

Calls to action for equitable distribution of the COVID-19 vaccine.

UNICEF has been entrusted by the Global Vaccine Alliance (GAVI) with distributing 2 billion COVID-19 vaccine doses equitably in 2021. The distribution is part of COVAX, the largest and fastest immunization campaign in history. Still, it will take more than a vaccine to end the pandemic. UNICEF is also supporting the development of rapid diagnostics and treatments and helping countries strengthen their health systems.

This interfaith movement to End the Pandemic looks to rally support for vaccine equity around the world. Faith communities and leaders are coming together to end the global pandemic and aid our most vulnerable communities. We know the pandemic won't be over until everyone is vaccinated.

The campaign has three aims: fundraise, advocate for vaccine equity and promote awareness about the crisis.

Will you join us in this fight against COVID-19 in dismantling health inequity around the world? We need you, and every dollar makes a difference.

CALLS TO ACTION

Fundraise

• Raise crucial funds to get the COVID-19 vaccine into people's arms.

 Host events at a grassroots level to deepen our interfaith movement.

Advocate

- Visit UNICEF USA's <u>Action Center</u> to support UNICEF's effort to equitably distribute COVID-19 vaccines.
- Meet with your elected officials to speak up about UNICEF's leadership and the resources needed to end the pandemic and safeguard the futures of the world's most vulnerable children.

Raise Awareness

- Learn more about UNICEF's efforts in combating COVID-19 and vaccine misinformation.
- Play a leading role in your community of faith to advocate for COVID-19 vaccinations and health protocols for avoiding infections.

TALKING POINTS

- The global COVID-19 pandemic is overstretching health systems, exacerbating deep inequities within countries and across regions, and causing children to face widespread disparities.
- 90% of countries have experienced a disruption in their ability to provide crucial healthcare services, leaving millions of children at risk of illness and death.
- The Access to COVID-19 Tools (ACT) Accelerator is a global collaboration that accelerates development, production and equitable access to COVID-19 tests, treatments and vaccines.
- UNICEF has been asked to play a strategic role in leading efforts to procure and supply COVID-19 vaccines for over 180 countries in what is likely be the world's largest and fastest ever vaccine rollout.
- UNICEF's decades of work with communities, governments and partners will be brought to bear as countries prepare for the delivery of COVID-19 vaccines.
- UNICEF is also offering technical assistance on vaccine policies and strategies and building community engagement and awareness to ensure there is demand for vaccines when they arrive.
- Where transmission is high and unchecked (i.e., without treatments and vaccines) the virus is more likely to mutate. As COVID-19 mutates, there is a growing risk that current tests, treatments and vaccines may become less effective or even stop working.
- To end the pandemic, we must work together. Global solidarity isn't just the right thing to do. It's the fastest and most effective way to defeat the COVID-19 pandemic.
- Your contribution will go towards ensuring that in 2021, UNICEF and partners will deliver two billion vaccines, 100 million treatments and 900 million tests across more than 180 countries in a safe and equitable way.

SOCIAL MEDIA POSTS

For ready to use social media shareables, check out our **UNICEF USA Social Press Kit**. Don't forget to use the hashtags #InterfaithMovement and #EndThePandemic.

- By working together to #EndThePandemic, we can safeguard the most vulnerable children around the world. Here's what you need to know about the global COVAX initiative and what it will mean for kids and communities everywhere: unicefusa.org/ interfaithmovement
- COVID-19 has set back progress for children by decades. We need to #EndThePandemic NOW. Through the #InterfaithMovement, check out how we can work together to get kids around the world back in school, restore food security, support health systems and more: unicefusa.org/ interfaithmovement
- The #InterfaithMovement to #EndThePandemic is supporting UNICEF's efforts to reach low-income countries with COVID-19 vaccines - prioritizing the most vulnerable. Check out how you can support this historic team effort to #EndThePandemic: unicefusa.org/interfaithmovement

