

# Five reasons why UNICEF is your best choice to protect children around the world.

1. With its unparalleled experience and expertise UNICEF has helped save more children than any other humanitarian organization in the world.
2. UNICEF has the reach and resources to take on the challenge of ensuring the survival of the world's children. Because over 80% of UNICEF's staff is permanently stationed in-country, they have the knowhow and cooperation of local and national governments that can ensure the health and safety of children.
3. UNICEF is uniquely qualified to work at a household, village, country, regional, and global scale simultaneously. At the invitation of the local governments, UNICEF works in villages and neighborhoods throughout Africa, Asia, Latin America, Central and Eastern Europe and the Middle East.
4. UNICEF has the ability to coordinate the right people and organizations to create lasting solutions, without wasting resources or overlapping existing programs. In times of emergencies, UNICEF quickly mobilizes prepositioned supplies to overcome the most challenging logistical hurdles to help children survive.
5. UNICEF is the world's largest provider of vaccines for developing countries. UNICEF provides vaccines to more than 1/3rd of the world's children



children first.