



for every child

## **ANSWERS TO FREQUENTLY ASKED QUESTIONS FOR MEMBERS OF DELTA KAPPA GAMMA SOCIETY INTERNATIONAL**

### **WHAT DOES UNICEF STAND FOR?**

- The United Nations International Children's Emergency Fund, (UNICEF) was founded in 1946 by the United Nations to meet the emergency needs of children in post-World War II Europe and China.
- In 1950, its mandate was broadened to address the long-term needs of children and women in developing countries everywhere.
- UNICEF became a permanent part of the United Nations system in 1953, when its name was shortened to the United Nations Children's Fund. However, UNICEF retained its original acronym.

### **WHAT DOES UNICEF DO?**

- UNICEF began in the aftermath of World War II, supplying dried milk, nutritional supplements, medicines, immunizations and other urgent assistance to help starving and ill children in Europe, the Middle East and China. Today UNICEF works in more than 190 countries and territories to save and improve children's lives.
- In cooperation with governments and non-governmental organizations (NGOs), UNICEF saves and protects the world's most vulnerable children, working to ensure child rights and providing health care, immunizations, nutrition, access to safe water and sanitation services, basic education, protection and emergency relief.

### **WHAT IS UNICEF USA?**

- UNICEF USA is one of 33 national committees that raise funds for UNICEF's global programs.
- The mission of UNICEF USA is to work for the survival, protection and development of children worldwide through fundraising, advocacy and education. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood.

- UNICEF USA is comprised of divisions undertaking fundraising, education and advocacy through a variety of ways including major gift fundraising, corporate partnerships, civil society partnerships, foundations, and community engagement and fundraising initiatives.
- UNICEF USA is headquartered in New York and has regional offices in Boston, Washington D.C., Chicago, Atlanta, Houston, L.A., Dallas and San Francisco.
- UNICEF USA receives the highest ratings for transparency and accountability from Charity Navigator. Of every dollar spent, 89 cents goes toward helping children. We spend just 8 cents on fundraising costs, and 3 cents on administration. We are also recognized for our excellent stewardship of donor funds by the Better Business Bureau, meeting all 20 of their standards for charity accountability.

#### **WHAT DOES UNICEF DO FOR CHILDREN IN THE U.S.?**

- UNICEF is focused on addressing global children's programs to save and protect the world's most vulnerable children.
- In the United States, UNICEF USA engages American youth by providing opportunities for them to advocate, fundraise and volunteer on behalf of their peers around via UNICEF UNITE. Through Trick-or-Treat for UNICEF, UNICEF Kid Power, and a variety of volunteer clubs, initiatives and partnerships, hundreds of thousands of young Americans contribute to UNICEF's lifesaving work and learn more about the issues of child survival and international development.
- UNICEF's emergency relief efforts are focused primarily outside of the U.S., in countries that are less equipped to meet the basic needs of children or that are affected by conflict or natural disaster. But when Hurricane Katrina left hundreds of thousands of children along the Gulf Coast without homes and schools, UNICEF responded by sending School-in-a-Box and recreation kits to the region. Similarly, UNICEF USA worked closely with city leadership in Houston following Hurricane Harvey and with partners to respond to the needs in Puerto Rico following Hurricane Maria.

#### **WHERE DOES UNICEF GET ITS FUNDING?**

- UNICEF is supported entirely by the voluntary contributions of governments, non-governmental organizations (NGOs), foundations, corporations and private individuals. UNICEF receives no funding from the assessed dues of the United Nations. Most of the fundraising is done by UNICEF's 33 national committees, autonomous NGOs of which UNICEF USA is the oldest.

## WHAT IS SCHOOLS FOR AFRICA?

- The Schools for Africa project is a partnership between UNICEF, the Nelson Mandela Foundation, and the Hamburg Foundation (now the Peter Krämer Stiftung).
- Schools for Africa aims to provide quality education to millions of children in Africa with a special focus on the most marginalized.
- To date, Schools for Africa has helped more than 30 million children achieve the dream of an education. It supports the work of UNICEF to build and furnish schools, train teachers, facilitate school access to disadvantaged children especially girls and marginalized children, provide access to clean water and supply students with school materials.
- More information on the Schools for Africa program may be found at [www.schoolsforafrica.com](http://www.schoolsforafrica.com).

## HOW IS DELTA KAPPA GAMMA WORKING WITH UNICEF USA?

- Since 1997, The Delta Kappa Gamma Society International (DKG)—an international women's organization dedicated to excellence in education—has supported UNICEF's work around the globe.
- Currently, DKG is supporting **Schools for Africa**. Schools for Africa help the most disadvantaged children in Africa to get a quality education.
- With support from Delta Kappa Gamma Society International, Schools for Africa is helping to support UNICEF education programs in 13 countries – Angola, Burkina Faso, Ethiopia, Guinea-Bissau, Madagascar, Malawi, Mali, Mozambique, Niger, Rwanda, Sierra Leone, South Africa, and Zimbabwe – in the following areas of intervention: Early childhood development, Access and retention to quality primary education, lower secondary and non-formal education, HIV prevention in schools, Education in emergencies.
- While we ask that DKG chapters remain focused on our Schools for Africa partnership, chapters and members may also choose to support other projects such as Trick or Treat for UNICEF, UNICEF Kid Power and more.
- Trick or Treat for UNICEF funds go directly to help save children's lives in over 190 countries and territories through immunization, education, health care, nutrition, clean water and sanitation. All of our work, everywhere, springs from the belief that we must lead and inspire the world to put children first. Your donation is crucial to reaching that goal. For more information, you may visit: <http://www.unicefusa.org/trick-or-treat>
- UNICEF Kid Power Ups are free “brain break” videos with a lifesaving purpose, giving students the power to save lives globally and give back locally. The

program empowers students to make a difference while learning about teamwork empathy and the world around them. Teachers, students and families can choose from nearly 100 videos including dance and yoga lessons that integrate social emotional learning (SEL). For more information, you may visit: <http://unicefkidpower.org/>.

#### **WHAT AM I RAISING FUNDS FOR AND HOW SHOULD I INDICATE THIS IN MY CHECK?**

- DKG is currently supporting Schools for Africa.
- You can donate online: <https://www.unicefusa.org/donate/donate-schools-africa/29196>
- Send in checks to:

*UNICEF USA  
C/O NGO Department  
125 Maiden Lane  
New York, NY 10038*

- Include the name of your organization and chapter on the memo line.
- For donations for all other program areas like TOT or Emergency appeal programs through direct mail, indicating the program in the on the memo line as well as the organization and chapter.

#### **WHY DOES UNICEF USA PREFER MONETARY DONATIONS OVER OTHER DONATED ITEMS (I.E. DRESSES, BOOKS, SCHOOL SUPPLIES, ETC.)?**

- UNICEF has an extensive infrastructure in place for procuring and distributing materials to more than 190 countries and territories worldwide. The costs of accepting material donations in the U.S. and then shipping them to the intended country would result in a net loss of money and resources for UNICEF that could be better directed towards existing programs. UNICEF's main warehouse is located in Copenhagen, Denmark and most materials, including blankets and clothing, are shipped from there. Unfortunately, we are unable to accept material donations. The most effective way to support UNICEF's efforts with children in health, nutrition, sanitation, and education, is to donate monetarily.

#### **WHY DOES UNICEF SEND FUNDS OVERSEAS WHEN THERE IS ALSO A NEED IN THE UNITED STATES?**

- UNICEF works at the invitation of the host country and ensures special protection for the most disadvantaged children- victims of war, disasters, extreme poverty, all forms of violence and exploitation and those with disabilities. UNICEF is, at the core, an international organization helping the most vulnerable children in the world. While the U.S. certainly has needs as well, UNICEF's mission is to work and protect children globally, in the hardest to reach areas.