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End Trafficking with your High School

Background

Human trafficking has been likened to modern-day slavery that subjects children, women, and men to force, fraud, or coercion for the purpose of exploitation. This horrific practice can include prostitution, pornography, and sex tourism as well as domestic servitude, factory work, migrant farming, and other forms. Today, an estimated 21 million people are victims of human trafficking and forced labor around the world. Approximately 5.5 million of those are children. No country is exempt from human trafficking, and almost all of us, as citizens living in a globalized world, are connected to the issue in some way. Utilize the [U.S. Fund for UNICEF's End Trafficking Toolkit](#) and other [resources](#) as a way to learn more about the issue and to explore ways you can take action in your school and community.



Get involved in your school

As a UNICEF High School Club leader, you can choose a week in January (or in an upcoming month) to raise awareness about the issue of human trafficking by implementing different events and activities every day during that week. Below is a sample week of programming; *you can choose one or more activities from the provided list for each day*. The more diverse your events, the broader your reach will be.

AFTER YOUR EVENT IS APPROVED THROUGH OUR [EVENTS AND FUNDRAISERS APPLICATION](#), YOU WILL RECEIVE A ZIP DRIVE WITH PLENTY OF RESOURCES TO HELP YOU MAKE THIS HAPPEN!



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Sample End Trafficking Week:

1. MONDAY: SCHOOL-WIDE PRESENTATION ON HUMAN TRAFFICKING

- Show [short documentaries](#) or [PSA's](#) on Human Trafficking at the beginning of class, at an open meeting after school, in the cafeteria during lunch hours, and more!
- Hold an open meeting after school or during an assembly, where you can educate students about the issue of human trafficking. Have students take the [Slavery Footprint Survey](#) at the end of the presentation to showcase how they can take a proactive role in ending trafficking by being a conscious consumer.
- Host a speaker at your school that is involved with the issue of human trafficking. If there is a community engagement fellow in your area, please email highschoolclubs@unicefusa.org to request a speaker.

2. TUESDAY: EDUCATION AND ADVOCACY

- Have students, faculty and community members sign to [ask your members of Congress](#) to help protect youth from exploitation and trafficking
- Hand out educational materials about trafficking and related legislation, including:
 - [Hotline postcards](#)
 - [The End Trafficking Info sheet](#), which includes ways to take action Incorporate an activity, performance, or reading about the issue of human trafficking in an upcoming school concert, play, performance series, etc. You can do this in a song, poetry reading, and other modes of expression.
 - Look at groups like [The Art's Effect](#) and [Girl Be Heard](#)
- [Walk for Freedom](#). Organize a freedom walk in your school or community to raise awareness about trafficking. Be sure to publicize via social media, posters, flyers, in newsletters, etc.
- [Host a "Lemonade" Stand](#). The Lemonade Stand is an interactive tabling activity that students can use in order to educate friends about trafficking, and how victims often get tricked into exploitation. The activity calls for a jug of "lemonade" (that is actually water) with signs and about Free Lemonade. Once students come up to the table and receive their "free lemonade" - after being told how sweet the lemonade is and how it's the best lemonade, etc, - they realize that it's nothing more than water. This act of deception segues into a conversation on how traffickers can easily lure their victims.

3. WEDNESDAY: FAIR TRADE TASTING EVENT

- Host fair trade tastings of coffee, tea, chocolate, etc. Choose from [this list](#) of fair trade organizations and products.



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- Educate your school and community about the importance of [Fair Trade](#).
- [Distribute educational materials](#) about Fair Trade and be sure to have talking points regarding the benefits of buying fair trade products along with its impact on ending trafficking

4. THURSDAY: DINNER AND MOVIE NIGHT

- Look into having a local restaurant, club, or organization donate dinner for your film screening (you can also provide food your club has made using fair trade ingredients!)
- Host a film screening of [Not My Life](#) (Once your event is approved, please [contact us](#) for a copy of the DVD and screening contract which you will receive free of charge). Pre and post screening surveys will be used to assess audience knowledge of trafficking before and after the event. Hold a short discussion after movie about human trafficking. Guest speakers (if you choose to have one) can include:
 - Survivors of trafficking
 - [Local anti-trafficking advocates](#)
 - U.S. Fund for UNICEF representatives

5. FRIDAY: GAME NIGHT

- Dedicate a sporting event to raising awareness and funds around the issue of human trafficking.
 - Get the team involved by having them wear ribbons/bands around their arms to show support.
 - Have the proceeds from ticket and/or refreshment sales go to a local or national anti-trafficking organization
 - Possible info session at halftime that could include video clips, a guest speaker(s), or a survivor's stories

To Note

- *The above list of suggested activities for National Human Trafficking Awareness Month does not have to be carried out in the weeklong campaign; you can host any of the above events/activities individually as well.*
- *If you are doing these activities as part of the weeklong campaign, it is suggested that educational events are held at the beginning of the week and action-oriented events are held later in the week after students have been informed on the issue.*
- *All events must be registered at unicefusa.org/fundraiser (Please allow 7-10 business days for approval)*