

# UNICEF and Civil Society Organizations

UNICEF recognizes the importance of strong partnerships with non-governmental organizations and other civil society organizations in helping to build a better world for children. The U.S. Fund for UNICEF works with organizations that are based in the U.S. and are interested in supporting UNICEF's work to reach millions of children around the world.



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## How Can You Get Involved?

### ADVOCACY

- Add your voice to help children around the world.
- Join our efforts to encourage elected officials to support child survival.
- Get involved with the UNICEF Tap Project, Live Below the Line and End Trafficking campaigns.

### EDUCATION

- Help your constituents keep up with the latest information on child survival, health and education.
- Use TeachUNICEF resources for parents, teachers and community groups.

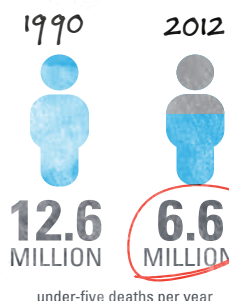
### FUNDRAISING

- UNICEF works in more than 150 countries to help children. Your support has impact.
- The U.S. Fund will use your money wisely. 90.4 cents of every dollar we spend goes directly to help children.
- We work to design unique, customized partnerships that align with your organization's mission
- Raise awareness about issues affecting the world's children.

To learn more, contact Rachel Steinberg at [rsteinberg@unicefusa.org](mailto:rsteinberg@unicefusa.org) or 212-922-2481

## UNICEF's PROGRESS

UNICEF and its partners have helped to save an estimated **90 million** lives since 1990 ...



... but every day  
**18,000**  
children are  
still dying  
before their fifth birthday