



children first.

Global Cause Partners

Collective Impact for Every Child



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The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF's work through fundraising, advocacy and education in the United States.

UNICEF USA works with non-governmental and civil society organizations based in the United States that are interested in supporting UNICEF's work.

Together we are working toward the day when no children die from preventable causes, and

every child has a safe and healthy childhood.

UNICEF USA's Global Cause Partnerships team mission is to collaborate with organizations and galvanize communities committed to fundraising and advocating in support of the world's most vulnerable children.

We work with our Global Cause Partners to create personalized partnerships that align with their mission and impact goals, while also supporting UNICEF's efforts to promote child rights.

We reach the world's most vulnerable children through advocating for sustainable access to health, education, protection, and beyond.

Partnership Impact

Here are examples of how Global Cause Partners are creating impact for children around the world:

CHILD PROTECTION

Women's and diaspora organizations are advocating to end child marriage and for protection of children from violence and exploitation.

EDUCATION

Faith communities are uniting to support early childhood development and education programs for refugees and kids caught in conflict.

HEALTH AND IMMUNIZATIONS

Service organizations are tackling the eradication of polio and the elimination of maternal and neonatal tetanus.

NUTRITION

Partners are fundraising to help provide lifesaving Ready-to-Use Therapeutic Food (RUTF), which helps treat malnutrition along with promoting the benefits of breastfeeding.

To learn more, visit unicefusa.org/gcp or contact gcp@unicefusa.org.

Our partners include the following types of organizations:

- Service and Faith-based Organizations
- Diaspora Organizations
- Women and Youth Organizations
- Professional and Trade Associations
- Like-minded Organizations

Global Cause Partnerships are catered to be what you want your partnership to be.

Our Approach

Our partners can make an impact in a variety of different ways. Some choose to support children's needs whenever they rise, however they can. Others commit to a specific cause, such as doing whatever it takes to eradicate a disease, like polio. Some partners focus on bringing awareness to children's rights, and others narrow their focus on a specific program or country. Others take action in response to humanitarian emergencies.

Based on your level of commitment and your desired impact, there are many ways of connecting you and your members with updated and accurate knowledge of their impact. These include customized reporting, invitations to UNICEF briefings and meetings,



Global Cause Partners visiting UNICEF supported programs in Ethiopia.

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toolkits to support your engagements, educational events, speakers for events, and opportunities for you and your organization to speak up for children's rights.

On behalf of children everywhere, we thank you for your support. ●

Ways to Engage

FUNDRAISE

Your organization can raise funds to support UNICEF's programs that align with your interests, making a meaningful and sustainable impact for the world's children.

ADVOCATE

Speak up for the world's children by sending messages to your Senators and Representatives in support of UNICEF's work. Together, we can remind Congress that the U.S. Government's support for UNICEF is an effective investment. Other recent legislative calls to action include support for keeping girls in school, ending violence against children, maternal and child malnutrition, and protecting refugee and migrant children.

EDUCATE

Join UNICEF UNITE and keep the conversation on children's rights going by utilizing awareness-raising tools and engaging communities around the issues affecting children locally and globally. Learn more at unicefusa.org/unite



Leaders from Latter-day Saint Charities visit UNICEF programs they are supporting in Bidi Bidi refugee camp in Uganda.

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In 2019, our Global Cause Partners worked for every child and raised a collective \$93 million.