UNICEF Clubs
Fundraising

How to Turn in Your Donations

Submit Funds Online

Online Donation Form

1 Go to the Campus Initiative or High School club donation web forms, which can be found at:

High School Clubs:

www.unicefusa.org/donate/high-school-club-donation-form

Campus Initiative Clubs:

www.unicefusa.org/donate/campus-initiative

2 Follow the instructions to enter your credit card information.

3 Make sure that you are on the Campus Initiative or High School donation form so that your funds can count toward the Campus Challenge.

Online team fundraising page

1 Create a team on crowdrise to fundraise online.

High School Clubs:

www.crowdrise.com/unicefhighschool

Campus Initiative Clubs:

www.crowdrise.com/CampusInitiative

2 Sign in using your email or your credentials from Facebook, Twitter, LinkedIn or Google.

3 Donate to your school's page!

Students fundraise for Trick-or-Treat for UNICEF at the University of Houston

Mail-in Donations

Using the Campus Initiative or High School Transmittal Form found under leader resources on our website, submit all donations via check, money order, credit card payment or donor fund. Please ensure that all checks and money orders (do not send cash) are payable to the U.S. Fund for UNICEF.

Send all checks, money orders and credit card forms with a donation transmittal form cover sheet to:

U.S. Fund for UNICEF
Attn: Volunteer and Community Partnerships
125 Maiden Lane, 10th Floor
New York, NY 10038

When Submitting Your Funds

■ For your records, make copies of checks, money orders, credit card forms and donor forms before sending them to the U.S. Fund for UNICEF national office.

■ All donations from any events or activities should be processed by the U.S. Fund for UNICEF no later than 30 days after the event.

■ If the funds are to be designated for a particular area or issue, please note this on the donation transmittal form or an accompanying memo.

■ Do not send cash through the mail.

Setting and Achieving Fundrasing Goals

1 Set your goals. First and foremost, clearly establish your goals: what do you want the event to accomplish? Establish a revenue goal and budget accordingly. You can set a realistic revenue goal by calculating an average dollar amount per attendee or a total amount you'd like to contribute to the U.S. Fund for UNICEF. If you have a bake sale, for example, you might average $1 per baked good and set a goal to sell 200 items, for a total of $200 minus expenses.

2 Keep expenses low. Expenses should not exceed 25% of revenue for your event. For example, if your revenue projection is $4,000, expenses should not total more than $1,000. It is critical that UNICEF benefit events be cost-effective and appropriate to the economy of your community.

3 Think outside the dollar. Consider alternate types of donations—such as party supplies, food, equipment, practice space or meals— that could help you reduce expenses for your fundraiser and increase your revenue. Offer these as options in lieu of cash donations.

4 Create a budget for your event. Apply for a budget from your student aid office. Groups that are officially recognized by schools are often eligible to receive an operational budget.

5 Create a Team Fundraising Page. Electronic funds can be submitted using your school's Team Fundraising Page:
crowdrise.com/campusinitiative
crowdrise.com/highschoolclub

6 Check out our events guide for tips and ideas for fundraising events. You can find this and other resources at: www.unicefusa.org/supporters/volunteers/leader-resources

Campus Challenge

Let's raise $300k for kids around the world! We partner with the George Harrison Fund for UNICEF and the Association of College Unions International (ACUI) in a nationwide fundraising effort, the Campus Challenge. If we raise $150,000 across all college campuses between August 1 and May 31, the George Harrison Fund will match our efforts dollar-for-dollar! This means a $300,000 impact! Our top three highest fundraising schools of the year are honored with an award.

■ *Please note: All funds submitted, either online or through a mail-in donation form will automatically accrue funds for your school and the Campus Challenge when submitted within the specified dates. You must identify yourself as a student group/student so your donations will be counted toward the $150,000 goal.*

Other Ways to Support UNICEF

UNICEF'S CHANGE FOR GOOD®

Donate foreign currency through UNICEF's Change for Good® program when you fly on any international American Airlines flight, or send your foreign coins to UNICEF.

COINSTAR®

To exchange your coins, please visit your nearest Coinstar® center or coinstar.com. To designate UNICEF as the recipient of your or your school/group's change, enter 5555. Send the receipt with your name and/or the name of your group to the address listed under Mail-in Donations above, and the U.S. Fund for UNICEF will mail an official acknowledgment of the gift.

Please Note: CoinStar® is only for use during specific campaigns like Trick-or-Treat for UNICEF.