SUPPORT UNICEF USA
ORGANIZE A UNICEF USA WATER WALK
WHAT IS A WATER WALK?

UNICEF USA supporters can host a Water Walk in their community to raise awareness about the impact of the global water crisis, specifically on children. A Water Walk is a great activity for all ages that creates an environment of learning around global water-related issues, and what UNICEF is doing in the area of water, sanitation and hygiene (WASH).

To plan a Water Walk, volunteers pick a visible spot in their community to walk with heavy buckets of water to experience what millions of mothers and children do each day in walking miles to gather water for their families.

Volunteers can host a Water Walk at any point throughout the year, but can consider hosting one during World Water Month (March), or on World Water Day (March 22) and World Toilet Day (November 19).

MATERIALS NEEDED
- Water Walk story script
- Clear plastic bottle filled with dirty-looking water
- Buckets or jugs (1 per participant, or per group)
- Some type of weight to reflect weight of water. Examples include weights, rocks or sand.
- Megaphone (optional)
- Hula hoops or cones for obstacles
- Name tags stating girl or boy
- UNICEF WASH handout (optional)

ENVIRONMENT NEEDED
An open space (grass and/or a hard surface) for about 10–20 people to move about comfortably.

AGE REQUIREMENT
Elementary school to adult

ESTIMATED TIME
10 minutes prep, 45 minutes activity

KEEP IN MIND
Use the Volunteer Resources on our website to help further guide your conversations.
BEFORE YOU WALK
Before starting the Water Walk, separate participants into groups of 5–6 people. You may have fewer people in each group if you would like; or you can do it all together. Distribute the girl and boy name tags randomly to all participants.

There will be four stops throughout the Water Walk. Either station someone at each stop, or pick a leader in each group to be the narrator of the Water Walk story.

To make sure that everyone has enough space and time to complete each stop, consider staggering the groups. Let the first group complete two stations before letting the next group begin.

When planning your Water Walk, be conscious of participants with disabilities. Be prepared to state additional ways to take action if the ones described below are not inclusive to all participants.

WATER WALK MAP

More than 800 children under 5 die every day — about 1 every 2 minutes — due to diseases linked to unsafe drinking water, poor sanitation or poor hygiene.
WATER WALK STORY

Beginning
Starting near a water source, have everyone fill their jug of water. Congratulations! You have just made it to the nearest water pump and filtration system to your village. You are all children who live in a small village in Nicaragua, where almost one-third of the population in remote areas does not have access to safe water. About 3–4 times a week, you wake up super early in the morning (before the sun comes up!) and walk two and a half miles to this location.

You are already tired and you can feel the sun growing hotter, but you’ve got to carry the water back to your home in time to make it to school! You’ve got a long journey ahead of you with lots of obstacles, so you better get going – but be careful! Try not to spill any of the water you collected as you and your family need all of it.

Stop 1
Good job! You’ve made it a whole mile carrying the water you collected. But the hardest part is ahead of you! You have reached the mountain that separates your village from the water source.

Set your water down and do 20 mountain climbers.

You and your friends are going to have to work together to make it over and back down the other side. Be careful not to step on any sharp rocks, and be sure to take a rest when you get to the top! To make sure you don’t scrape your feet, you will need to run with high knees all the way to the next stop!

(Make the group take an extra-long, out-of-the-way path to their next stop)

Stop 3
Good teamwork – it looks like you all have your water still in your buckets, and you are so close to home. This stop is at the lake that is right by your village. It would have been a lot easier to just get water from this lake instead of walking all the way to the water pump.

But why do you think it’s not safe to drink from this lake?
(Hold up a water bottle full of dirty-looking water)

You’re right – it’s dirty! And what might happen if you drink dirty water?

Yes, you would get sick! And without safe water, it’s very hard to get healthy again.

Unfortunately, the school bell rings again indicating it’s starting. Because it is seen as more important that boys go to school, all of the boys must now leave their buckets of water for the girls to take back so that they can hurry to class.

(Boys continue to walk alongside while girls carry the water the rest of the way)

You still have half a mile to go until you get home. Keep going, though; you’re almost there!

End
Welcome home! You made the long journey back with your safe water. Now look at how much water you were able to bring back.

This water is going to have to last you and your family until your next trip to the water pump: what all do you use water for?

Drinking, cleaning, cooking, washing hands, etc. This is all the water you have – use it wisely and don’t waste any of it!

Sadly, the girls did not make it back in time to go to school — maybe tomorrow. But you and your family will be able to eat a hot meal of healthy oatmeal tonight with the water you collected. Good job! Now go get some rest!
WHAT IS UNICEF DOING?

The United Nations Children’s Fund (UNICEF) has a presence in 190 countries and territories. UNICEF reaches more children and young people than any other international organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more.

Worldwide, 2 billion people still lack access to safe drinking water at home.

Women and girls are disproportionately affected by a lack of access to safe water, hygiene and sanitation. Scaling up woman- and girl-friendly facilities in communities and expanding menstrual health and hygiene programming also supports efforts to promote gender equality. Ensuring access to water and sanitation in schools can also help reduce the number of children who miss out on their education — especially girls. Urge Congress to pass the Keeping Girls in School Act.

106 million people in 120 countries were reached with WASH support, including in middle-income countries where COVID-19 exposed critical gaps in WASH services for children.

For more information, see our Water, Sanitation and Hygiene information sheet on the following page, which can be printed out and distributed (optional).

WATER WALK DEBRIEF

- Look at how much water you have now, would that be enough for everything you need?
- How heavy is the bucket or jug?
- How can we help people who need water?
- What if you collected the water from the dirty lake; would that be safe to use? Why?
- Why did the boys get to go back to school? Was that fair? How does this impact girls?
- What are some ways that UNICEF is helping children in the area of water?
Two billion people live without the benefits of safe water at home.

Globally, about 1.7 billion people lack access to basic sanitation services, and 771 million people lack access to safe drinking water. The absence of these necessities is not only inconvenient — it is lethal. Every day, more than 800 children under 5 die from diseases like diarrhea that are linked to unsafe drinking water, poor sanitation or poor hygiene. And in protracted conflicts, children under 5 are more than 20 times more likely to die from diarrheal disease linked to unsafe WASH than violence in conflict.

WASH-related deaths from diseases, such as cholera and diarrhea, can be prevented by increasing access to safe water and sanitation facilities and strengthening WASH programming in schools and health centers.

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UNICEF efforts focus on the strengthening of water systems to reach the poorest and most vulnerable populations, leaving no one behind. UNICEF’s multi-faceted approach to achieving WASH goals includes national targets in water supply sustainability and safety, open defecation reduction, hand washing behavior change, menstrual health and hygiene, WASH in schools and health centers, and emergency WASH.

### 2020 SNAPSHOT

- **17 MILLION ADDITIONAL PEOPLE** gained access to safe drinking water and an additional 30.2 million people were provided with short-term emergency water services
- **13.4 MILLION PEOPLE** gained basic sanitation services and an additional 5.6 million people were provided emergency response sanitation services
- **19,723 COMMUNITIES** across all program countries gained open defecation-free status
- **110 COUNTRIES** received UNICEF-supported, community-based hand washing promotion campaigns — more than ever before
- **3,826 SCHOOLS IN 62 COUNTRIES** constructed gender-segregated latrines
- **5,613 HEALTH CARE FACILITIES IN 66 COUNTRIES** improved WASH services

For more information, visit [unicefusa.org](http://unicefusa.org).
UNICEF works directly with governments, community-based organizations and families to ensure access to safe drinking water and basic sanitation services in homes, health centers and schools. UNICEF responded to the closure of schools worldwide in 2020 because of COVID-19 by providing emergency WASH facilities and supplies in temporary learning spaces, reaching an unprecedented 15.3 million children (by contrast, UNICEF reached just 2.8 million children with WASH in schools in 2019).

UNICEF is the lead agency for WASH during emergencies, and in 2020, **UNICEF’s emergency response enabled 39.1 million people to gain or regain access to water supplies** (30.2 million with short-term solutions like water trucking and 8.9 million with durable solutions like system rehabilitation), and 6.9 million people were provided with emergency sanitation services (5.6 million with emergency responses like temporary pit latrines and 1.3 million with durable solutions like repairs of systems).

**UNICEF WASH PROGRAMS**

In 2020, UNICEF reached 106 million people in 120 countries with WASH support, including in middle-income countries where COVID-19 exposed critical gaps in WASH services for children. The entire WASH program was mobilized to respond to the COVID-19 pandemic, with infection prevention and control (IPC) response and the delivery of hygiene supplies on a large scale, focusing on marginalized groups and poor urban neighborhoods.

Regular WASH programming also continued in 2020, although it was constrained to some extent by COVID-19-related programming, movement restrictions, funding redirection and supply shortages. UNICEF continued to strengthen sectoral systems in program countries, support the elimination of open defecation, and shift programming toward greater climate resilience.

UNICEF significantly expanded hand washing promotion efforts in 2020 through media/social media campaigns and support to community-based programs in 110 countries, more than ever before. UNICEF procured and distributed tens of millions of hygiene kits and other hygiene items in 2020, brokered major donations of soap from global manufacturers and worked with local companies to increase soap manufacturing capacity and strengthen supply chains. In Burundi, UNICEF worked with the government, the World Bank and SAVONOR, Burundi’s largest soap manufacturer, to launch a partnership that cut the price of a bar of soap by 50 percent, a key initiative in a country where just 6 percent of people have a basic hand washing facility with soap and water at home. In just over two months, the initiative had produced and sold more than 20 million soap bars throughout the country.