



for every child

UNICEF NEXTGEN BOARD MEMBER ROLE & DESCRIPTION

(Three-year term)

The United Nations Children's Fund (UNICEF) works in over 190 countries and territories to save children's lives, to defend their rights, and to help them fulfill their potential, from early childhood through adolescence. UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more.

U.S. NextGen Boards are comprised of 15-20 diverse leaders per city in Atlanta, Chicago, Los Angeles, San Francisco and New York. A Board member identifies as a global citizen, is passionate about child rights and firmly believes in and works towards [UNICEF's mission](#). Board members commit to raising and giving critical funds, resources and thought leadership to UNICEF - knowing this is the most impactful and effective way to support children globally. Leaders lend their time, voices and voting power to understand and promote child rights on a local and global level. Board members will also create peer engagement opportunities and cultivate strong, lasting partnerships for UNICEF. NextGen leaders relentlessly pursue a more equitable world @foreverychild.

Board members embody the spirit of UNICEF and uphold its mission, values (trust, respect, accountability, innovation, teamwork, service), code of conduct and child-safeguarding practices. They continually keep the integrity and goals of the organization at the forefront of any decisions they may make. Board members are expected to carry out their commitments (*see below*) to the organization within the agreed upon deadlines.

YOUR COMMITMENTS

GIVING AND FUNDRAISING

- Commit to a \$5,000 give/get. Either you can give a minimum of \$5,000 personally, or you can solicit or fundraise amongst your network to influence a \$5,000 donation to UNICEF.
- You can join our [monthly pledge program](#) at a minimum of \$20/month to meet a portion of the give/get.
- Support UNICEF USA and NextGen fundraising campaigns and special events and experiences.
- Facilitate strategic introductions between NextGen and your personal relationships, foundations, corporations, media, and others you've identified as possible opportunities for UNICEF USA to explore

LEARNING DEVELOPMENT

Your deepened understanding of UNICEF's work, efficiency, progress and the challenges facing children is vital for your ability to effectively strengthen all areas of support with your community. You will be expected to continue your UNICEF learning through:

- Knowing and upholding the NextGen mission: To engage and inspire the next generation of leaders in support of UNICEF's global mission, leveraging our potential for catalytic impact as philanthropists, activists, and advocates for every child.
- Attend all Board meetings, and actively pursue professional and leadership development made available through UNICEF learning, networking, and skill-building opportunities
- Participate in at least four of the UNICEF or NextGen activities virtually available to you, conduct your own research on issues affecting children, and work with the NextGen team to tailor specific topic areas you want to become more proficient in, as relevant
- Educate your friends, family and social networks on NextGen projects and UNICEF's work

COMMUNITY STRENGTHENING

Increase and strengthen the NextGen nationwide community and global NextGen alliances through:

- Recruitment of a minimum of 5 new NextGen monthly pledge members per fiscal year
- Recommending potential dedicated leaders, and facilitate introductions to the NextGen managing team
- Suggesting and implementing creative ideas to initiate peer involvement, acquisition, community member retention, and to spark interest amongst potential supporters in the NextGen demographic

ADVOCACY

We ask that you help us create meaningful policy change in support of children's rights. Advocate with us in the following ways:

- Support UNICEF USA's foreign appropriations (vital funding) from the U.S. budget at various points throughout the year
- Stay apprised of policies that affect children and take action monthly to support such legislation via UNICEF USA's rotating advocacy priorities
- Attend UNICEF USA's Annual Advocacy Day and participate in a meeting with a representative
- Leverage your relationships in the political and advocacy space for UUSA's advocacy team when requested, and in alignment with their aims, goals, and needs

TIME

1. Fulfilling your Board responsibilities will mean 5-10 hours of your time every month
2. You are committed to serving on the Board for the full three-year term unless you are unable to meet your commitments (to be reviewed on an annual basis).
3. Board members are expected to be accessible, whether in person, by phone or e-mail to staff and other board members as needed.

UNICEF has a zero-tolerance policy for bullying, harassment, discrimination or any abuses of child rights, which extends to our board members. As an organization, we are committed to diversity, equity and inclusion amongst our staff as well as our board members.