



End
Trafficking

Fair Trade and You

Buy Fair Trade to Help End Human Trafficking



Syrian refugee Mohamad, 11, picks crops to support his family instead of attending school. He works on a field in the Bekaa Valley, Lebanon.

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Fair trade contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers.

— World Fair Trade Organization

What Is Fair Trade?

Fair Trade is a label that is placed on ethically sourced products. Certified organizations use various auditing practices to track products throughout the production process, ensuring that workers are paid a living wage in decent conditions and that no child exploitation occurs. Profits from fair trade ventures are then reinvested into the community through fair trade funds that address social, economic and environmental challenges in each community. Through a democratic system, each fair trade community determines how its funds will be used. Funds can be invested in local projects that empower women, support education, protect the environment, fight poverty, or

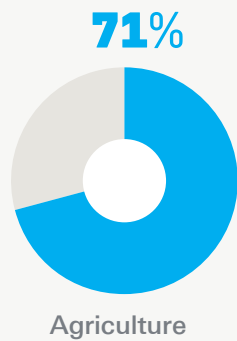
provide health care, or they can be reinvested into local businesses. This use of fair trade funds gets at the root of what makes people vulnerable to exploitation and gives locals the power to expand their access to basic, necessary resources. If you'd like to learn more about the impact of fair trade, please visit fairtradeusa.org/resources/facts-figures for impact reports.

Products That Use Child Labor

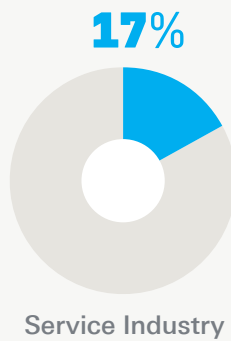
For a full report on the worst offenders in regard to forced and child labor, please see: dol.gov/sites/default/files/documents/ilab/reports/child-labor/findings/2015TDA_1.pdf.

Child Labor by Industry

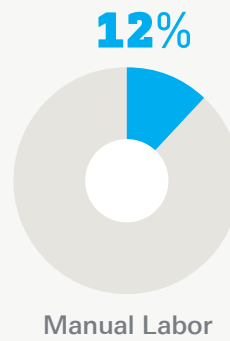
Child laborers are often unpaid and engage in hazardous work.



Agriculture



Service Industry



Manual Labor

Demanding Ethically Sourced Products

The reality is that fair trade can only effect change in companies that choose to ethically source products, and that is where we, as consumers, come into play. If more people begin to buy fair trade, then demand for ethically sourced products will increase. As the demand increases, companies will meet that demand by increasing the supply of available ethically sourced products, ultimately improving working conditions for laborers around the world.

Buying Ethically Sourced Products

Unfortunately, where you live does impact your access to fair trade products, but that is changing. Health-food stores almost always carry fair trade products, and you can likely at least find fair trade chocolate or ice cream in any corner or grocery store. Other fair trade products include coffee, tea, sugar and vanilla, to name a few. If your favorite stores do not carry fair trade products, ask them to order some, and tell them why it's important to you. Below are a few labels to look for:



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UNICEF's Work to Protect Children and Prevent Child Labor

UNICEF works in over 190 countries and territories around the world. UNICEF's Child Protection work includes:

- Reaching the world's most vulnerable children, such as: orphans, children living on the streets, migrant and refugee children, and children affected by conflict and natural disasters.
- Facilitating community educational activities to change social norms, attitudes and behaviors that make children vulnerable to exploitation.
- Supporting comprehensive services for children and their families, including access to health care, social protection and welfare services, psychosocial support, and legal assistance.

Other Fair Trade Resources

- Fair Trade USA: fairtradeusa.org
- Fairtrade America: fairtradeamerica.org
- World Fair Trade Organization: wfto.com
- Fair Trade Federation: fairtradefederation.org
- Equal Exchange: equalexchange.coop

5 Things You Can Do to Support Fair Trade

- 1 Host a Fair Trade Event where you offer samples of fair trade products such as coffee, tea, wine and chocolate. Download our event kit from unicefusa.org/mission/protect/trafficking/end/resources.
- 2 Talk to your favorite companies about what they're doing to address slavery and forced labor in their supply chain. Visit slaveryfootprint.org for pre-written letters.
- 3 Make your town, school or workplace fair trade! Visit fairtradecampaigns.org for more information.
- 4 Choose fair trade chocolate when buying candy for holidays.
- 5 Buy products made by survivors of trafficking.

To learn more, please contact endtrafficking@unicefusa.org.