Faith-Based Partnerships
Building Collective Impact for Children

Faith communities have been among the greatest advocates for the world’s children, providing guidance, aid and comfort to millions of families. UNICEF has a long history of partnering with religious communities of all faiths on a wide range of issues that affect children around the world to help them survive, and thrive.

When I consider the individuals and advocates who have some of the most powerful impact on the protection, well-being and survival of the world’s children, I think of faith communities.

— Caryl Stern, CEO, UNICEF USA

Such partnerships are especially important in our focus on reaching the poorest, most vulnerable and hardest to reach children and families. Faith-based organizations (FBOs), like UNICEF, understand the importance of serving the world’s most vulnerable populations — thus we work closely with religious communities who support the safety and well-being of all people, especially children.
UNICEF USA works with U.S. faith-based partners to fundraise, advocate and raise awareness in support of UNICEF’s global work. We work with our faith-based partners to support and serve a wide range of programs. Our partners range from individual congregations holding a year-end fundraiser in response to a natural disaster or emergency, to an entire denomination committing to make a collective and transformational impact through their dollars and voices, to interfaith networks joining together to raise awareness and advocate on behalf of children.

Ways to Engage
The capacity of FBOs to mobilize funding, take action and impact children’s lives is immense. Your commitment to serving the needs of the world’s most vulnerable children is essential. Our partners engage in several different ways:

FUNDRAISE
Your congregation or denomination can raise funds that change children’s lives, whether in the wake of an emergency or through long-term sustainable development programs.

ADVOCATE
Join us by mobilizing to form a collective and powerful voice on behalf of the world’s children through our Congressional Action Teams (CATs) and other calls to action.

EDUCATE
Utilize engagement and awareness-raising tools, like the Interfaith Toolkit to End Human Trafficking (unicefusa.org/interfaithtoolkit), to engage communities on issues affecting children locally and globally.

Our faith-based partnerships are customized to the interests of your congregation and vision for the impact you want to have on the next generation. Based on your level of commitment, we have various ways of connecting your members with ongoing knowledge of their impact. These include customized reporting, invitations to UNICEF briefings and meetings, toolkits to support your engagement, educational events, speakers for events or opportunities for you and your organization to speak for children’s rights.

For more information, please contact: Emma Pfister, Manager, Global Cause Partnerships at 212-922-2644 or epfister@unicefusa.org or visit: unicefusa.org/gcp.