and mental health services for women and children
- **Supported the equitable distribution of COVID-19 vaccines and diagnostic test kits** and invested in health system strengthening and PPE provision for frontline workers



A child is vaccinated against polio at the health center of Batouri in the east of Cameroon.

To learn more, visit unicefusa.org/GCP or contact gcp@unicefusa.org.

OUR APPROACH

Our partners can make an impact in a variety of ways, from supporting children's needs in times of emergencies, to committing to a specific cause, such as doing whatever it takes to eradicate a disease like polio. Partners are also UNICEF USA's biggest advocates in their communities and to their elected officials, bringing awareness to children's rights.

Based on our partners' level of commitment and desired impact, we connect them to UNICEF's programmatic work through customized reporting, invitations to UNICEF briefings and events, and provide toolkits to support engagements with members and their communities. We also provide our partners with opportunities to engage and speak up for the rights of children around the world at significant stakeholder events.

WAYS TO ENGAGE



INVEST IN CHILDREN: Through fundraising and grantmaking, our partners invest in UNICEF programs that align with their interests, making a meaningful and sustainable impact for children around the world.



ADVOCATE: Together, our organizations remind Congress that the U.S. Government's support for UNICEF's equity-based programs is an effective investment and an example of how we can collectively make a positive impact in the world.



RAISE AWARENESS: Engage your communities by using our [Social Press Kit](#) to raise awareness around issues affecting children both locally and globally.



A child receives supplies in Guara Gaura with support from UNICEF and partners.