



### **UNICEF High School Clubs: Plan a Celebration for Education Week!**

Every child has the right to learn. Education transforms lives and breaks the cycle of poverty. Education for girls is particularly important, as girls' education has proven to be one of the most cost-effective strategies to promote development and economic growth. UNICEF works tirelessly to ensure that every child—regardless of gender, ethnicity, or circumstance—has access to a quality education.

Below is a sample week of events your club can carry out during the month of February to support UNICEF's work in education and gender equality. Education activities should take place at the beginning of the week so that students are familiar with issues and advocacy and fundraising initiatives should take place later in the week to allow students to support the cause they have learned about. Choose one activity for each day!

#### ***Motivation Monday***

- Write facts about education or gender equality and post them up around school in order to promote awareness and appreciation towards education. e.g. "57 million primary school children are not in class, over HALF of whom are girls. Found out how you can help at UNICEF's meeting."
- Host a film screening of "[To Educate a Girl](#)" and share the accompanying [resources](#) with viewers

#### ***Teacher Appreciation Tuesday***

- Remind your teachers how much they are appreciated with a small gift and/or a kind note. Show or post this [video](#) to depict how crucial teachers are to the development of a child.
- Watch and share this [video](#) on how UNICEF aims to educate the hardest to reach children
- Show OneMinuteJr Videos on Education in [Bangladesh](#), [Afghanistan](#), and [Madagascar](#) at club meetings or on school television

#### ***Lend-A-Hand Wednesday***

- Initiate an "Education for All" project, where your club will fundraise to purchase [School in a Box](#) kits for children living in a region of your choice, particularly a country with a [lower literacy rate](#).
- Write an article about education and gender equality for your local or school newspaper or community blog, using [UNICEF](#) and [UNICEF USA](#) sources. Don't feel comfortable writing it yourself? Write to the editors of the paper and ask them to do a piece on it!

#### ***Thoughtful Thursday***

- Channel Malala's tenacious spirit and unwavering zeal toward equal education by setting up a book discussion after school to read a few excerpts from "I am Malala" and watch her empowering [Nobel Peace Prize Speech](#)
- Set up a [Read-a-Thon](#) at school by having club members pledge to read a certain amount of books and get help from students or teachers willing to sponsor their reading goals. Later, donate the funds to [Kids in Need of Desks](#).
- Host a film screening of "[To Educate a Girl](#)" in your community and share the accompanying [resources](#) with viewers.

#### ***Fundraising Friday***

- Host a bake sale and use the profits to purchase a [Mind and Body](#) kit for children in need of educational and emotional support.
- Host a used book sale and donate the funds to [Schools for Asia](#), or [Schools for Africa](#).
- Create a walkathon for education and then utilize UNICEF's [online fundraising page](#) by having members pledge or donate online.